

MEMO N°6 : IMPROVE YOUR ELOQUENCE

Short sentences at the end of the main ideas of an oral presentation are a very useful tool for the audience/jury to memorize your statements. Using *parallelisms* can contribute to it.

Parallelisms are best achieved by using the following structures, taking Brexit as an example (try to fill in the other given patterns hereby).

Comparative

- *As... so...* “Euroscepticism: as it prevailed in France in 2005, so it did in the UK in 2016”.
- *Like... Like*
- *Another... another...*

Assigners

- *For... for...* : “Brexit: for Britain a risky bet on its destiny, for the EU a dangerous doubt on its legitimacy”.
- *To... to...*

Spatial

- *Here... there... elsewhere...* : “Brexit triggered here satisfaction, there concern, elsewhere disarray”
- *On the one side... on the other...*

Temporal

- *First... then..., finally...* : “Brexit and the Brexiters: first vanity, then uncertainty, finally anxiety”.
- *To begin..., to continue..., to end...*

Intensive

- *The more... the more* : Advice to the British government: “The more you’ll wait, the more you’ll lose”.
- *The less... the less...*
- *The more... the less...*