

JEN SCHRADIE, PHD

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www.therevolutionthatwasnt.com

APPOINTMENTS

- 2018- Assistant Professor, L'Observatoire sociologique du changement,
Sciences Po, Paris
- 2014-18 Research Fellow, Institute for Advanced Study in Toulouse and Maison des
Sciences de l'Homme et de la Société, Université de Toulouse (from 2017)
- 2016 Visiting Fellow, Nuffield College, Oxford University (during Spring term)
- 2014 Teaching Fellow, Berkeley Connect, Department of Sociology, University of
California, Berkeley

EDUCATION

- 2014 Ph.D., Department of Sociology & Berkeley Center for New Media, University of
California, Berkeley
- 2009 M.A., Department of Sociology, University of California, Berkeley
- 2007 M.P.A., Harvard Kennedy School, Harvard University
- 1989 B.A., Public Policy Studies, Duke University

PUBLICATIONS

Book

- 2019 *The Revolution That Wasn't: How Digital Activism Favors Conservatives.*
Cambridge, MA: Harvard University Press.

Articles

- 2020 "The Great Equalizer Reproduces Inequality: How the Digital Divide is a Class
Power Divide." *Political Power and Social Theory* 37: 81-100.
- 2020 "The 'Eye of the Hurricane' Paradox: An Unexpected and Unequal Rise of Well
Being During the Covid-19 Lockdown in France," Co-authors: Ettore Recchi,
Emanuele Ferragina, Emily Helmeid, Stefan Pauly, Mirna Safi, and Nicolas
Sauger, *Research in Social Stratification and Mobility*.
- 2018 "The Digital Activism Gap: How Class and Costs Shape Online Collective
Action," *Social Problems* 65(1):51-74.
- 2018 "Moral Monday is More Than a Hashtag: The Strong Ties of Social Movement
Emergence in the Digital Era," *Social Media + Society*, January-March: 1-13.

- 2015 “Labor Unions, Social Media, and Political Ideology: Using the Internet to Reach the Powerful or Mobilize the Powerless?” *International Journal of Communication* 9:1985–2006.
- 2015 “The Gendered Digital Production Gap: The Inequalities of Affluence” edited by Laura Robinson and Shelia R. Cotten. *Communication and Information Technologies Annual: Politics, Participation, and Production* 9:185–213.
- 2013 “The Digital Production Gap in Great Britain: How Sampling, Mechanisms and Theory Matter with Digital Inequality.” *Information, Communication & Society* 16(6):989–968.
- 2012 “The Trend of Class, Race, and Ethnicity in Social Media Inequality: Who Still Can’t Afford to Blog?” *Information, Communication & Society* 15(4):1–17.
- 2011 “The Digital Production Gap: The Digital Divide and Web 2.0 Collide.” *Poetics* 39(2):145–68.

Book Chapters

- 2020 “La France confinée : anciennes et nouvelles inégalités de la crise sanitaire,” co-authors: Mirna Safi, Philippe Coulangeon, Emanuele Ferragina, Olivier Godechot, Emily Helmeid, Stefan Pauly, Ettore Recchi, Nicolas Sauger, Jen Schradie, Katharina Tittel et Andrew Zola, in *Les sciences sociales au temps de la Covid | Le Monde d’aujourd’hui*, Edited by Marc Lazar, Guillaume Plantin, Xavier Rago. Sciences Po Les Presses.
- 2017 “Beyond the Hashtag: Big Data is Too Small with Class Inequality,” in *Media and Class*, Edited by June Deery and Andrea Press. Abingdon, UK: Taylor & Francis.
- 2015 “Silicon Valley Ideology and Class Inequality: A Virtual Poll Tax on Digital Politics.” Pp. 67–84 in *Handbook of Digital Politics*, edited by Dean Freelon and Stephen Coleman. Cheltenham, UK.: Edward Elgar.

Book Reviews

- 2018 “Self-Tracking,” by Gina Neff and Dawn Nefus, MIT Press. *Revue Française de Sociologie*, 59(3): 587-590.
- 2014 “Networked: The New Social Operating System,” By Lee Rainie and Barry Wellman, MIT Press. *Social Forces* 94(3):1–3.

