

## YOUTH 4 CHANGE NETWORK

### INSTITUTION PARTENAIRE

Youth 4 Change Network

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Association loi 1901

### PERSONNE RESPONSABLE DU PROJET

John Delaporte: Président et Co-fondateur de Youth 4 Change Network ainsi Vice-président de l'Alliance LP4Y

Lisa Philippe, Project Manager Youth 4 Change Network

### PRÉSENTATION DE L'INSTITUTION & CONTEXTE DU PROJET

In 2020, over 650 million young people in the world lived in poverty (with less than 2\$ a day). In 10 years, they will be more than 1 billion. There are 1.2 billion people aged 15 to 24 in the world today, 89% of them live in developing countries.

Young people, compared to adults, are three times more likely to be unemployed. If they have the chance to find a job, up to 56% of them still remain in poverty. Of the 650 million youngsters living with less than 2\$ per day, 250 million of them currently live with less than 1\$ per day and 160 million of them are in a situation of malnourishment. Developed countries do not escape this situation, youth unemployment is two to three times higher than the general unemployment rate. It is estimated that in 2025, 42% of the world's population will be under 25 years old, if nothing is done to stop the current curve, 1 billion young people will find themselves living under the poverty threshold, and 400 million of them will be in a situation of malnourishment. The period between the age of 15 to 24, is a crucial period. It is a time of critical transition for the young adults, who are looking for their place in the world. The success of their integration is the key to the future of our societies. Their role is crucial in the development of a sustainable world.

In this context, Youth 4 Change Network's answer and mission, is to connect, experiment, and act with stakeholders on the social and professional integration of youth victims of exclusion. Our main objective is to create a tight network of actors, to strengthen their actions in the sector of Youth Inclusion.

Since its creation, Youth 4 Change Network has been supported and inspired by Life Project 4 Youth (LP4Y). Life Project 4 Youth Alliance is a federation of 19 organizations in 14 countries, whose mission is to develop innovative solutions for the social and professional inclusion of young people (aged 17-24) victims of exclusion and living in poverty. LP4Y supports every year the inclusion of hundreds of young people, in South Asia, South East Asia, the Middle East, Europe, and America.

Based on LP4Y experience and with the support of Sciences Po Paris students, the first Youth 4 Change action tank against Youth exclusion was created in 2012, to gather all stakeholders willing to pledge to the cause, make it a top priority, and find new solutions for the social and professional integration of youth.

As of today, the Youth 4 Change Network team, works from Life Project 4 Youth centers in India and Philippines (Kolkata and Manila), in order to be connected to the field, be in direct contact with the youth beneficiaries, and to better understand the objectives of its members.

The operational team, while changing regularly already worked in the past with Sciences Po students.

## CONTENU PÉDAGOGIQUE DU PROJET

- Provide extended analysis of field-based initiatives, solutions, and pedagogies of Y4CN partners succeeding in sustainable social and professional inclusion of excluded youth for best practices dissemination, pledging purpose, and potential fundraising.
- Increase the participation and the contribution of partners to the network (support of members in creating local or regional Y4CN events).
- Support the organization of the forums Y4CN and members' initiatives working for youth inclusion, to be held in 2022 and 2023. The objective of these events will be to support Y4CN stakeholders to share best practices and increase initiatives against youth exclusion.

Youth 4 Change Network team is currently based in Asia, as such the students will mostly work with our European members, and more precisely our French members (they will mostly focus on the European region). However, because our network is present all over the world, the student will also work with our members and partners from all continents (especially Africa, for the French-speaking countries).

## PRÉREQUIS SOUHAITÉ POUR LES ÉTUDIANTS (FACULTATIF)

Ideally, we would like a team highly motivated by the cause of the integration of excluded and extremely vulnerable young adults. They should have strong digital, communication, and writing skills. All students chosen for the project should also be able to speak and write fluently in English (most of our activities are held in English) and they should at least understand French properly (for foreign students) as some of our events are exclusively held in French.

## EN QUOI LE PROJET PROPOSÉ SERT-IL LE BIEN COMMUN ?

Youth 4 Change Network is the perfect system for its members to share their experiences, best practices, and knowledge, in order for them to act together for the social and professional inclusion of excluded young adults. By doing this, Youth 4 Change Network positively impacts the life of the youth, by helping them become actors and entrepreneurs, and helping them live a decent life in a globalized world. The youth of today, are the future of tomorrow, empowering them, and developing their potential, is to give them the necessary tools to create a sustainable future.

