# Fertility, Longevity, and Capital Flows

Zsófia Bárány (SciencesPo)

Nicolas Coeurdacier (SciencesPo & CEPR)

Stéphane Guibaud (SciencesPo)

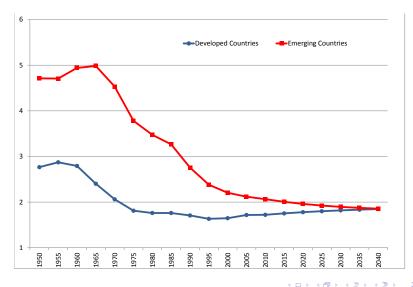
June 2015

# Aging across the world

- The world is aging.
  - Drop in fertility.
  - ► Fall in mortality rates; rising life expectancy.
- Convergence of demographic patterns across countries.
  - Emerging countries have become more similar to developed countries.

# Fertility across the world

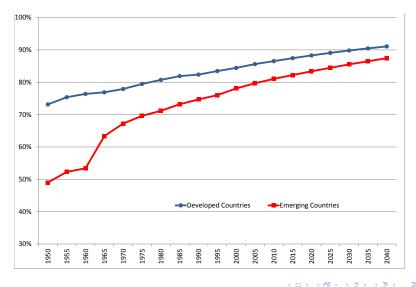
Fertility rate adjusted for infant mortality



≡ ♥) Q (♥ 3 / 39

# Survival probability across the world

Probability of surviving until age 65 conditional on being 25



= ◆) Q (◆ 4 / 39 Aging across the world (cont'd)

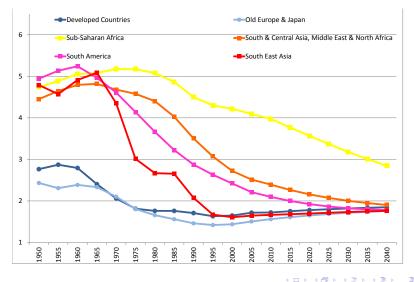
The world is aging.

But there are variations in aging across countries.

- Across emerging countries: speed and timing of convergence varies across countries.
- Across developed countries: Old Europe and Japan are aging faster than others.

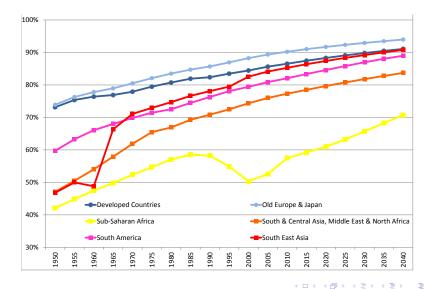
# Fertility across emerging countries

Fertility rate adjusted for infant mortality



# Survival probability across emerging countries

Probability of surviving until age 65 conditional on being 25



# This paper

Investigates the impact on international capital flows of

- Global aging
- Country-specific aging patterns.
- Develops a multi-country lifecycle model of savings, which incorporates
  - Common and country-specific demographic trends
  - Cross-country heterogeneity in access to credit and social security.

# Theoretical results

#### Global aging and capital flows.

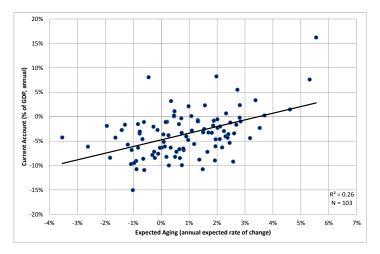
- Global aging depresses the world interest rate.
- Triggers 'uphill' capital flows due to the different response of savings in developed and emerging economies.

#### Country-specific aging and capital flows.

- Countries aging faster than the rest of the world are more likely to export capital.
- The impact of country-specific aging tends to be stronger for less developed countries.
- Potential solution to the 'allocation puzzle': fast-growing emerging countries are also the ones aging faster.

# Country-specific aging and capital flows

Expected aging and capital flows in emerging countries (1990-2010)



Notes: Expected aging defined as the expected change in old dependency ratio between 2010 and 2035 (annualized). Sample of emerging countries excluding oil producers.