PUBLIC WRITING

- 2020 “‘Give me Liberty or Give me Covid19’: Anti-Lockdown Protesters Were Not Simply Trump Puppets,” *Communication and the Public*.
- 2020 “La vie après le confinement : retour à la normale ou quête d’un nouveau cap?” with Sauger et al., OSC Papers, Sciences Po Paris, June 16.
- 2020 “La vie entre quatre murs : travail et sociabilité en temps de confinement,” with Safi et al., OSC Papers, Sciences Po Paris, May 22.
- 2020 “Dans l’œil du cyclone. La société française après un mois de confinement,” Ferragina et al., OSC Papers, Sciences Po Paris, May 4.
- 2020 “Confinement pour tous, épreuve pour certains. Les résultats de la première vague d’enquête du projet CoCo,” with Ettore et al., OSC Papers, Sciences Po, Paris, April 20.

- 2020 “Trump says Twitter favors the left. He's wrong — it actually benefits the right,” *NBC Think*, June 1.
- 2019 “Strong links between social inequalities and political activism,” | « Des liens étroits entre inégalités sociales et activisme politique » *Cogito Research Magazine*, Sciences Po, May 6.
- 2019 “Debate: The ‘gilets jaunes’ movement is not a Facebook revolution,” | « Débat : Non, le mouvement gilets jaunes n’est pas une révolution Facebook », *The Conversation*, January 19.
- 2017 “The false media focus on violence: If it bleeds it still leads,” *Berkeley Blog*, University of California, Berkeley, September 7.
- 2015 “Les actions politiques d’ampleur ne naissent jamais en ligne,” *Libération*, November 24.
- 2015 “Competing Twitter hashtags reflect divided response to Paris attacks,” *Medium*, November 18.
- 2015 “Five reasons why online Big Data is Bad Data for Researching Social Movements,” *Mobilizing Ideas*, April 2.
- 2014 “From French Resistance to Hashtag Activism: How our Obsession with the Extraordinary Masks the Power of the Ordinary,” *Medium*, December 17.
- 2014 “Bringing the Organization Back In - Social Media and Social Movements,” *Berkeley Journal of Sociology*, November 3.
- 2014 “Is Facebook Just Another Paperboy with Bad Aim?” *Medium*, October 28.
- 2014 “Is Moral Monday the Tortoise and Occupy the Hare?” *Mobilizing Ideas*, April 28.
- 2013 “Big Data and the Survival of the Scientific Method,” *The Bad Hessian*, The Computational Sociology Blog, October 11.
- 2013 “An Open Letter to Mark Zuckerberg: Is Facebook a Human Right?” *schradie.com*, August 21.
- 2013 “Big Data Not Big Enough? How the Digital Divide Leaves People out,” *PBS MediaShift*, July 31.
- 2013 “Seven Myths of the Digital Divide,” *Cyborgology, The Society Pages*, April 26.
- 2012 “Operation Dixie at the DNC,” *Mobilizing Ideas*, September 6.
- 2012 “Kony 2012 – Agit Prop on Speed,” *opensalon.com*, March 22.
- 2011 “Class Struggle: Tech won’t end the digital divide,” *Columbia Journalism Review*, November 14.
- 2011 “Why Tents (Still) Matter for the Occupy Movement,” *Common Dreams*, Featured View, November 24 (*American Ethnologist* citation, May 2012).
- 2011 “Who’s Connected? Sociologists and the Global Digital Divide,” *Global Dialogue*. The International Sociological Association, Issue 3.

GRANTS AND FELLOWSHIPS

- 2020 Agence Nationale de la Recherche (ANR), “Faire face au Covid-19: Distanciation sociale, cohésion, et inégalité dans la France de 2020,” avec d’autres collègues, OSC, Sciences Po. PI: E. Recchi (198 396 €)
- 2019 Scientific Advisory Board, Direction Scientifique, Sciences Po (€60,000).
- 2019 Fonds Tremplin à L’activité Scientifique (€2000).
- 2017 AXA Research Fund (€130,000).

- 2017 European Commission – with MSHS-T & seven other research institutes (€730,000 total).
- 2014 Berkeley Connect Fellowship (\$11,000).
- 2013 Mike Synar Fellowship, Berkeley Institute of Governmental Studies (\$3000).
- 2012 National Science Foundation Doctoral Dissertation Improvement Grant (\$8000).
- 2012 Berkeley Center for New Media Summer Research Fellowship (\$1000).
- 2012 Dean’s NT Fellowship (\$5000).
- 2011 Peter Lyman Graduate Fellowship in New Media (\$5000).
- 2011 Student Research & Travel Grant, Department of Sociology, UC Berkeley (\$2500).
- 2008 Jacob K. Javits Fellowship (\$120,000 + tuition/fees).
- 2006 Lewis Freedman & Frederick Roy Martin Scholarship for Journalism Study, Harvard Kennedy School (tuition).

