

Welcome to LIEPP!

External validity in policy evaluation seminar, June, 6th, 2023

LIEPP's research groups

- Educational policies
- Sociofiscal policies
- Discriminations and category-based policies
- Evaluation of democracy
- Health policies
- Environmental policies

<u>International scholars in policy evaluation programme</u> – **DDL 8 september 2023**

Cross-cutting activities in methods and approaches in evaluation

METHEVAL: a monthly seminar on methods and approaches in evaluation

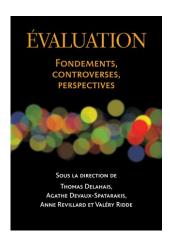
QUALEVAL: a toolbox for qualitative policy evaluation: Online summaries of fundamental and contemporary articles in qualitative evaluation

<u>Evaluation: fondements, controverses, perspectives</u>
 open access book with translations in French of fundamental and contemporary texts in evaluation

Developing policy evaluation in an academic setting: assets and challenges: LIEPP Debates based on CIVICA seminar

Guide on mixed methods in partnership with France Stratégie

New bilingual (FR/EN) <u>collection of open access</u> Methods briefs





Guide

Comment articuler les méthodes qualitatives et quantitatives pour évaluer l'impact des politiques publiques ?
Un guide à l'usage des décideurs et des praticiens

Adam Baïz Anne Revillard

LIEPP methods briefs

LIEPP methods briefs present a variety of approaches and methods of evaluation in a concise and accessible way, including quantitative, qualitative and mixed methods. Their aim is to facilitate the appropriation of these methods and approaches by a diverse audience: researchers who are not specialized in these methods, policy stakeholders, civil society, and students (educational material).

Cross-cutting activities in methods and approaches in evaluation

New bilingual (FR/EN) <u>collection of open access Methods briefs</u>: 48 first briefs to be published in open access book

Part 1: Quantitative methods

Randomized controlled trials - Carlo Barone

Diff-in-diff - Nicolas Jacquemet and Denis Fougère

Discontinuity regression - Nicolas Jacquemet and Denis

Fougère

Matching methods - Pauline Givord

Micro-simulations - Mathias André

Laboratory experimentation - Lou Safra

Testing - Nicolas Jacquemet

Cost-effectiveness analysis Thomas Rapp

Part 2: Qualitative methods

Direct observation/ethnography - Nicolas Fischer

Semi-structured interview - Clément Pin

Focus groups - Ana Manzano

Group interviews - Charlotte Halpern

Case studies - Valéry Ridde, Abdourahmane Coulibaly,

Lara Gautier

Process tracing - Estelle Raimondo

Comparative historical analysis - Emanuele Ferragina

Part 3: Mixed methods and cross-cutting approaches

Mixed methods - Pierre Pluye

Mixed Literature Reviews - Quan Nha Hong

Macro-level comparisons - Emanuele Ferragina

Comparative qualitative analysis (QCA) - Valérie Pattyn

Theory-based evaluation - Agathe Devaux

Realist evaluation - Sarah Louart, Habibata Balde, Emilie

Robert, Valéry Ridde

Contribution analysis - Thomas Delahais

Outcome harvesting - Genowefa Blundo Canto

Cultural safety - Loubna Belaid and Neil Andersson

External validity in program evaluation

Seminar organised by **Doug Besharov** (University of Maryland) and **Anne Revillard** (LIEPP, Sciences Po)

While program evaluation has been characterized by increased methodological sophistication to ensure the robustness of conclusions developed on the specific cases or sites under study, less attention has been paid to external validity, i.e., the extent to which these conclusions may apply to other contexts. This seminar brings together scholars and practitioners conducting evaluative research in a diversity of disciplines, to open a discussion on external validity from different methodological perspectives.

Programme:

9:30-10:45: Session 1

- Introductions, by Anne Revillard (LIEPP, Sciences Po), Douglas J. Besharov (University of Maryland), Martin Weber (Director of Audit Chamber II, Investments for Cohesion, Growth and Inclusion of the European Court of Auditors), and Bastiaan de Laat (Head, OECD In-depth Evaluation).
- "Learning about External Validity from Multiple Literatures" (Jeff Smith, University of Wisconsin)

Discussant: Valérie Pattyn (Leiden University)

10:45-11:00: Coffee break

External validity in program evaluation

11:00-12:30: Session 2

 "Differing Program Environments and Limited Replications Constrain Generalization: The Case of Published Evaluations of School Finance Policies" (Danielle Handel and Eric Hanushek, Stanford University)

Discussant: Priscilla Alamos Concha (Radboud University)

 "Improving the Usefulness and Use of Systematic Reviews and Meta-Analyses to Inform Policy and Practice" (Rebecca Maynard, University of Pennsylvania)

Discussant : Ana Manzano (University of Leeds)

12:30-14:00: Lunch break

External validity in program evaluation

14:00-16:30: Session 3

 "The Logic of Generalization from Systematic Reviews to Policy and Practice" (Julia Littell, Bryn Mawr College)

Discussant: Thomas Delahais (Quadrant Conseil)

 "How Mixed-Methods Research Can Improve the Policy Relevance of Impact Evaluations" (Burt Barnow and Sanjay Pandey, George Washington University)

Discussants: Quan-Nha Hong (University of Montreal) and Sergi Fàbregues (Catalunya Open University)

 "Does Evidence-Based Policymaking Work for Local Policymakers When Rigorous Impact Evidence Comes from Other Localities?" (Larry Orr, Johns Hopkins Bloomberg School of Public Health)

Discussant: David Seidenfeld (American Institutes for Research, International Development Division)

Concluding remarks, by Tom Ling (European Evaluation Society)

External validity in program evaluation

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Concluding remarks, by Tom Ling (European Evaluation Society)

16:30-16:45: Coffee break

External validity in program evaluation

16:45-17:45: Internal work session with authors

Chairs: Doug Besharov (University of Maryland) and Anne Revillard (Sciences Po)

Invited participants: Irene Akua Agyepong (Ghana Health Service), Priscilla Alamos Concha (Radboud University), Burt Barnow (George Washington University), Douglas M. Call (University of Maryland), Bart Cambré (Antwerp Management School), Thomas Delahais (Quadrant Conseil), Sergi Fàbregues (Catalunya Open University), Bui Thi Thu Ha (Hanoi University of Public health), Danielle Handel (Stanford University), Eric Hanushek (Stanford University), Quan-Nha Hong (University of Montreal), Sumit Kane (University of Melbourne), Julia Littell (Bryn Mawr College), Ana Manzano (University of Leeds), Rebecca Maynard (University of Pennsylvania), Tolib Mirzoev (London School of Hygiene and Tropical Medicine), Sanjay Pandey (George Washington University), Valérie Pattyn (Leiden University), Valéry Ridde (Université Paris Cité, IRD), Benoît Rihoux (Université catholique de Louvain), Jeff Smith (University of Wisconsin), Sara Van Belle (, Geoff Wong (Oxford University)

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