



# Managing Quality to Control Costs

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# Core idea behind variation research

***Apply rigorous measurement tools  
developed for **clinical research*****

*to*

***routine **care delivery performance*****

# Quality, Utilization, and Efficiency (QUE)

- ◆ ***Six clinical areas studied over 2 years:***

- transurethral prostatectomy (TURP)
- open cholecystectomy
- total hip arthroplasty
- coronary artery bypass graft surgery (CABG)
- permanent pacemaker implantation
- community-acquired pneumonia

- ◆ ***pulled all patients treated over a defined time period across all Intermountain inpatient facilities - typically 1 year***

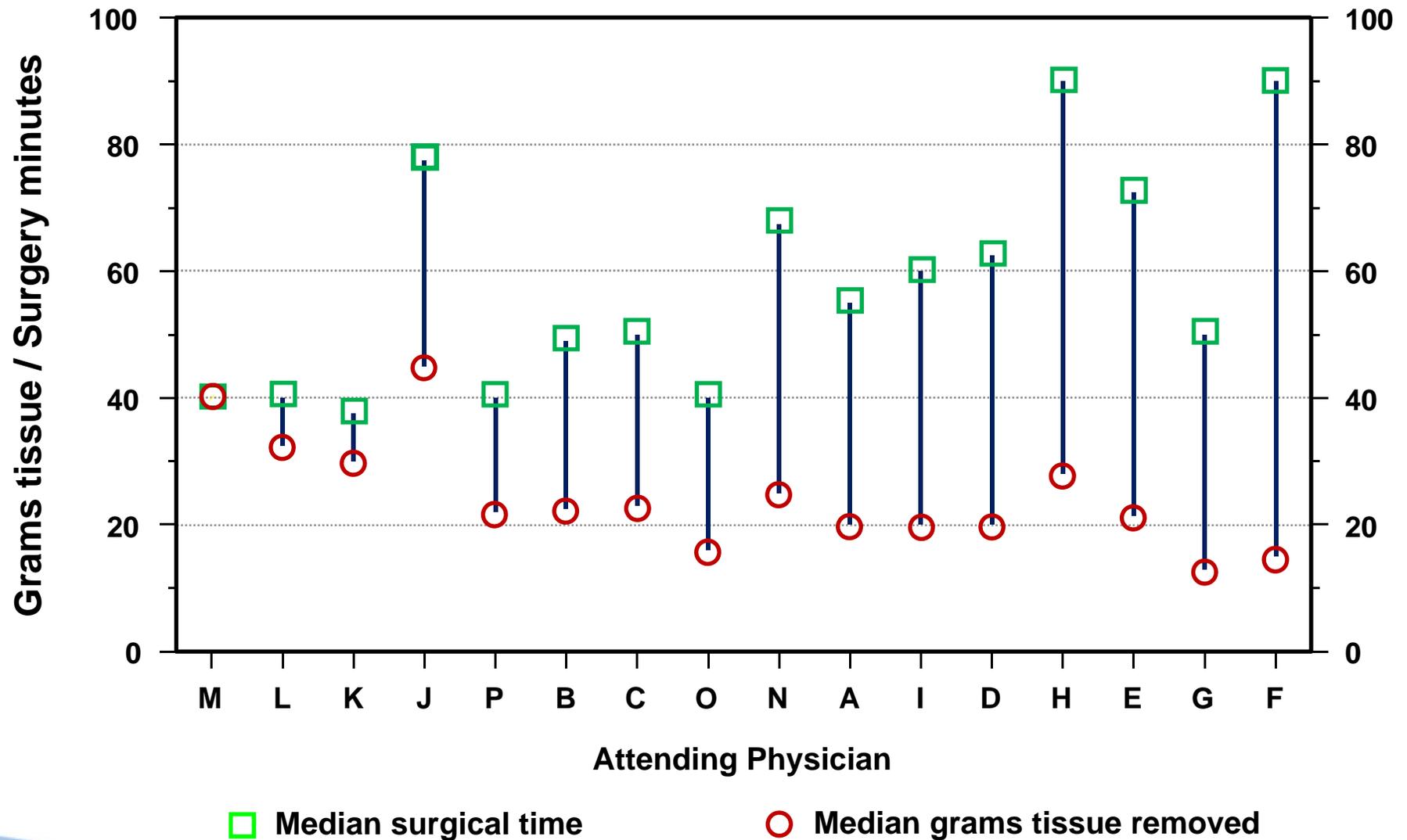
- ◆ ***identified and staged*** *(relative to changes in expected utilization)*

- severity of presenting primary condition
- all comorbidities on admission
- every complication
- measures of long term outcomes