-

# Related literature

#### Demographics and integrated capital markets.

- Capital flows: Obstfeld and Rogoff (1996), Brooks (2003), Domeij and Floden (2006), Ferrero (2010), Choukhmane (2012), Backus, Cooley, and Henriksen (2014)
- Social security: Attanasio, Kitao, Violante (2007), Krueger and Ludwig (2007), Borsch-Supan et al. (2006)

#### Global imbalances and the 'allocation puzzle'.

Bacchetta and Benhima (2013), Benhima (2013), Caballero, Farhi and Gourinchas (2008), Carroll and Jeanne (2009), Gourinchas and Jeanne (2011), Gourinchas and Rey (2013), Mendoza, Quadrini and Rios-Rull (2009), Sandri (2010), Song, Storesletten and Zilibotti (2011), Coeurdacier, Guibaud and Jin (2014)

# Empirical literature on determinants of current account (or aggregate savings) across countries.

- Taylor and Williamson (1994), Higgins (1998), Chinn and Prasad (2003), Alfaro et al. (2014), meta-analysis by Cazorzi et al. (2012)
- ▶ Leff (1969), Bloom et al. (2003), Aksoy et al. (2015)

# Outline

- 1. Theory: three-period OLG model with multiple countries and integrated capital markets, incorporating
  - cross-country heterogeneity in the ability to transfer resources intertemporally and across generations;
  - cross-country differences in growth and aging prospects.

Useful framework to elucidate the mechanisms.

- 2. Quantitative multi-country OLG model.
  - Calibrated to cross-country demographics, growth, household debt, and social security data. [PRELIMINARY]
  - Simulate the world economy and compare outcomes to data (cross-country/time series). Run counterfactual experiments.

# Theory

• Agents live for at most three periods (y, m, o).

- > Young: do not work, face credit constraints.
- Middle aged: work, contribute to social security and save for retirement.
- Old: consume out of accumulated assets and social security benefits, no bequest.
- Demographics
  - Life expectancy: a middle-aged individual in period t reaches retirement with probability p<sub>t</sub>.
  - Fertility:  $L_{y,t} = n_t L_{y,t-1}$ .

# Production

Output

$$Y_t = K_t^{\alpha} \left( A_t L_{m,t} \right)^{1-\alpha},$$

where productivity evolves as

$$A_{t+1} = (1 + \gamma_{\mathsf{A},t+1})A_t.$$

Wage rate

$$w_t = (1 - \alpha) A_t k_t^{\alpha},$$

with  $k_t \equiv K_t/(A_t L_{m,t})$ .

Rate of return between periods t and t + 1 (full depreciation).

$$R_t = \alpha k_t^{\alpha - 1}.$$

# Social security

- 'Pay-as-you-go' system.
- Contribution rate  $\tau_t$ ; replacement rate  $\sigma_t$ .
- Balanced budget condition

$$L_{m,t}\tau_t w_t = L_{o,t}\sigma_t w_{t-1}$$
$$\Rightarrow \tau_t = \frac{p_{t-1}}{n_{t-1}} \frac{w_{t-1}}{w_t} \sigma_t.$$

#### The household's problem

An agent born in a given country in period t maximizes

$$u(c_{y,t}) + \beta u(c_{m,t+1}) + \beta^2 p_{t+1} u(c_{o,t+2}),$$

where  $u(c) = \frac{c^{1-1/\omega}}{1-1/\omega}$ ,  $\omega \leq 1$ , subject to budget constraints

$$c_{y,t} + a_{y,t} = 0,$$
  

$$c_{m,t+1} + a_{m,t+1} = (1 - \tau_{t+1}) w_{t+1} + R_{t+1} a_{y,t},$$
  

$$c_{o,t+2} = \frac{R_{t+2} a_{m,t+1}}{p_{t+1}} + \sigma_{t+2} w_{t+1}.$$

and credit constraint

$$a_{y,t} \geq -\frac{\theta_t}{R_{t+1}} \frac{w_{t+1}}{R_{t+1}}.$$

# Savings decisions

Assume that the credit constraint is always binding

$$\mathsf{a}_{y,t} = -\theta_t \frac{\mathsf{w}_{t+1}}{\mathsf{R}_{t+1}}.$$

The optimal savings of the middle aged is then

$$a_{m,t} = \frac{p_t(1 - \tau_t - \theta_{t-1})}{p_t + \beta^{-\omega} R_{t+1}^{1-\omega}} w_t - \frac{\beta^{-\omega} R_{t+1}^{1-\omega}}{p_t + \beta^{-\omega} R_{t+1}^{1-\omega}} \frac{p_t \sigma_{t+1} w_t}{R_{t+1}}.$$

