Marine Gassier

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PROFESSIONAL SUMMARY

- Ten years of experience planning and executing research projects, organizing and supervising quantitative data collection in the field, collecting qualitative data through in-depth interviews, conducting data analysis, and writing up findings for both policy and academic audiences.
- Researcher with expertise in wartime political processes, participatory approaches, youth employment and gender.
- Organized and led training workshops with government teams and implementation partners.
- Country experience: Cameroon, Ethiopia, Ghana, Guinea, Niger, Republic of Congo, Rwanda.

EDUCATION

2015-2021 — **Sciences Po – Paris, France**
Ph.D., Department of Political Science
Dissertation: "Anatomies of rebellion: Determinants and Implications of Rebel Modes of Local Engagement"

January - May 2018 — **Columbia University, Political Science Department – New York**
Visiting scholar

2010-2012 — **Johns Hopkins University – School of Advanced International Studies Washington DC**
Master of Arts in International Relations - Graduated with Honors
- Concentrations in International Development and International Economics

2004-2009 — **Ecole Supérieure des Sciences Economiques et Commerciales (ESSEC) – Cergy, France**
Master of Science

EXPERIENCE

February 2021 – Present (part time) — **World Bank, Social Cohesion and Resilience Global Solution Group**
Consultant
- Led the drafting of a policy guidance note assessing the role of social cohesion interventions in enhancing service delivery in fragile environments. This note is now used as a basis for designing a dedicated course supporting operational teams working on conflict prevention and mitigation.
- Helped coordinate and participated in a year-long series of talks, jointly hosted with the German Development Institute, presenting recent research on social cohesion and resilience.
- Supported operational teams working in West Africa by designing a framework mapping the contributions of their projects to conflict resilience. The cumulative budget of the projects using the framework is USD 820 M.
- Provided qualitative and quantitative tools for social cohesion diagnoses and impact assessments for a new project in the Gulf of Guinea.
- Reviewed measures of social cohesion in 30+ existing operations and drafted options for new measures in future operations.

December 2019 – Present (part time) — **World Bank, Fragility, Conflict and Violence Group**
Consultant
- Drafted a guidance note on strategies for integrating quantitative analyses in conflict assessments, covering over 50 sources and detailing methods for producing accurate indicators and maps.

- Conducted qualitative and quantitative analyses to support the assessments of several conflict situations, including in northern Mozambique, the Anglophone regions of Cameroon, and Ethiopia. Issues covered include pre-conflict trends, the economic, social and humanitarian impacts of violence.
- Supported the modelling of the long-term impacts of conflict in Cameroon and Mozambique.
- Produced geospatial analyses and helped design maps of conflict events and displacement trends in Mozambique, Madagascar and Ethiopia.

2015-2020 (part time)
2013-2015 (full time)

World Bank, Africa Gender Innovation Lab
Consultant

- Conducted data analysis and drafted academic papers and policy briefs.
- Coordinated data collection in the Republic of Congo, Ghana, Guinea, Niger, and other countries.
- Led workshops on impact evaluation methods and presented findings at conferences and meetings with government officials.
- Identified impact evaluation strategies and provided support to their implementation for World Bank projects focused on youth employment and entrepreneurship.

May - December 2012

World Bank, Development Research Group
Research Assistant

- Provided econometric analysis for a project researching drivers of urbanization in Sub-Saharan Africa.

May - September 2009

United Nations Economic and Social Commission for Asia and the Pacific, Bangkok – ***Intern***

- Developed argumentation for a working paper on social protection systems.
- Profiled fiscal and monetary policies in different Asian countries in preparation for a conference on central bank governance.

Research

Publications (peer-reviewed)

"The Profits of Wisdom: The Impacts of a Business Support Program in Tanzania." 2019. *The World Bank Economic Review.* With Elena Bardasi, Markus Goldstein and Alaka Holla.

Policy writing

"The Socio-Political Crisis in the Northwest and Southwest Regions of Cameroon: Assessing the Economic and Social Impacts." 2021. (part of the editorial team.)

"Profiting from Parity: Unlocking the Potential of Women's Business in Africa". 2019. (part of the editorial team.)

"Gender and Enterprise Development in Sub-Saharan Africa: A Review of Constraints and Effective Interventions. " 2017. with Francisco Campos.

Select writing

"How the deadly escalation of political feuds led to famine in Ethiopia." Upcoming in *Diplomatie*. (in French.)

"Getting to a Sustainable Endgame in Ethiopia will be an Uphill Climb*." World Politics Review*. November 2021.

"Understanding brutal tactics in the Ethiopian conflict." *The Conversation*. November 2021. (in French)

SKILLS

Languages - French (native), English (fluent)
Programming - Stata, R(basic), SurveyCTO, LaTeX