- ◆ ***compared physicians with meaningful # of cases***  
*(low volume physicians included in parallel analysis, as a group)*

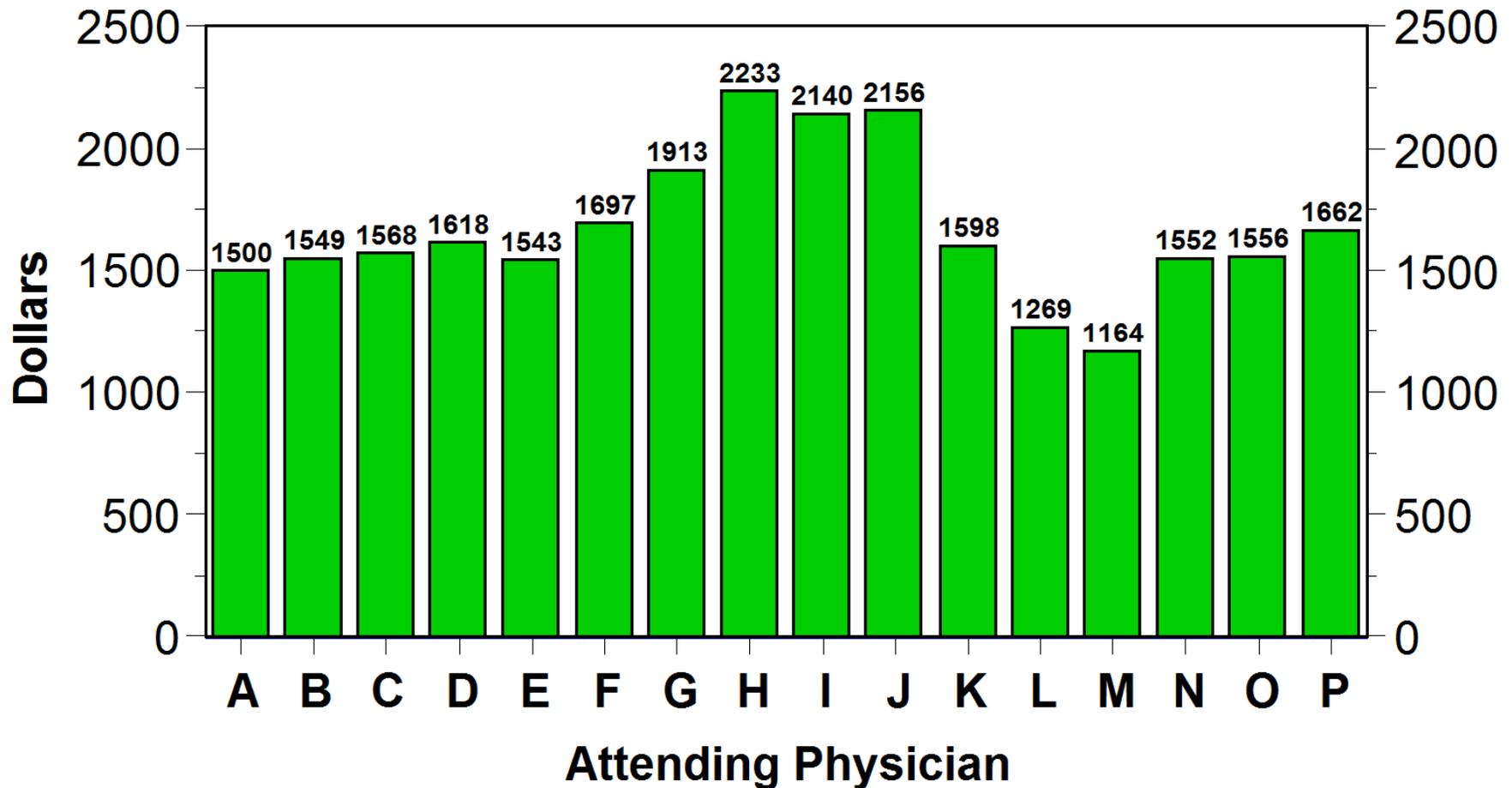
# Intermountain TURP QUE Study

## Median Surgery Minutes vs Median Grams Tissue



# Intermountain TURP QUE Study

## Average true cost to hospital



# The opportunity *(care falls short of its theoretic potential)*

- 1. Massive variation in clinical practices** *(beyond even the remote possibility that all patients receive good care)*
- 2. High rates of inappropriate care** *(where the risk of harm inherent in the treatment outweighs any potential benefit)*
- 3. Unacceptable rates of preventable care-associated patient injury and death**
- 4. Striking inability to "do what we know works"**
- 5. Huge amounts of waste, leading to spiraling prices that limit access to care**