The action of Youth 4 Change Network also follows the Sustainable Development Goals set by the UN by answering two of them, n°8 Decent work and economic growth and n°17 partnerships for the goals.

## RÉSULTATS ATTENDUS

**Community management:** a collection of information, content creation, and support to the team in managing the social media of Y4CN (website, Facebook, LinkedIn, newsletter). To maintain our online presence and dynamize the network, the student will also be in charge of developing our communication strategy (expansion of our social media accounts, website development...).

**Mapping YIN-Y4CN:** the Y4CN work closely with the Youth Initiative Network (YIN). The YIN is also a network but turned towards companies that are committed to the inclusion of the Youth, and work to reduce poverty worldwide. It works mainly with companies, but sometimes also with NGOs, foundations, universities, institutional partners and so on. A Y4CN NGO can also join YIN. Today, we don't really know which NGOs belong to both YIN and Y4CN. We would need a map of the NGOs that are part of both initiatives. This will be a cross-referencing exercise.

Direction de la vie étudiante

**Events management:** Youth 4 Change Network organizes a lot of activities and events during the year, having students in support of this is a great opportunity. The student will be given the opportunity to help expand the network by managing and organizing their own events.

Being located in France, the students will be able to meet regularly (if needed) with our French-speaking members, they could also be solicited to work in the field directly with the beneficiaries. They will also help raise awareness in Europe by supporting the organization of several events possibly held by Y4CN stakeholders.

- Y4CN Annual Forum: taking place every year in Paris in May (other forums could be organized based on the team calendar)
- Online and offline workshops: the students will help supervise the organization of online workshops, being present in France, they will also have the possibility to organize their own, in-person, workshops.

**Specific objective:** organize an offline workshop in Paris with French members

**Y4CN network support:** Follow-up of the meetings and issues raised with Y4CN members. The task repartition among the team will depend on the need of the operational team and on the will and interest of the Group Project arriving.

## COMMENT ALLEZ-VOUS EXPLOITER LE RENDU FINAL ? QUELLES ACTIONS POURRAIENT ETRE MISES EN ŒUVRE ?

The tasks realized by the students throughout the year will participate in solidifying Youth 4 Change Network's presence. The students will help diversify the activities of the Network as well as expand our coverage. Their actions will be crucial in strengthening the cooperation between members inside the Network, for better inclusion of excluded young adults. The purpose of this cooperation with the students of Sciences Po is to at the same time give them the opportunity to learn and gain the necessary skills they will need when looking for a job, and to gain a fresh perspective on our activities and gain new ideas to better the Network and favored youth inclusion.

## QUI SERONT LES BÉNÉFICIAIRES DIRECTS OU INDIRECTS DU PROJET ?

The direct beneficiaries of the project are the 92 members of Youth 4 Change Network, located in 44 countries all over the world, that have free access to all our activities.

The indirect beneficiaries of the project are the youth with whom our members are working. By being part of Y4CN, our members are gaining new knowledge and skills as well as best practices that they can implement in their programs, benefiting the youth.

## MODALITÉS DE COLLABORATION AVEC LES ÉTUDIANTS

Youth 4 Change Network will organize 2 hours meeting with all concerned people for the students to clearly understand what Youth 4 Change Network is, and what will be their role inside the network. The team will present to the student all the tools they will need to use and the team will present an overview of the year calendar.

The team of Youth 4 Change Network will regularly communicate with the students:

- **Bi-monthly meetings** will take place with the person in charge of the project on Google meet to follow up on the given tasks.
- **A WhatsApp group** will be created in order for the students to ask any questions they have in a more informal and friendly setting. In addition to the bi-monthly meetings, this setup will allow an efficient and constant follow-up of the activities of the students, and also guarantee that any kind of problem will be solved quickly.

Direction de la vie étudiante

- Youth 4 Change Network team stay available **by email** if the students have any formal requests to make.
- If necessary (based on the need of the team) additional meetings can take place, and **phone calls** can also be made.

Youth 4 Change Network operational team is dispatched to different countries (India and Philippines), as such, the team is used to communicating with each other and working remotely.

Y4CN will provide direct access to the collaborative Y4CN Google Drive and all our digital platforms (Facebook, LinkedIn, Youtube, Website [www.y4cn.org](http://www.y4cn.org)). Additionally, the team will create for each student their own professional Gmail address: name.surname@y4cn.org