AWARDS & HONORS

- 2020 American Sociological Association’s Book Forum Selection for 2021 Annual Meeting.
- 2020 Charles Tilly Distinguished Contribution to Scholarship Book Award, American Sociological Association’s Section on Collective Behavior and Social Movements.
- 2020 Outstanding Book Award, ACSJ, International Communication Association.
- 2020 Book Review in *Mass Communication and Society*, July 2020, by B. Trifiro.
- 2020 Book Review in *The International Journal of Press/Politics*, January 2020, by D. Karpf.
- 2019 Best Journal Article, American Sociological Association’s Marxist Sociology Section.
- 2015 Constance Coiner Award for Best Dissertation, Working Class Studies Association, Washington, DC.
- 2014 Graduate Student Paper Award, International Communication Association, Philosophy, Theory and Critique.
- 2014 Herbert Blumer Paper Prize, Department of Sociology, UC Berkeley, Best Graduate Student Paper Award.
- 2014 Young Scholar in Social Movements, Center for the Study of Social Movements, University of Notre Dame.
- 2013 Honorable Mention for Best Student Paper, Communication, Information and Technology Section, American Sociological Association.
- 2012 Alumni Prize in Public Sociology, Department of Sociology, UC Berkeley (\$2000).
- 2011 The Jaeger Award for Best Student Paper, UC Berkeley Department of Sociology (\$500).
- 2009 Albert Szymanski - T.R. Young Student Paper Award Honorable Mention, American Sociological Association.

PRESENTATIONS

Invited Book Talks for *The Revolution That Wasn’t*

- 2020 Syracuse University, Maxwell School and Sociology Department, October 8.

- 2020 University of Pennsylvania, Center on Digital Culture and Society, April 3.
- 2020 University of San Francisco, LaborNet, LaborTech, and the Department of Media Studies, February 27.
- 2020 University of California, Berkeley, CITRIS and the Banatao Institute, Berkeley Center for new Media, February 26.
- 2020 Stanford University, Digital Civil Society Lab, February 25.
- 2020 University of Santa Barbara, Center for Information Technology & Society, the Departments of Communication and Film and Media Studies, February 24.
- 2020 American University, School of Communication, February 21.
- 2020 University of Maryland, Department of Sociology, February 19.
- 2020 George Washington University School of Media and Public Affairs, February 18.
- 2019 Princeton University, Department of Sociology, November 4.
- 2019 Columbia University, Graduate School of Journalism, New York, NY, October 31.
- 2019 New York University, Institute for Public Knowledge, conversation facilitated by Eric Klinenberg, along with Ramesh Srinivasan, New York, NY, October 30.
- 2019 Auburn University, Departments of History, Political Science, and Sociology, Anthropology and Social Work; the School of Communication & Journalism; the Women's Leadership Institute; and the Honors College, Auburn, AL, October 29.
- 2019 University of North Carolina, Chapel Hill, Center for Technology, Information, and Public Life, Chapel Hill, NC, October 25.
- 2019 University of North Carolina, Greensboro, Department of Sociology, October 24.
- 2019 Tufts University, the Department of Sociology and the Department of Political Science, , October 23.
- 2019 Northeastern University, NULab along with the Department of Sociology & Anthropology, October 22.
- 2019 Harvard University, Berkman Klein Center for Internet & Society, October 21.
- 2019 Umass Amherst, Department of Journalism, Communication, and Political Science, and by the Institute for Social Science Research, September 27.
- 2019 OECD Forum, moderated by Alessandro Bellantoni, Deputy Head of Division and Head of the Open Government Unit, Governance Directorate, Paris, May 21.
- 2019 Paris Sorbonne, Le séminaire d'analyse des Structures et des Processus Sociaux, Maison de la recherche, Paris, April 19.
- 2019 Inaugural lecture, Sciences Po FacSem, Direction scientifique de Sciences Po, March 14.
- 2019 EHESS, Le séminaire Etudier les cultures du numérique, Institut des Systèmes Complexes, Paris, March 21.
- 2019 Quail Ridge Books, Raleigh, North Carolina, May 31.