Under process management theory  
*higher quality = lower costs*

*Within this framework,*

**>50%** *of all hospital resource  
expenditures are*

**quality-associated waste:**

- ◆ *recovering from preventable foul-ups*
- ◆ *building unusable products*
- ◆ *providing unnecessary treatments*
- ◆ *simple inefficiency*

Andersen, C. 1991

James BC *et al.*, 2006

# We know why variation occurs

- (1) **Continued reliance on the "craft of medicine"**  
*(clinicians as stand-alone experts)*

***encounters***

- (2) **Complexity / clinical uncertainty**  
*- the fruits of 100 years of clinical discovery*

*"The complexity of modern medicine  
exceeds the capacity of the unaided expert mind."*

*Dr. David Eddy, Stanford University -- the father of evidence-based medicine)*



# Two methods to manage complexity

**Subspecialize** *(analytic method; reductionism; 'divide and conquer')*

*An old joke: **Know more and more about less and less until you know everything about nothing***

**Mass customize** *(a shared baseline: focus on that relatively small subset of factors that are unique for each individual patient [typically 5-15% of all factors], concentrating your most important resource -- the trained human mind -- where it can have the greatest impact)*

# Dr. Alan Morris, LDS Hospital, 1991

- ◆ **NIH-funded randomized controlled trial**  
*assessing an Italian "artificial lung" vs. standard ventilator management for acute respiratory distress syndrome (ARDS)*
- ◆ **discovered large variations in ventilator settings**  
*across and within expert pulmonologists*
- ◆ **created a protocol** for ventilator settings in the control arm of the trial
- ◆ **implemented the protocol using Lean principles**  
*(Womack et al., 1990 - The Machine That Changed the World)*
  - *built into clinical workflows - automatic unless modified*
  - *clinicians encouraged to vary based on patient need*
  - *variances and patient outcomes fed back in a Lean Learning Loop*

# Problems with “best care” protocols

- ◆ **Lack of evidence for best practice**

- Level 1, 2, or 3 evidence available only about 15-25% of the time

- ◆ **Expert consensus is unreliable**

- experts can't accurately estimate rates relying on subjective recall  
(produce guesses that range from 0 to 100%, with no discernable pattern of response)
  - what you get depends on whom you invite (specialty level, individual level)

- ◆ **Guidelines don't guide practice**

- systems that rely on human memory execute correctly ~50% of the time (McGlynn: 55% for adults, 46% for children)

- ◆ **No two patients are the same; therefore, no guideline perfectly fits any patient** (with very rare exception)

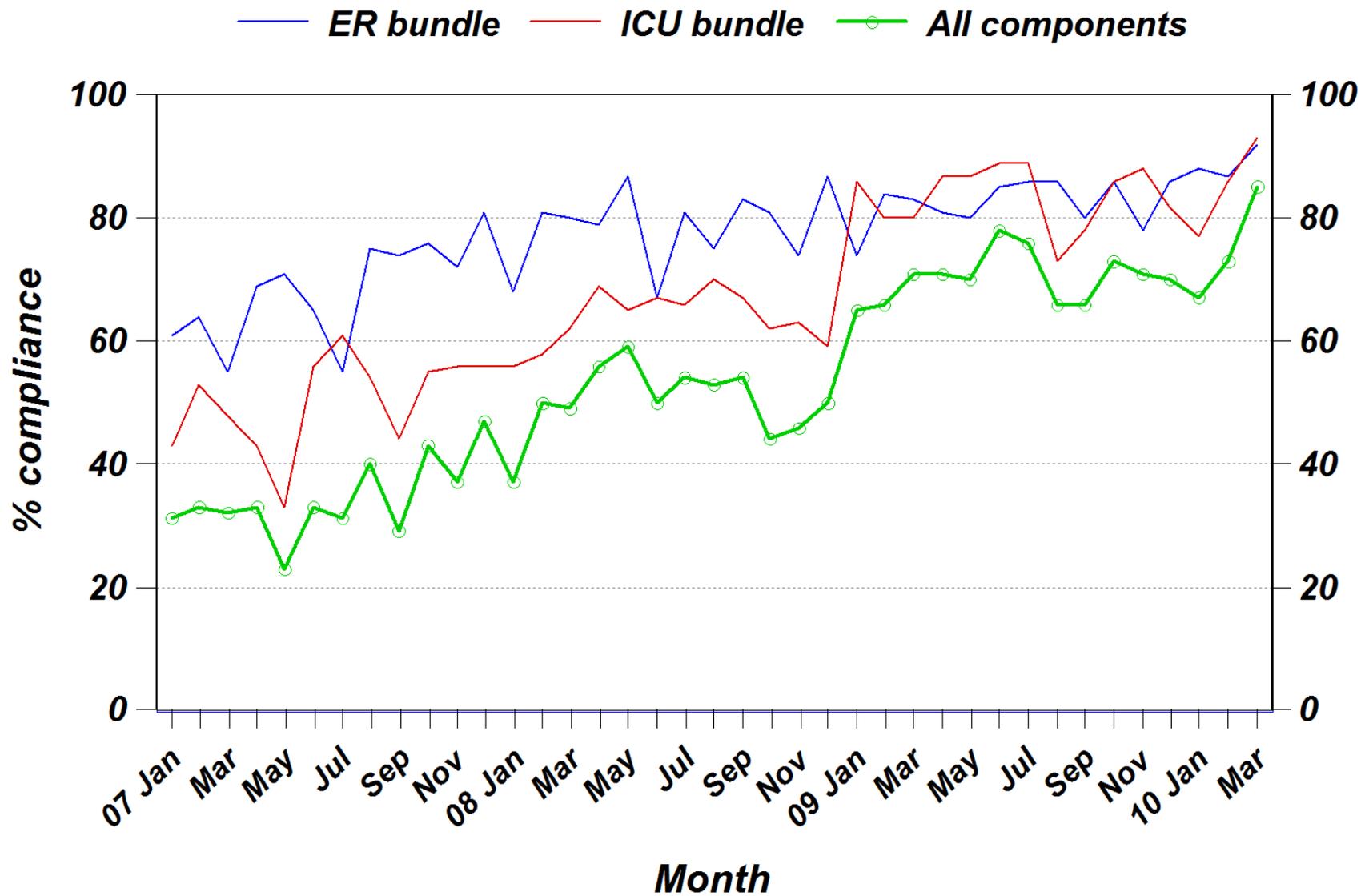
# Shared Baseline “Lean” protocols (*bundles*)