# Net asset demand over GDP

$$\frac{L_{y,t}a_{y,t} + L_{m,t}a_{m,t} - K_{t+1}}{Y_t} = (1 - \alpha)\frac{p_t(1 - \tau_t - \theta_{t-1})}{p_t + \beta^{-\omega}R_{t+1}^{1-\omega}} - \frac{n_t(1 + \gamma_{A,t+1})}{R_{t+1}} \left(\frac{k_{t+1}}{k_t}\right)^{\alpha} \left[\alpha + (1 - \alpha)\left(\theta_t + \frac{\beta^{-\omega}R_{t+1}^{1-\omega}}{p_t + \beta^{-\omega}R_{t+1}^{1-\omega}}\tau_{t+1}\right)\right]$$

- Impact of aging  $(n_t \downarrow \text{ and/or } p_t \uparrow)$ .
- Impact of a drop in R<sub>t+1</sub>.
- Sensitivities depend on credit constraints and social security.
  - Aging leads to a greater increase in net asset demand in less developed countries (low θ, low τ).
  - A fall in R<sub>t+1</sub> leads to a larger drop in net asset demand in more developed countries.

# Capital market equilibrium

Under financial autarky

$$K_{t+1} = L_{y,t}a_{y,t} + L_{m,t}a_{m,t}.$$

Under financial integration

$$\sum_{i} K_{t+1}^{i} = \sum_{i} \left( L_{y,t}^{i} a_{y,t}^{i} + L_{m,t}^{i} a_{m,t}^{i} \right).$$

Financial integration in period t implies

$$R_{t+1}^i = R_{t+1} \qquad \text{for all } i.$$

### Steady-state interest rate: financial autarky

Steady-state interest rate under financial autarky satisfies

$$R = \frac{n(1+\gamma_{A})}{p(1-\tau-\theta)} \left[ p\left(\frac{\alpha}{1-\alpha}+\theta\right) + \beta^{-\omega} R^{1-\omega} \left(\frac{\alpha}{1-\alpha}+\theta+\tau\right) \right]$$

In particular, with log utility ( $\omega=1$ )

$$R = \frac{n(1+\gamma_A)}{\beta p(1-\tau-\theta)} \left[ (1+\beta p) \left( \frac{\alpha}{1-\alpha} + \theta \right) + \tau \right].$$

- Role of credit constraints  $(\theta)$  and social security  $(\tau)$ .
- Impact of aging:  $n \downarrow$  and/or  $p \uparrow \Rightarrow R \downarrow$ .
  - Larger fall of R with aging if  $\omega$  low and/or  $\tau$  low.

Steady-state interest rate: financial integration Assume symmetric aging  $(n_t^i = n, p_t^i = p)$  and symmetric growth  $(\gamma_{A,t}^i = \gamma_A)$ 

• Define 
$$\overline{\theta} = \sum_{i} \lambda^{i} \theta^{i}$$
 and  $\overline{\tau} = \sum_{i} \lambda^{i} \tau^{i}$ , where  $\lambda^{i} = \frac{A_{i,t}L'_{m,t}}{\sum_{j} A_{j,t}L'_{m,t}}$ .

The world interest rate in the integrated steady state satisfies

$$R = \frac{n(1+\gamma_A)}{p(1-\overline{\tau}-\overline{\theta})} \left[ p\left(\frac{\alpha}{1-\alpha} + \overline{\theta}\right) + \beta^{-\omega} R^{1-\omega} \left(\frac{\alpha}{1-\alpha} + \overline{\theta} + \overline{\tau}\right) \right]$$

Global aging depresses the world interest rate.