Invited General

- 2020 Selected, Startup Sesame, Paris, France, November 11.
- 2020 Università degli studi di Roma, "Tor Vergata," June.
- 2019 "Dématérialisation des services publics : va-t-on vraiment y gagner?" On stage at Futurapolis, Le Point, Toulouse, France, November 16.
- 2019 "Inégalités sociales et participation numérique: séminaires Transitions Numériques," sponsored by the Laboratoire Interdisciplinaire d'Evaluation

- des Politiques Publiques (LIEPP) and the Media Lab, Sciences Po, Paris, France, November 15.
- 2019 “Digital Activism and Democratization,” as part of “Day of France at Harvard,” Minda de Gunzburg Center for European studies, Harvard University, Cambridge, Massachusetts. In partnership with Harvard’s Faculty of Arts and Sciences, the Consulate General of France in Boston, as well as Sciences Po in Paris and the Collège de France, Université |Paris Sciences et Lettres, September 26.
- 2018 “Digital Boots on the Ground: Stop Blaming Trump, Putin and Zuckerberg,” Keynote Speaker, Media Sociology Conference, American Sociological Association, Philadelphia, August 10.
- 2018 “The Myth of Egalitarianism: Digital Inequality and the Internet’s Hidden Costs,” Sciences Po, L’Observatoire sociologique du changement, Paris, April 19.
- 2017 “Race, Class and Fear: Digital Inequality and Southern Labor Unions,” Workshop on Digitalization and the Reconfiguration of Labour Governance in the Global Economy, University of Lausanne, Institute of Political, Historical and International Studies, November 25.
- 2017 “Risky Laws: How the State Shapes Digital Entrepreneurs,” European Network on Digital Labour, University of Louvain-la-Neuve, Belgium, November 23.
- 2017 “Slow Food. Big Organization,” Echanges et Réseaux, Université Toulouse - Jean Jaurès, Toulouse, April 27.
- 2017 “Innovation Labor: Risk and Entrepreneurship in the Digital Economy,” European Network on Digital Labour, Télécom ParisTech, Paris, February 21, 2017.
- 2016 “The Strong Ties of Social Movement Emergence in the Digital Era,” Echanges & Réseaux, Université Toulouse - Jean Jaurès, Toulouse, May 24.
- 2016 “Networked Individualism or Digital Bureaucracy? Social Movements in the Internet Era,” Séminaire : Savoirs, Réseaux, Médiations, Université Toulouse - Jean Jaurès, April 1.
- 2016 “The Digital Labor of Online Activism: How Bureaucracy and Social Media Work Together,” Centre for Experimental Social Sciences, Nuffield College, University of Oxford, March 15.
- 2015 “Don’t Throw the Organizational Baby Out with the Bathwater,” Goldsmiths, University of London, *Social Media, Activism and Organizations*, November 6.
- 2015 “The Labor of Democracy and the False Promise of Digital Activism,” Center for Media, Data and Society, Central European University School of Public Policy, Budapest, Hungary, January 29.
- 2013 “Social Media, Social Movements and Social Class,” Osher Institute, Berkeley, April 17.
- 2012 “Justice Stories, Resistance Stories and Just Good Stories: Narrative and Storytelling as Critical Pedagogy,” American Cultures, UC Berkeley, November 14.
- 2012 “Iron Law 2.0,” University of North Carolina, Chapel Hill, the School of Journalism and Mass Communication and the Department of Sociology, September 12.