1. **Identify a high-priority clinical process** (*key process analysis*)
2. **Build an evidence-based best practice protocol**  
(*always imperfect: poor evidence, unreliable consensus*)
3. **Blend it into clinical workflow** (= *clinical decision support; don't rely on human memory; make "best care" the lowest energy state, default choice that happens automatically unless someone must modify*)
4. **Embed data systems to track (1) protocol variations and (2) short and long term patient results** (*intermediate and final clinical, cost, and satisfaction outcomes*)
5. **Demand that clinicians vary based on patient need**
6. **Feed those data back** (*variations, outcomes*) **in a Lean Learning Loop** - *constantly update and improve the protocol*

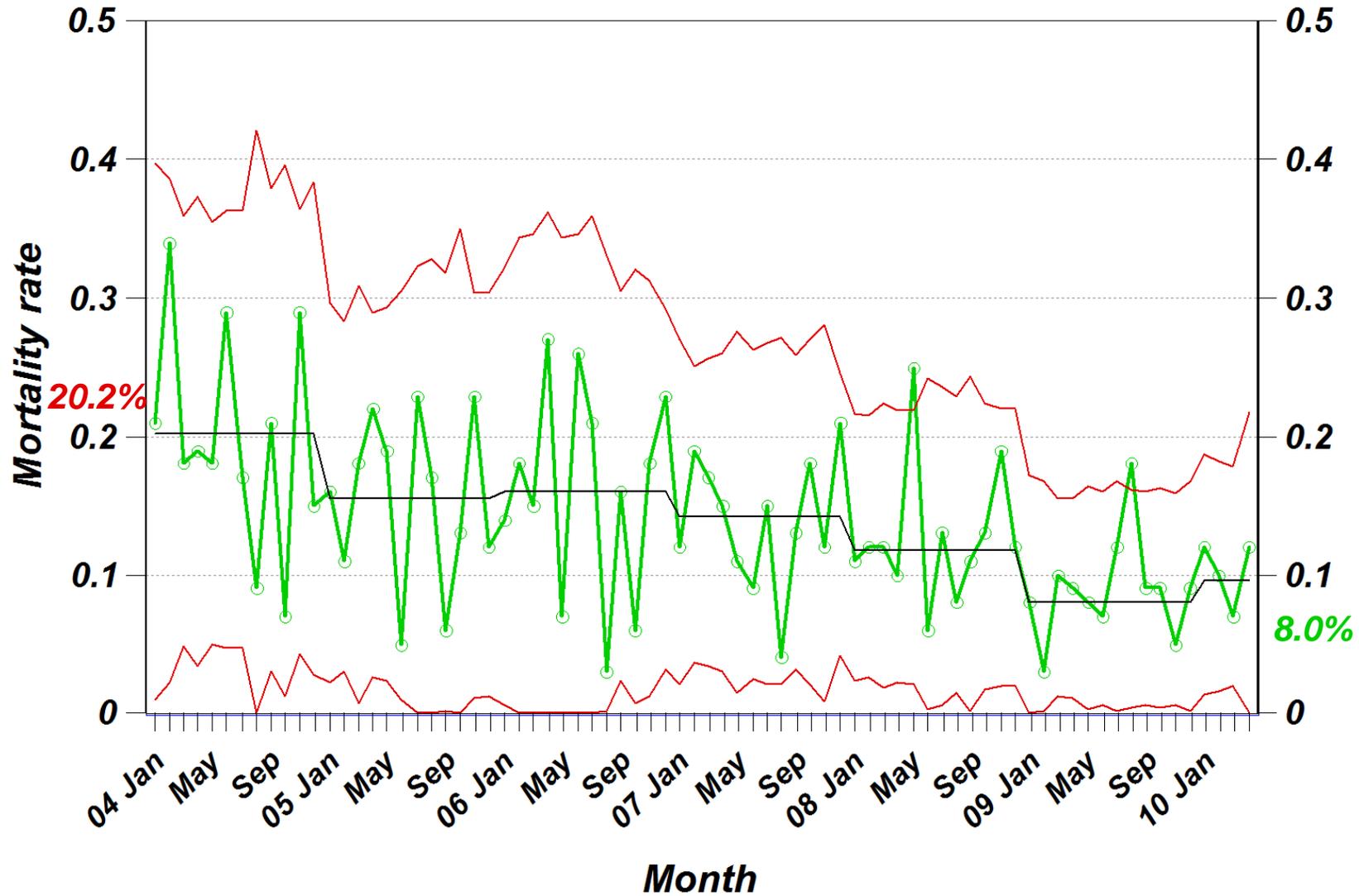
# Results:

- **Survival** (for ECMO entry criteria patients) **improved from 9.5% to 44%**
- **Costs fell by ~25%** (from ~\$160,000 to ~\$120,000 per case)
- **Physician time fell by ~50%** (a major increase in physician productivity)

# Sepsis bundle compliance



# Sepsis mortality - ER-ICU transfers



125+ fewer inpatient deaths per year

# Lesson 1

*We count our successes in lives*

# Sepsis costs - all ER-ICU transfers

*Adjusted for age and severity at admission (CCIS); inflation adjusted to 2012 dollars*

<u>Year</u>	<u># cases</u>	<u>Compliance rate</u>	<u>Mortality rate</u>	<u>Total cost reduction (\$)</u>	<u>Annual NOI impact (\$)</u>
2004	384	4.4%	21.2%	18,062	9,967
2005	469	23.2%	15.0%	115,628	63,752
2006	395	24.8%	14.5%	103,774	57,362
