

**“Wise Cities” in the Mediterranean?
Challenges of Social and Environmental
Sustainability**

March 8 – 9, 2018

Sciences Po, 27 rue Saint
Guillaume, 75007

The “Wise Cities” Conference is an initiative organized by the Kuwait Chair at Sciences Po’s Paris School of International Affairs (PSIA), in collaboration with CIDOB (Barcelona Centre for International Affairs) and funded by the Kuwait Foundation for the Advancement of Sciences (KFAS).



Thursday, March 8:

17:00 – 19:00

**Amphitheater
Jacques Chapsal**

Policy seminar on “Wise Cities” in the Mediterranean: Challenges of Social and Environmental Sustainability

Welcome Remarks | Enrico Letta, Dean, Paris School of International Affairs (PSIA) at Sciences Po and former Prime Minister of Italy

Key Note: Cities, Education and Integration | Wolfgang Schuster, Chairman Telekom Foundation, Honorary President of the Council of European Municipalities and Regions (CEMR) and former Mayor of Stuttgart

Mega Cities in the Mediterranean | Dominique Lorrain, Director of Research, French National Center for Scientific Research (CNRS)

Tunis: A City in Political and Socio-economic Transition | Khaled Ben Abdesslem, MedCities, Tunis

Q&A | Moderator: Eckart Woertz, Scientific Advisor to the Kuwait Chair, Sciences Po, PSIA and CIDOB

Friday, March 9:

8:30-9:00 **Registration (Salle Goguel)**

9:00-10:15 **Session 1**

Salle Goguel Conceptual Discussion: “Wise Cities”, Enabling Participation, Managing Discontent

Moderator | Eckart Woertz, Scientific Advisor to the Kuwait Chair, Sciences Po, PSIA and CIDOB

Wise Cities in the Mediterranean: Conceptual framework and issues | Josep M. Coll, EADA Business School and Senior Associate, CIDOB Barcelona

Alexandria and other Egyptian coastal cities: Development challenges of “second cities” | Azza Sirry, Housing and Building National Research Center (HBRC), Cairo and Metropolis Associate

Locating the next Wise Cities in Urban Systems: The multilevel challenges of MENA’s emerging urban regions | Borja M. Iglesias, University of Lleida, Network for Strengthening the Informal City (NSIC), Consultant to the United Cities Local Governments (UCLG), Barcelona

NGOs and neighborhood initiatives: The case of Cairo | Ibrahim Kareem, Takween Integrated Community Development, Cairo

10:15-11:30 **Session 2**

Salle Goguel Environmental Sustainability of Cities in the Mediterranean

Moderator | Patrick Le Galès, Sciences Po

Environment and Urban Security Risks | James Russell, Naval Postgraduate School, Monterrey, USA

Energy Transitions and Urban Governance | Eric Verdeil, Sciences Po

100 Resilient Cities Strategy: The case of Byblos, Lebanon | Tony Sfeir, CRO Byblos – 100 Resilient Cities

How can regional cooperation in the Mediterranean support cities’ efforts in energy transition? | Olgu Okumus, Union for the Mediterranean (UfM), Barcelona

11:30-12:00 **Coffee Break**

12:00-13:15 **Session 3**

Salle Goguel Social Sustainability of Cities in the Mediterranean

Moderator | Josep Coll, Consultant and CIDOB Senior Associate, Barcelona

Preservation of Urban Cultures and Traditions: The history of urbanization in the Mediterranean | Marie Karner, Johannes Gutenberg University, Mainz

Runaway Urbanization in Tunis: Rethinking the Territorial Box of the Metropolis | Max Ajl, Cornell University

Mediterranean Cities and Vertical Farming: Fostering Sustainable Local Food Production and Building Neighborhood Esprit de Corps | Joel L. Cuello, University of Arizona

Informal Settlements' Dwellers in Algeria: How local initiatives and practices contribute to improve living conditions | Farida Naceur, University of Batna, Algeria and Laboratoire RIVES, Lyon and Belmessous Fatiha, CNRS, Lyon

13:15-14:30 **Lunch**

14:30-15:45 **Session 4**

Salle Goguel Economic Dynamics and Cities in the Mediterranean

Moderator | Eric Verdeil, Sciences Po

Building a prospective Mediterranean vision of local development through new economic and governance models, keeping man before technology | Jean-Charles Lardic, Deputy Head of General Management of Services and Director of Prospective in the City of Marseille, Member of United Cities Local Governments (UCLG)

Tourism: Opportunities and Pitfalls | Waleed Hazbun, American University of Beirut

Public Private Partnerships in an urban context: Case study of the New Cairo Wastewater Treatment Plant | Miquel Rodríguez Planas, IESE Business School, Barcelona

A smarter Rome: critical assessment of the new Food Waste Management Plan | Daniele Fattibene, IAI, Rome

15:45-16:15 **Coffee Break**

16:15-17:45 **Session 5**

Salle Goguel **Beyond the Mediterranean – Views from Neighboring Regions:
The Gulf and Sub-Saharan Africa**

Moderator | Farah Al-Nakib, American University of Kuwait

**Why have Saudi cities sprawled in the last fifty years, and what does
this mean for politics and religion? | Pascal Menoret, Brandeis University**

**The Aftermath of a Master Plan: An exploration into the forces shaping
the Kuwaiti City | Sharifa Alshalfan, LSE, London and Supreme Council for
Planning and Development, Kuwait**

**Jeddah: A “Wise Old City” Facing the Challenges of Sustainability? |
Elena Maestri, Università Cattolica del Sacro Cuore (UCSC), Milano**

**Urbanization in Sub-Saharan Africa | Julia Bello-Schünemann, Lagos /
Institute for Security Studies, Pretoria**

17:45-18h **Concluding remarks**

Salle Goguel **Luis Gomez, Commissioner for Economic Promotion, Enterprise and
Innovation, City of Barcelona**