Conference

- 2019 "The Great Equalizer Reproduces Inequality: How the Digital Divide is a Class Power Divide," Theory Section, organized by Kieran Healy, American Sociological Association, New York, NY, August 12.
- 2019 "Patriots, Participation, Propaganda, and Politics: How the Right Harnesses the Internet," Panel on Internet Ideologies: How Blurry Are the Filter Bubble Boundaries, International Communication Association Annual Meeting, Washington, D.C., May 27.
- 2019 "The Roots of Digital Disempowerment: Slavery, Unions, and the Klan," Panel on Navigating Power Online: Self-Expression, Repression and Survival," International Communication Association Annual Meeting, Washington, D.C., May 26.
- 2018 "Before Trump: Rightwing Populism and the Manufacturing of Digital Consent," American Sociological Association Annual Meeting, Philadelphia, August 13.
- 2018 "Digital Evangelists and their Fight for Freedom of Information," International Communication Association Annual Meeting, Prague, May 27.
- 2017 "Digital Minutemen: Paul Revere Had a Horse and Conservatives Have the Internet," American Sociological Association Annual Meeting, Montreal, August 14.
- 2017 "The Labor Union Gap: The Fear Factor and Digital Spaces," American Sociological Association Annual Meeting, Montreal, August 13.
- 2016 "How to Make Big Data Better: Digital Inequality and Inclusive Methodological Interventions," American Sociological Association, Seattle, WA, August 22.
- 2015 "Digital Labor Power and Social Class Inequality with Online Activism," European Sociological Association, Prague, Czech Republic, August 27.
- 2015 "Digital Activism and Social Class: A Political Field-Level Approach," L'Association française de sociologie, L'Université de Versailles-Saint-Quentin-en-Yvelines, June 30.
- 2015 "The Other Side of Black Twitter: Race and Class in Social Media Activism," British Sociological Association, Glasgow Caledonian University, April 16
- 2015 "Michels Versus Castells: The Iron Law of Oligarchy Trumps Digital Democracy," 20th International Conference on Alternative Futures and Popular Protest, Manchester Metropolitan University, Manchester, England, March 30.
- 2014 "How Organizations and Inequality Matter with Digital Activism," Institute for Advanced Study in Toulouse, Toulouse, France, September 11.
- 2014 "Patriots, Radicals, Unionists and Reformers: How Political Ideology Shapes Organizational Internet Use," Young Scholars in Social Movements Mini-Conference, University of Notre Dame, May 2
- 2014 "Silicon Valley Ideology and Class Inequality: A Virtual Poll Tax on Digital Politics," International Communication Association, Theory, Philosophy, and Critique, Seattle, WA, May 23.
- 2014 "How Hierarchy Increases Online Participation," International Communication Association, Seattle, WA, May 25
- 2014 "Labor Unions, Social Media, and Political Ideology," Qualitative Political Communication Pre-Conference, International Communication Association, Seattle, WA, May 22.
- 2014 "The Myth of Digital Activism," Berkeley Center for New Media, April 10.

- 2013 “Big Data is Too Small: Methodological Implications for Social Theory,” American Sociological Association Annual Meeting, New York, NY, August 13.
- 2013 “The Digital Activism Divide: Social Media, Social Movements and Social Class,” American Sociological Association Annual Meeting, New York, NY, August 13.
- 2013 “How Ideology and Organizational Structure Shape Digital Activism: Do Organizations use the Internet to Engage the Powerless or Influence the Powerful?” Media Sociology Pre-conference, New York, NY, August 9.
- 2013 “MOOCs Clash with Digital Inequality,” Learning Mode – Critical Issues in Online Education, Berkeley Center for New Media, March 16.
- 2012 “The Iron Law 2.0: Does the Digital Age Enable More Democracy within Social Movement Organizations?” American Sociological Association Annual Meeting, Denver, CO, August 20.
- 2012 “The (Structured) Cloud: Class and New(s) Media,” International Communication Association Annual Conference, Phoenix, AZ, May 27.
- 2011 “Class Clashes with Digital Democracy,” Oxford Internet Institute 10th Anniversary Symposium, Oxford University, September 23.
- 2011 “The Persistence of Class, not Race, in Social Media Inequality: Who Still Can’t Afford to Blog?” American Sociological Association Annual Meeting, Las Vegas, NV. August 22.
- 2011 “The Gender Production Gap: Whose Voices are in the Digital Public Sphere?” International Communication Association Annual Conference, Boston, MA, May 30.
- 2011 “Why Do People Become Revolutionaries? Structure, Practice and Narrative in a Philippine Rebel State.” States of Emergency, UC Berkeley, May 5
- 2011 “Digital Activism for the Elite,” Crossing Boundaries: News, Technology and Audiences Conference, Berkeley Center for New Media, UC Berkeley, March 17.
- 2010 “Revolution, Rebels and Risk: Participation in a War Zone,” American Sociological Association Annual Meeting, Atlanta, GA, August 16.
- 2010 “Digital Production Inequality-Persistent or Temporal?” Pacific Sociological Association Meeting, Oakland, CA. April 8.
- 2009 “The Digital Divide and the Public Sphere,” Future of the Forum, Berkeley Center for New Media, Berkeley, CA, December 8.
- 2009 “The Digital Production Gap: The Digital Divide and Web 2.0 Collide,” American Sociological Association Annual Meeting, San Francisco, CA. August 8.

TEACHING EXPERIENCE

Courses

Sciences Po

Professor, “Introduction to Qualitative Methods,” Sociology Graduate Students, 2019.

Professor, “Digital Inequality: Participation, Production, and Pluralism in the Internet Era,” d’École d’Affaires Publique, 2019-20.

