

BRIDGING GLOBAL INNOVATION AND ENTREPRENEURSHIP

TEAM PROFILE

Ideally a team of 5 students with strong interest in Innovation and Entrepreneurship.

PARTNER

Europe China Foundation
31 Avenue Rapp, 75007, Paris
<http://europechinafoundation.org/>

PERSON IN CHARGE OF THE PROJECT

Yingzi YUAN,
Co-founder, Europe China Foundation

BRIEF DESCRIPTION OF THE INSTITUTION & CONTEXT OF THE PROJECT

The ability to think differently, use insights, identify opportunity are the prized qualities of today's entrepreneur, and when adding the ability to do all that across borders, cultures, and technologies, we are clearly witnessing a new exciting, challenging, and demanding era. This collective project "Bridging Global Innovation and Entrepreneurship" require students to think exactly like an entrepreneur with a global perspective.

Europe China Foundation is devoted to the development of relationship between European and Chinese innovators. Through its "Global Incubation Program", corporates, incubators and educational institutions will be better able to connect and engage with their international peers. All to help innovation multiply and thrive.

EDUCATIONAL CONTENT

As a team member, participating students are expected to conduct research on selected country's innovation ecosystem, as well as conduct interviews and case studies of stakeholders including incubators, startups and entrepreneurs.

For each country, the team's overall objectives will be:

- A stakeholder mapping of each country (identify major incubators, VCs, valuable startups and high-profile entrepreneurs);
- Interview with startups and entrepreneurs: addressing the wide-ranging challenges of global entrepreneurship and innovation faced by both East and West, featuring successful local founders,

innovators, educators and investors who share lessons learned on the road to building great companies;

- Research on the specificity of each country's innovation ecosystem and case study based on previously mentioned interview.

RESULTS AND DELIVERABLES INTENDED

Each member of the Team will be choosing from one of the listed countries or region in Europe and in Asia (China, Southeast Asia, India, Russia, France, Germany, Middle East).

A collective work in form of a "Global Innovation and Entrepreneurship" reference book will be sponsored and published by the partner, with each team member as a co-author.

SCHEDULE

- Kick-off meeting in Paris (end of September).
- A group meeting in which country will be selected by each student. Previous to this meeting we will have individual sessions to determine the sector interest of each student before assigning the business.
- Monthly meetings in Paris.
- Optional field trip to China or Southeast Asia.

METHODOLOGY

- Early in the project individual and collective brainstorming, discussions
- Teamwork in distance (Slack or Discord)
- Regular communication, guidance and feedback from both sides
- Students autonomy to work and communicate directly with their country's stakeholders

LOGISTIC

- The students will have access to partner's contacts including corporates, incubators and startups.
- If the project is well-conducted as planned, team members will be sponsored by the partner for the field trip to China or Southeast Asia, in the objective of visiting local incubators, companies and startups.