MEMO N°6 : IMPROVE YOUR ELOQUENCE

Short sentences at the end of the main ideas of an oral presentation are a very useful tool for the audience/jury to memorize your statements. Using parallelisms can contribute to it.

Parallelisms are best achieved by using the following structures, taking Brexit as an example (try to full in the other given patterns hereby).

Comparative
- As… so… “Euroscepticism: as it prevailed in France in 2005, so it did in the UK in 2016”.
- Like… Like
- Another… another…

Assigners
- For… for…: “Brexit: for Britain a risky bet on its destiny, for the EU a dangerous doubt on its legitimacy”.
- To… to…

Spatial
- Here… there… elsewhere…: “Brexit triggered here satisfaction, there concern, elsewhere disarray”
- On the one side… on the other…

Temporal
- First… then…, finally…: “Brexit and the Brexiters: first vanity, then uncertainty, finally anxiety”.
- To begin…, to continue…, to end…

Intensive
- The more… the more” : Advice to the British government: “The more you’ll wait, the more you’ll lose”.
- The less… the less…
- The more… the less…