Professor, “Digital Data in a Societal Context,” Sociology Undergraduate Students, 2019-20.

UC Berkeley

Co-Lead Instructor, "Virtual Communities/Social Media," Department of Sociology, 2014.

Lead Instructor, "Digital Activism in a Societal Context," American Cultures and Berkeley Center for New Media, 2013.

Graduate Student Instructor, "Social and Organizational Issues of Information," School of Information, with Jenna Burrell, 2013.

Harvard

Teaching Fellow, "Visualizing Social Problems in Documentary Film and Photography," Department of Sociology, with Tamara Kay, 2007.

Duke

Graduate Student Instructor, "Rural Health Elective," Duke University Medical School with Trig Brown, 1990-1991.

Mentoring

2019-20 PhD student:

Sciences Po, Committee Member: Alexis Badour (Sociology)

Masters Students:

Sciences Po, Supervisor: Annina Claesson (Paris School of International Affairs)

Sciences Po, Supervisor: Ricardo Zapata (Public Policy, Digital and New Technologies)

Université Paris Nanterre, Committee Member: Fionella Bourez (Anthropology)

2015-16 Student Mentoring, IAST.

2013-14 Berkeley Connect in Sociology Program, UC Berkeley.

2013 Student Mentoring & Research Teams, UC Berkeley.

2012-13 Undergraduate Honors Mentoring Program, Department of Sociology, UC Berkeley.

2011-13 University Research Assistant Program for undergraduates, UC Berkeley.

1999-94 North Carolina Student Rural Health Coalition, Duke University, North Carolina Central University, UNC Chapel Hill, and UNC Greenville.

PROFESSIONAL SERVICE

2020 International Communication Association – Activism, Communication and Social Justice – Expert List Member.

2020 Jury Member, Hiring Committee, Sciences Po Bordeaux.

2019 Affiliate, Center on Digital Culture and Society (CDCS), Annenberg School for Communication, University of Pennsylvania.

2019 Advisory Committee Member, The National Academies of Sciences - Computational Social Science.

2019 Organizer for two Panel Sessions, International Communication Association.

2017 Co-organizer, the European Network on Digital Labor.

2016 Co-Chair, Conference: "Freedom and Control of Digital Expression," Institute for Advanced Study in Toulouse and Digital Chair, Toulouse School of Economics.

- 2014 Roundtable Organizer, Communication, Information and Technology Section of the American Sociological Association Annual Meeting.
- 2012 Member, Public Sociology Award Committee, Section on Communication and Information Technologies, American Sociological Association.
- 2009-19 Reviewer: *University of Chicago Press, American Sociological Review, British Journal of Sociology, Information, Communication and Society, International Communication Association Conference, Journal of Communication, New Media and Society, Oxford University Press, Poetics, Social Forces, Social Media + Society, Social Problems, Sociological Quarterly, International Journal of Communication.*

UNIVERSITY SERVICE

- 2020 Référente Collège, Sociology, Sciences Po
- 2020 Jury Member, Parcours Civique, Sciences Po Reims
- 2019-20 Jury Member, Masters in Sociology, Sciences Po
- 2019 Admissions Committee Jury Member, Sciences Po Undergraduates
- 2018-20 Admissions Committee Jury Member, Sciences Po Masters programs
- 2012-13 Chair, Digital Society in Context Lecture Series, Berkeley Center for New Media.
- 2011-13 Advisory Board Member, Data and Democracy Initiative, UC Berkeley.
- 2011 Member, Organizing Committee, Berkeley Center for New Media, UC Berkeley, “Crossing Boundaries: News, Technology and Audiences” Conference.
- 2011 Member, Organizing Committee, Department of Sociology, UC Berkeley, “The Protests in Egypt: First Takes,” Colloquium.

NEWS MEDIA COVERAGE

Frequent commentator on France 24

On Fake News & Information

- 2020 *The Atlantic*, “Facebook’s Pandemic Feuds Are Getting Ugly” July 14.
- 2020 *The Good Men Project* “How to Contain the Spread of Toxic Misinformation” July 8.
- 2020 *Medium*, “How to Contain the Spread of Toxic Misinformation” June 22.
- 2020 *Libération*, “Si je devais structurer un mouvement social pendant une pandémie...” June 3.
- 2020 *Libération*, “Comment militer à l’heure du Covid ?” June 2.
- 2020 *NBC News*, “Trump says Twitter favors the left. He’s wrong – it actually benefits the right.” June 1.
- 2020 *DW*, “How contagious? Conspiracies, lies and the coronavirus ‘infodemic’” May 13.

