

2022/2023

Direction de la vie de campus et de l'engagement

YOUTH 4 CHANGE NETWORK

PARTNER

Youth 4 Change Network 53 avenue de Ségur, 75007 Paris https://www.v4 cn.org/ Association loi 1901

PERSON IN CHARGE

John Delaporte, Président et Co-fondateur, Vice-président de l'Alliance LP4Y Elina Guesnon, Project Manager Youth 4 Change Network

BRIEF DESCRIPTION OF THE INSTITUTION AND CONTEXT

In 2020, over 650 million young people in the world lived in poverty (with less than 2\$ a day). In 10 years, they will be more than 1 billion. There are 1.2 billion people aged 15 to 24 in the world today, 89% of them live in developing countries.

Young people, compared to adults, are three times more likely to be unemployed. If they have the chance to find a job, up to 56% of them still remain in poverty. Of the 650 million youngsters living with less than 2\$ per day, 250 million of them currently live with less than 1\$ per day and 160 million of them are in a situation of malnourishment. Developed countries do not escape this situation, youth unemployment is two to three times higher than the general unemployment rate. It is estimated that in 2025, 42% of the world's population will be under 25 years old, if nothing is done to stop the current curve, 1 billion young people will find themselves living under the poverty threshold, and 400 million of them will be in a situation of malnourishment.

The period between the age of 15 to 24, is a crucial period. It is a time of critical transition for the young adults, who are looking for their place in the world. The success of their integration is the key to the future of our societies. Their role is crucial in the development of a sustainable world.

In this context, Youth 4 Change Network's answer and mission, is to connect, experiment, and act with stakeholders on the social and professional integration of youth victims of exclusion. Our main objective is to create a tight network of actors, to strengthen their actions in the sector of Youth Inclusion.

Since its creation, Youth 4 Change Network has been supported and inspired by Life Project 4 Youth (LP4Y). Life Project 4 Youth Alliance is a federation of 19 organizations in 14 countries, whose mission is to develop innovative solutions for the social and professional inclusion of young people (aged 15-24) victims of exclusion and living in poverty. LP4Y supports every year the inclusion of hundreds of young people, in South Asia, South East Asia, the Middle East, Europe, and America.

Based on LP4Y experience and with the support of Sciences Po Paris students, the first Youth 4 Change action tank against Youth exclusion was created in 2012, to gather all stakeholders willing to pledge to the cause, make it a top priority, and find new solutions for the social and professional integration of youth.

As of today, the Youth 4 Change Network team, works from Life Project 4 Youth centers in India (Mumbai and Chennai), in order to be connected to the field, be in direct contact with the youth beneficiaries, and to better understand the objectives of its members.

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EDUCATIONAL CONTENT

The students will have to raise awareness on the question of the social and professional inclusion of excluded youth :

- Provide extended analysis of field-based initiatives, solutions, and pedagogies of Y4CN partners succeeding in sustainable social and professional inclusion of excluded youth for best practices dissemination, pledging purpose, and potential fundraising.
- Increase the participation and the contribution of partners to the network
- Support the organization of the forums Y4CN and members' initiatives working for youth inclusion, to be held in 2022 and 2023. The objective of these events will be to support Y4CN stakeholders to share best practices and increase initiatives against youth exclusion.

Youth 4 Change Network team is currently based in South Asia, as such the students will mostly work with our European members, and more precisely our French members (they will mostly focus on the European region). However, because our network is present all over the world, the student will also work with our members and partners from all continents (especially Africa, for the French-speaking countries).

PREREQUISITES (FACULTATIF)

Ideally, we would like a team of 5 students maximum, highly motivated by the cause of the integration of excluded and extremely vulnerable young adults. They should have strong digital, communication, and writing skills. All students chosen for the project should also be able to speak and write fluently in English (most of our activities are held in English) and they should at least understand French properly (for foreign students) as some of our events are exclusively held in French.

WHY IS THE PROPOSED CHALLENGE IN THE GENERAL INTEREST?

Youth 4 Change Network is the perfect system for its members to share their experiences, best practices, and knowledge, in order for them to act together for the social and professional inclusion of excluded young adults. By doing this, Youth 4 Change Network positively impacts the life of the youth, by helping them become actors and entrepreneurs, and helping them live a decent life in a globalized world. The youth of today, are the future of tomorrow, empowering them, and developing their potential, is to give them the necessary tools to create a sustainable future.

The action of Youth 4 Change Network also follows the Sustainable Development Goals set by the UN by answering two of them, n°8 Decent work and economic growth and n°17 partnerships for the goals.

RESULTS AND DELIVERABLES INTENDED

- **Community management:** a collection of information, content creation, and support to the team in managing the social media of Y4CN (website, Facebook, Linkedin, newsletter). To maintain our online presence and dynamize the network, the student will also be in charge of developing our communication strategy (expansion of our social media accounts, website development...).
- **Project Management:** the prospect of potential funders, support the team in the writing of project proposal.

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• **Events management:** Youth 4 Change Network organizes a lot of activities and events during the year, having students in support of this is a great opportunity. The student will be given the opportunity to help expand the network by managing and organizing their own events

Being located in France, the students will be able to meet regularly (if needed) with our French-speaking members, they could also be solicited to work in the field directly with the beneficiaries. They will also help raise awareness in Europe by supporting the organization of several events possibly held by Y4CN stakeholders.

HOW WILL YOU CAPITALISE ON THE DELIVERABLES?

The tasks realized by the students throughout the year will participate in solidifying Youth 4 Change Network's presence in Europe. The students will help diversify the activities of the Network as well as expand our coverage. Their actions will be crucial in strengthening the cooperation between members inside the Network, for better inclusion of excluded young adults. The purpose of this cooperation with the students of Sciences Po is to at the same time give them the opportunity to learn and gain the necessary skills they will need when looking for a job, and to gain a fresh perspective on our activities and gain new ideas to better the Network and favored youth inclusion.

PROJECT BENEFICIARIES

The direct beneficiaries of the project are the 85 members of Youth 4 Change Network, located in 37 countries all over the world, that have free access to all our activities.

The indirect beneficiaries of the project are the youth with whom our members are working. By being part of Y4CN, our members are gaining new knowledge and skills as well as best practices that they can implement in their programs, benefiting the youth.

METHODOLOGY

Youth 4 Change Network will organize 2 hours meeting with all concerned people for the students to clearly understand what Youth 4 Change Network is, and what will be their role inside the network. The team will present to the student all the tools they will need to use and the team will present an overview of the year calendar.

The team of Youth 4 Change Network will regularly communicate with the students:

- **Bi-monthly meetings** will take place with the person in charge of the project on Google meet to follow up on the given tasks.
- A WhatsApp group will be created in order for the students to ask any questions they have in a more informal and friendly setting. This setup will allow an efficient and constant follow-up of the activities of the students, and also guarantee that any kind of problem will be solved quickly.

LOGISTIC

Y4CN will provide **direct access** to the collaborative Y4CN Google Drive and all our digital platforms (Facebook, Linkedin, Youtube). Additionally, the team will create for each students their own professional address.