

LE CAKE, COMMON-ART-KNOWLEDGE-EUROPE

PARTNER

La Transplanisphère

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NGO

PERSON IN CHARGE

Bruno Freyssinet

Fonction, Artistic director, Sciences Po teacher for Prix SciencesPo du Patrimoine Européen

BRIEF DESCRIPTION OF THE INSTITUTION AND CONTEXT

Transplanisphere is an artistic company led by the director Bruno Freyssinet, based in Paris (in residence at Relais Culture Europe, EU french desk for cultural programmes). Since 2008, it has been developing a project that questions the world through artistic creation and international cooperation. In the context of a global crisis and upheaval of political balances, what Europe, what world can we tell today and imagine for tomorrow? How can art stimulate citizen debate about the future of our societies?

In 2022, La Transplanisphere conducts several international projects at a time, with the support of the European Commission.

Since 2008, the company has conducted several collective projects with students of Sciences Po Paris.

LeCake is a new EU project and the result of previous experiences led by Transplanisphere and consortium of artistic organizations from different European countries: France, Germany, Italy, Portugal, Greece, Hungary. LeCake project will behave as a small scale prototype during 2 years (2023-2024), then scale-up in 2025.

LeCake values:

C for Common: Cake is writing a joint creative story between European organisations and young people

A for Art: Cake is artistic. It brings together professionals from the culture-education-citizenship sector and young people with artists in a creative process.

K for Knowledge: Cake stimulates learning and enriches its young and professional participants: ecological transition in culture, new digital collaborations, inclusion, collective intelligence, interdisciplinarity...

E for Europe: Cake builds on the EU Green Deal and the New Bauhaus to explore with Europeans new ways of ecological transition.

The issue of sustainable development is central to the EU's Green Deal but not at the centre of the political debate in EU countries. The green issue is known by the actors of the cultural sector, yet many of them do

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not feel directly concerned. It is difficult to change individual behaviour or the behaviour of organisations, as this green approach gives the feeling that it will be necessary to reduce the scope of actions.

Transformation potential:

- Take the opportunity offered by the EU to put the green issue at the centre of citizens' concerns
- Take advantage of the agility of the cultural sector to carry out new projects. Projects that take into account the Green issue. Projects that can contribute to making sustainable development more desirable for all.
- Act in European cooperation to overcome hesitations and imagine together a story of collective intelligence in action
- Through an exemplary project intended to be multiplied, transform the future action of cultural organisations

EDUCATIONAL CONTENT

One of the missions of LeCake is to launch LeCake "train". It will offer tools and workshops to professionals and young volunteers from the cultural sector on ecological transition. The team project is offered to join the design group of LeCake to elaborate the program of workshops exploring 4 key international references in the field of transition:

- the EU Green Deal,
- the EU New Bauhaus,
- The UN 17 Sustainable Development Goals,
- The Intergovernmental Panel on Climate Change (IPCC)

The students will:

- contribute to the design of the workshop program for the 4 listed topics, in collaboration with the artistic partners and the experts associated (Shift project).
- beta tests the workshops with the partners, evaluate them, finalize the program
- contribute to the shooting of video tutorials on the 4 topics and publish it.
- present the collective project results during events/conferences addressing the cultural sector in France, Germany, Italy, Portugal, Greece, Hungary.

PREREQUISITES (FACULTATIF)

Students with Interest in culture and ecology. Collaborative work availability, open-mindedness, ability to debate, capabilities of design/writing, synthesis, proposal. Provisions for public speaking.

WHY IS THE PROPOSED CHALLENGE IN THE GENERAL INTEREST?

The project addresses ecology, transition, sustainability that can be considered as a common good stake. The results of the project (the workshop programme, the tutorials) will be made available online in the frame of creative commons rules. We expect the initiative to feed the cultural sector with new tools and inspiration to be more involved in the ecological transition.

RESULTS AND DELIVERABLES INTENDED

A workshop program addressing the EU Green Deal, the EU New Bauhaus, the UN 17 Sustainable Development Goals, the Intergovernmental Panel on Climate Change (IPCC).

A video tutorials collection on the 4 topics available on YouTube and a dedicated LeCake web platform.

HOW WILL YOU CAPITALISE ON THE DELIVERABLES?

The workshop program is going to be beta tested by the partners to evaluate its quality

The program is going to be published and promoted online as open source tools for the European cultural sector (web, social networks, EU cultural platforms, national cultural platforms).

The results will be promoted during events/conferences addressing the cultural sector in France, Germany, Italy, Portugal, Greece, Hungary.

PROJECT BENEFICIARIES

The professional teams of the 8 direct partners and the 20 associated partners of the project. The participants of the workshops organized during the project.

The community of professional of the cultural sector that will benefit from the tools offered by the projects results.

The students from Sciences Po and from the cultural sector in general that are looking from tools accessible online to learn about ecology and transition applied to the cultural sector.

METHODOLOGY

The collective project will gather every week on zoom and every month in presence at Sciences Po or at Relais Culture Europe offices.

Implementation of information sharing tools (Google Drive shared documents).

Distribution of activities among the different students according to the abilities and desires of each.

LOGISTIC

For the workshops, they will have access to the Relais Culture Europe spaces (in Paris) for meetings and shootings. Transplanisphere will provide the video and lighting equipment.