2007	680	35.0%	13.5%	252,652	139,374
2008	756	50.0%	13.2%	401,436	221,760
2009	927	70.2%	8.8%	692,416	381,746
2010	965	73.4%	8.7%	752,292	414,876
2011	1097	81.2%	9.1%	948,500	523,658
2012	1146	85.1%	8.2%	1,036,648	573,038
2013	1405	87.3%		1,302,379	719,258

*No significant inflation-adjusted financial change for patients presenting w septic shock.*

*For patients presenting with severe sepsis, savings of*

*11% (\$2557 per case) in total cost,*

*12% (\$1288 per case) in variable cost.*

# Lesson 2

***Most often***  
*(but not always)*

***better care is cheaper care***

# Process management is the key

- ◆ ***better clinical results produces lower costs***
- ◆ ***more than half of all cost savings will take the form of unused capacity*** (*fixed costs: empty hospital beds, empty clinic patient appointments, reduced procedure, imaging, and testing rates*)
- ◆ ***balanced by increasing demand:***
  - *demographic shifts (Baby Boom);*
  - *population growth;*
  - *behavioral epidemics (e.g., obesity);*
  - *technological advances*

# A new health care delivery world ...

- ◆ **All the right care** (no underuse), **but**
- ◆ **only the right care** (no overuse);
- ◆ **Delivered free from injury** (no misuse);
- ◆ **At the lowest necessary cost** (efficient);
- ◆ **Coordinated along the full continuum of care** (timely; "move upstream");
- ◆ **Under each patient's full knowledge and control** (patient-centered; "nothing about me without me");
- ◆ **With grace, elegance, care, and concern.**

***Better has no limit ...***

*an old Yiddish proverb*