• Even more so if  $\omega$  low and  $\overline{\tau}$  low.

# Net foreign assets (NFA)

Net foreign asset position of country i

$$NFA_{t}^{i} = L_{y,t}^{i}a_{y,t}^{i} + L_{m,t}^{i}a_{m,t}^{i} - K_{t+1}^{i}.$$

In the integrated steady state

$$\begin{split} \frac{\textit{NFA}_{t}^{i}}{Y_{t}^{i}} = & (1 - \alpha) \left[ \frac{p}{p + \beta^{-\omega} R^{1-\omega}} + \frac{n(1 + \gamma_{A})}{R} \right] (\overline{\theta} - \theta^{i}) \\ & + \frac{p(1 - \alpha)}{p + \beta^{-\omega} R^{1-\omega}} \left[ 1 + \frac{n(1 + \gamma_{A})}{p \beta^{\omega} R^{\omega}} \right] (\overline{\tau} - \tau^{i}). \end{split}$$

Countries with tighter credit constraints than the world average (θ<sup>i</sup> < θ
) and/or with lower social security than the world average (τ<sup>i</sup> < τ
) tend to export capital.</p>

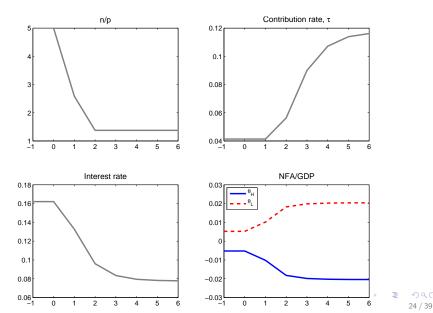
# Global aging and capital flows

$$\begin{split} \frac{NFA_t^L}{Y_t^L} &- \frac{NFA_t^H}{Y_t^H} = (\theta^H - \theta^L)(1 - \alpha) \left[ \frac{p}{p + \beta^{-\omega}R^{1-\omega}} + \frac{n(1 + \gamma_A)}{R} \right] \\ &+ (\tau^H - \tau^L) \frac{p(1 - \alpha)}{p + \beta^{-\omega}R^{1-\omega}} \left[ 1 + \frac{n(1 + \gamma_A)}{p\beta^{\omega}R^{\omega}} \right]. \end{split}$$

- A fall in fertility triggers a larger dispersion of NFAs between high-θ vs low-θ countries if the drop in R is large enough.
   A rise in longevity always triggers a larger dispersion of NFAs.
- Global aging triggers a larger dispersion of NFAs between high-τ vs low-τ countries if the drop in R is large enough or if the social security system adjusts mostly through higher contribution rates (rather than lower replacement rates).

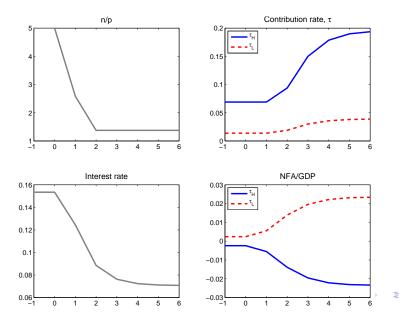
# Global aging and capital flows

Heterogenous credit constraints ( $\theta^H$  vs  $\theta^L$ )



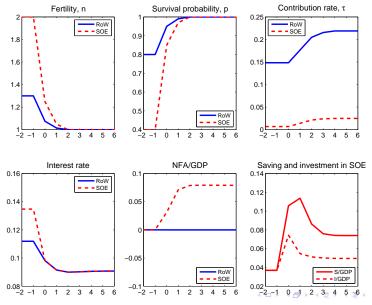
# Global aging and capital flows

Heterogenous social security ( $\tau^H$  vs  $\tau^L$ )



