

Shaping cities of tomorrow by supporting the qualification of economic operators



Egis Conseil

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In this project we were led to discover the French urban consulting «world».

Indeed, the BU Conseil of EGIS works on helping territorial institutions to choose projects that will be conducted there. Our mission was to produce a toolbox to help both the consultants and the decider in the choice of a candidate during such projects.

To do so, we first went through and analysed a large documentation on the past contracts of the BU. Then, we conducted a first round of interviews during which we asked the employees what were their vision of their job, their methodology and what could be improved in it. Thanks to the documents they provided us with after these interviews, we created an «inventaire» in which we collected all the methodology per type of project and operation. Then, we organized a workshop with all these employees. The aim of the workshop was to confront the employees' points of view, methodologies, to make them empathize and brainstorm on what an ideal toolbox could be for the entire BU. From this workshop, we drew a synthesis that helped us in building a prototype of the toolbox. During a second round of interviews, we confronted the prototype we had built to the employees' visions and comments and improved it all the way through. Finally, we worked on a methodology for the coming phases of realisation of this toolbox, from its technological conception to its content improvements and we gave it to the BU.

The report is confidential