On The Revolution That Wasn’t: How Digital Activism Favors Conservatives

- 2020 *Market Watch*, “The election is being fought on social media amid the pandemic” October 12.
- 2020 *L’ADN*, “Jen Schradie : si Internet est une révolution, c’est une « révolution conservatrice »” June 18.

- 2019 *Maclean's*, "These are the Books You Need to Read in 2019," January 1.
- 2019 *Kirkus*, "Kirkus Review: The Revolution that Wasn't," April 1.
- 2019 *Le Monde*, "Internet est-il de droite?" May 8.
- 2019 *Newsweek*, "Conservatives Use Social Media to Move their Agendas Much More than Liberals Do," May 17.
- 2019 *WIRED*, "14 Must-Read Books of Summer," May 24.
- 2019 *IndyWeek*, "North Carolina Shows Why Progressives Lost the Internet," May 28.
- 2019 *WUNC*, "The State of Things," May 31.
- 2019 *Vox*, "Why Conservatives are Winning the Internet," June 3.
- 2019 *BBC Radio 4*, "The World Tonight," June 12.
- 2019 *Times Higher Education*, "John Gilbey assesses a sobering account of why the internet doesn't work for radicals," June 27.
- 2019 *O Estado de S. Paulo*, "Em livro, socióloga explica domínio conservador na web," June 30.
- 2019 *Stanford Innovation Review*, "Why Conservatives Dominate Digital Activism," Summer.
- 2019 *TechCrunch*, "Higher Ground Labs is Betting Tech can Help Sway the 2020 Elections for Democrats," July 1.
- 2019 *Times Literary Supplement*, "800-pound gorillas: American Conservatives, the media and the internet," July 5.
- 2019 *KPFA's Against the Grain*, "The Right's Digital Activism," July 15.
- 2019 *The Atlantic*, "Why Conservatives Allege Big Tech is Muzzling Them," July 28.
- 2019 *KPFA*, "Upfront – Author Interview With Jen Schradie," August 13.
- 2019 *The Big Think*, "Hashtag politics: 4 key ways digital activism is inegalitarian," August 22.
- 2019 *WashingTECH Tech Policy Podcast*, "Examining Social Media Bias with Jen Schradie," September 3.
- 2019 *The Politics Guys Podcast*: "Jen Schradie on How Digital Activism Favors Conservatives, September 18.
- 2019 *Boundary 2*, "Hashtags Lean to the Right," September 27.
- 2019 *Inside Higher Ed*, "Why the Right Is Better at the Internet," October 2.
- 2019 *The Verge*, "What Mark Zuckerberg's big talk about Free Speech Left Out," October 18.
- 2019 *Washington Monthly*, "Why the Left is Losing the Information Age," October/November.
- 2019 *Pop Matters*, "This Is Why the Right Is Winning the Internet," November 13.
- 2019 *Usbek & Rica*, "Internet a toujours été inégalitaire," November 27.

On Digital Activism

- 2019 *Le Point*, "La lutte des classes sévit aussi sur Internet," May 14.
- 2017 *CNN*, "How #MeToo could move from social campaign to social change," November 9.

- 2017 *The Daily Beast*, “Will #MeToo Become a Movement?” October 16.
- 2015 *The New Yorker*, “Can #ShoutYourAbortion Turn Hashtag Activism Into a Movement?” November 10.
- 2015 *Buzzfeed Tech News*, “#Talkpay topped Twitter – But how many people tweeted their salaries?” May 4.
- 2015 *BBC World Service Newday*, on “Post-Hebdo France,” February 4.
- 2015 *BBC World Service Newshour*, “Hashtag Activism” and #JeSuisCharlie, January 13.
- 2014 *Liberté*, “ Quel est l’impact des campagnes avec des hashtags contre l’islamophobie?” November 18.
- 2014 *Washington Post*, “Hashtag activists battle online anti-Muslim speech, but Does It Work?” November 14.
- 2014 *Oakland Tribune* and *San Jose Mercury News*, “Police response questioned in protest that frustrated commuters, merchants” November 25.
- 2014 *Agence France-Presse*, “Celebrities in ‘Ice Bucket Challenge’ to fight disease,” August 20.
- 2013 *San Jose Mercury News*, “Report: Social networking sites play more prominent role in politics,” April 25.

On “An Open Letter to Mark Zuckerberg: Is Facebook a Human Right?”