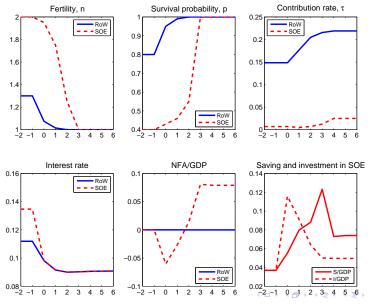
# Country-specific aging

Illustration for an emerging SOE, early demographic transition



# Country-specific aging

Illustration for an emerging SOE, delayed demographic transition



= ♥) Q (N 27 / 39

# Quantitative OLG model

- Agents live for at most  $\overline{J} + 1$  periods.
  - Age  $j = 0, \ldots, \overline{J}$ .
  - Conditional survival probability  $p_{i,t}^i$ .
- Lifetime utility of agent born in period t in country i

$$U_t^i = \sum_{j=0}^{\bar{J}} \left( \prod_{\ell=0}^{j-1} p_{\ell,t+\ell}^i \right) \beta^j u(c_{j,t+j}^i),$$

with isoelastic preferences

$$u(c)=\frac{c^{1-\frac{1}{\omega}}-1}{1-\frac{1}{\omega}}$$

Production

Output

$$Y_t^i = (K_t^i)^{\alpha} \left[ A_t^i \sum_{j=0}^{\underline{J}} e_{j,t}^i L_{j,t}^i \right]^{1-\alpha}$$

•

Labor income

$$w_{j,t}^{i} = e_{j,t}^{i}(1-\alpha)A_{t}^{i}(k_{t}^{i})^{\alpha}, \qquad k_{t}^{i} \equiv \frac{K_{t}^{i}}{A_{t}^{i}\sum_{j=0}^{J}e_{j,t}^{i}L_{j,t}^{j}}.$$

Gross rate of return

$$R_{t+1}^i = \mathbf{1} - \mathbf{\delta} + \alpha (k_t^i)^{\alpha - 1}.$$

Credit constraints

Credit constraints

$$a_{j,t}^{i} \geq - heta_{t}^{i} rac{p_{j,t}^{i} H_{j+1,t+1}^{i}}{R_{t+1}^{i}},$$

with

$$H_{j,t}^{i} \equiv w_{j,t}^{i} + \sum_{\tau=1}^{J-j} \frac{\left(\prod_{s=0}^{\tau-1} p_{j+s,t+s}^{i}\right) w_{j+\tau,t+\tau}^{i}}{\prod_{s=1}^{\tau} R_{t+s}^{i}}.$$

Social security

 Contribution and replacement rates must satisfy the balanced budget condition

$$\tau_t^i \sum_{j=0}^{\underline{J}} L_{j,t}^i w_{j,t}^i = \sigma_t^i \sum_{j=\underline{J}+1}^{\overline{J}} L_{j,t}^i w_{\underline{J},t+\underline{J}-j}^i.$$

Unintentional bequests

Unintentional bequests left at the end of period t

$$Q_t^i \equiv \sum_{j=0}^{ar{J}-1} (1-p_{j,t}^i) L_{j,t}^i a_{j,t}^i.$$

Redistributed to surviving agents as lump sum transfers.

# Illustrative experiments: Calibration

- ▶ Adult life lasts for at most 7 periods (one period = 10 years).
- Standard preferences/technology parameters.

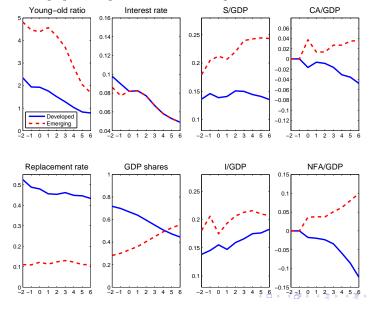
 $\beta=$  0.985 (annual),  $\omega=1/2,~\alpha=$  0.3,  $\delta=$  0.075 (annual).

- Groups of countries or regions
  - Developed vs. Emerging.
  - US & Anglo-saxon countries, Old Europe/Japan, East Asia, South-Central Asia & MENA.
- Demographics & growth calibrated to match demographic composition, population & GDP sizes.
- Calibrate {θ<sup>i</sup>} and {τ<sup>i</sup>} on household debt/GDP and social security data. [in progress]
  - ► Low  $\theta$  and  $\tau$  in Emerging countries. Relatively higher  $\theta$  in US, and higher  $\tau$  in Old Europe/Japan.
- Shape of age-income profiles (e<sup>i</sup><sub>i,t</sub>) calibrated on the US.

(ロ) (回) (E) (E) (E) (O)(O)

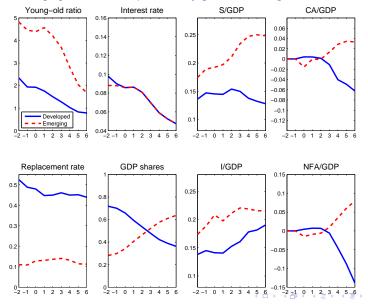
# Developed vs. Emerging

#### Convergence in aging, heterogenous $\theta$ s and $\tau$ s, integration at t = 0



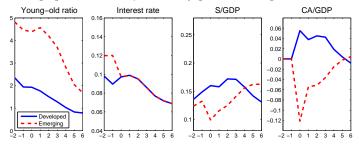
# Developed vs. Emerging

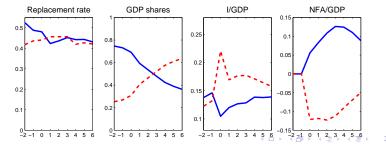
Convergence in aging and different productivity growth, heterogenous  $\theta$ s and  $\tau$ s



# Developed vs. Emerging

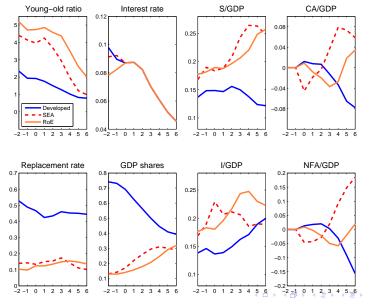
Convergence in aging and different productivity growth, homogenous  $\theta$ s and  $\tau$ s





# Three Regions

Developed, East Asia (fast growth & aging), Rest of Asia/MENA (slow growth & aging)



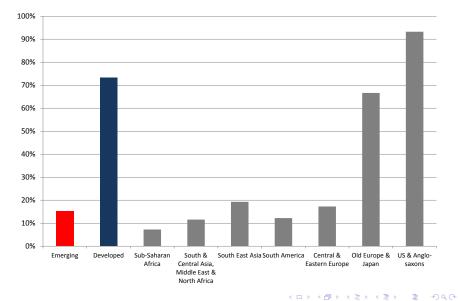
# Four Regions

US (higher  $\theta$ ), Old Eur./Jap. (slower growth & higher  $\tau$ ), E. Asia, Rest of Asia/MENA Young-old ratio Interest rate S/GDP CA/GDP 0.12 0.08 0.25 0.1 0.04 3 0.2 0.08 -0.04 0.15 0.06 U.S. SEA -0.08 Eu. 0.1 RoF 0.04 .... 1 2 3 4 5 6 234 5 6 -2 -1 0 2 3 4 -2 -1 0 1 1 5 -2 -1 0 1 2 3 4 5 6 6 Replacement rate GDP shares I/GDP NFA/GDP 0.7 0.8 0.2 0.15 0.7 0.6 0.25 0.6 0.1 0.5 0.05 0.5 0.2 0.4 0.4 0.3 -0.05 0.15 0.3 0.2 -0.1 0.2 0.1 -0.15 0.1 0.1 -2-10123456 1 -2-1012345 6 -2-1 0 1 2 3 4 5 6 -2 -1 0 2 3 4 5 6

# Conclusion

- Large variations across countries in timing and pace of aging.
- Lifecycle model predicts capital flows depend on aging across the world and across countries.
- Provides a qualitative rationale for patterns of capital flows across time and across countries.
- Quantitative performance: to be fully assessed.
  - Interactions between demographics, growth and level of development seem to have the potential to account for evolution of capital flows.
- Next steps: public debt, imperfect foresight, cost of raising kids...

# Household debt to GDP across the world



# Social security across the world [Preliminary evidence]