- 2013 *Le Monde*, “L’internet, un progrès?” September 27.
- 2013 *TIME*, “Three Reasons Zuckerberg’s ‘Internet For All’ Crusade Rings Hollow,” August 27.

On “The Trend of Class, Race and Ethnicity in Social Media Inequality”

- 2012 *United Press International*, “Blacks blog more than whites, Hispanics,” April 5.
- 2012 *KCBS Bay Area Radio News* Interview, April 5.
- 2012 *Science 2.0.com*, “Black People Blog More Than Whites, Hispanics,” April 5.
- 2012 *Black Enterprise*, “Blacks Blog More Than Whites. But Why?” April 5.
- 2012 *NBC Universal Television* Interview, April 4.
- 2012 *Google News*, “Blacks more likely to Blog Than Whites,” April 4.
- 2012 *BET.com*, “Commentary: Why Are Blacks Blogging More?” April 4.
- 2012 *San Francisco Business Times*, “Blacks blog more than whites,” April 4.

On “The Digital Production Gap: the Digital Divide and Web 2.0 Collide”

- 2011 *Salon.com*, David Sirota. “Is the Internet for Elites?” August 1.
- 2011 *The Times of India*. “Rich People Dominate Social Media, Internet” June 9.
- 2011 *Science Daily*, Science News. “Digital Democracy? Study Finds Elite Viewpoints Dominate Online Content,” June 8.
- 2011 *Silicon Valley Watcher*. “The New Media Digital Divide. Study Finds Elites Continue To Dominate.” June 7.
- 2011 *KCBS Bay Area Radio News* Segment, June 7.
- 2011 *United Press International*, “Study: Internet Use Not ‘Democratic’,” June 9.
- 2011 *The Next Web*, “UC Berkeley Study Shows Affluence Dominates the Social Web,” June 10.
- 2011 *Memeburn*, “The Social Web Increasingly Not the ‘People’s Web’,” June 10.

PROFESSIONAL DEVELOPMENT

- 2018 R training, Observatoire Sociologique du Changement, Sciences Po.
- 2014 Young Scholars in Social Movements Mini-Conference, University of Notre Dame.
- 2012 Summer Institute for Preparing Future Faculty, UC Berkeley.
- 2011 National Science Foundation sponsored Summer Social Webshop, University of Maryland.
- 2010 Pedagogy Seminar on Teaching in Sociology, Department of Sociology, UC Berkeley.
- 2007 Instructional Training with Marshall Ganz, Department of Sociology, Harvard University.
- 2007 Videotaping and Analysis of Teaching Program, Derek Bok Center for Teaching and Learning, Harvard University.

DOCUMENTARY FILM DIRECTING

Films

- 2000 *The Golf War: a story of land, golf and revolution in the Philippines*, Producer & Co-Director. Cited in 5 academic books and 3 academic journals; Purchased by over 100 universities; Winner of 22 Film Festivals Awards.
- 1997 *Housekeepers: Inconvenient Heroes*, Producer & Co-Director.
- 1995 *Fruit of Labor: Inspire the Struggle*, Producer & Director.
- 1992 *Organizing the South*, Co-Producer and Co-Director.
- 1990 *Toxic Terrorism: The Shiloh Coalition Fights Back*, Co-Producer and Co-Director.

Funding For *The Golf War* Documentary

- 2000 Grant from filmmaker Michael Moore.
- 2000 Paul Robeson Fund Grant.
- 1999 Durham Arts Council Emerging Artist Award Grant.
- 1999 Mary Duke Biddle Foundation Grant.
- 1998 Puffin Foundation Award & Grant.

Invited Documentary Film Talks

- 2000-07 Lectures on the politics and production of *The Golf War* Documentary: Boston University; Columbia University; Duke University Center for Documentary Studies; Harvard Kennedy School; Hunter College; Michigan State University; New College of California; New York University; San Francisco State University; Temple University; Tufts University; Fletcher School of Law and Diplomacy; UC Berkeley; UC Irvine; UC Los Angeles; UC Santa Barbara; University of Michigan; Wayne State University.

PROFESSIONAL EXPERIENCE

- 2001-03 Instructor, Bay Area Video Coalition: "Grassroots Distribution of Social Issue Documentaries," San Francisco, California.

1990-06 Independent Documentary Filmmaker, Anthill Productions, San Francisco,
California and Durham, North Carolina.

LANGUAGE

English speaker from the United States
Written and Conversational French