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Attitudes towards political discontent – Government responses to contentious politics in Twitter

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Challenging the statu-quo through contentious action is a central component of democracy and the form of political action in which conflict is most evident. Yet contesting political choices rests on the premise of public acceptance. This is why social movements aim at changing public opinion perceptions in order to find support for their claims. Research on support for social movements and contentious politics has focused on survey based research that taps into sympathy towards contentious actors and acceptance of their forms of action, as well as in media accounts of protest. In this paper we provide an exploratory approach of attitudes toward contentious politics in Twitter in order to capture a broader picture of attitudes towards contentious politics. We move forward the research by studying the expression and diffusion of attitudes towards actors, their grievances and repertoires and look into differences between responses of political elites and the public in Twitter. Evidence from ten cases on Catalan/Spanish nationalism, against house eviction and on the Indignados in Spain between 2011 and 2013 speaks to the potential of government responses to contentious politics for influencing public reactions. The diversity of repertoires and grievances in our sample provide external validity to our findings on the influence that political elites and public opinion leaders have on the attitudes of issue-specific publics on Twitter.

Keywords: Protest, Attitudes, Social media, Twitter, Contentious politics, government responsiveness

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Introduction

Challenging the statu-quo through contentious action is a central component of democracy as a way for expressing dissent and for taking action outside of the electoral arena. This implies that dissent is explicit and it aims at a provoking a reaction by those who are being challenged. However, it also rests on the premise of public support.

A central outcome of political protest is to change public opinion perceptions in order to find support for their claims; especially considering that perceptions of social movements are critical in determining their success (Koopmans 2004, Skrentny 2006). These perceptions can be studied by considering attitudes toward social movements which comprise not only a positive perception of the actors themselves, but also of their actions and their claims in particular moments (Barnes & Kaase 1979, Klandermans & Oegema 1987). In this sense, we question to what extent support for challengers of the system is related to attitudes toward their grievances –the substantive dimension of protest- or to attitudes towards their repertoires –the more procedural dimension (i.e. strikes, marches, petitions, rallies, sit-ins, occupying divide, disobedience, cyber-attacks, donation, boycott, etc...).

The aim of this paper is to explore public support for to contentious politics in Twitter. It is set out to assess the expression of attitudes towards challengers, grievances or repertoires in issue networks and the role of political elites² in shaping this response. An exploratory analysis is proposed including factors that explain positive attitudes as compared to negative ones. We explore the incidence of tweeters' (individuals posting tweets) attributes and media attention to the issue and make a distinction between actors, grievances or repertoires in order to consider multiple attitude objects.

We start by analysing political responses to protest by political elites and exploring differences between parties. This description provides further understanding on the role of government responses when comparing the incumbent with opposition or extra parliamentary parties, and to general users (tweeters who are not involved with any party). We then consider the potential influence of political elites as compared to general users. The potential influence of party-affiliated tweeters is a central question

² We adopt a broad definition of political elites that includes party members, associations and a few opinion leaders that have been listed by parties on their party lists in Twitter.

when studying party responses. We look at the differences between four roles of potential influence in order to consider the dimensions of visibility and centrality.

We find that support for grievances and repertoires is significantly smaller than support for challengers, with important differences across cases. Our evidence shows that political elites support contentious politics less than the general users in Twitter but that they have a marginal involvement in Twitter and less potential influence levels than general users. However, this pattern is not the same for all parties as extra-parliamentary parties have an opposite effect. This speaks for the role of parties as gatekeepers and of the relevance of the relationship between movements and electoral politics, especially for small parties.

The paper proceeds as follows. Firstly, we introduce the literature on attitudes towards protest and its relationship with media accounts of protest. In a second section we discuss our approach to support for contentious politics and present the aims of our exploratory analysis. In the third part we describe our data and methods. We continue with a description of findings and in a fourth section we present and discuss the results of the multivariate analysis. We close with some concluding remarks and possibilities for future research.

Attitudes towards protest and media accounts of protest

<Knowledge gap in the field of study>

A long tradition on public opinion research has been concerned with tapping sympathy towards groups of individuals challenging the statu-quo and for accepting their forms of action. This research has studied the formation of public opinion in divisive issues by focusing on the salience of conflict and how publics position themselves on the divide (Stimson 2004). The first empirical studies in this regard sought to explain the perceptions of contentious actors, their claims and their repertoires of action for the civil rights movement in the United States (Olsen 1966, Turner 1969). These studies found that social acceptance of various forms of nonviolent protest varied depending on individual factors and context, as well as on the groups in question. Research on attitudes towards conventional and unconventional forms of political participation was carried on later through survey studies of political behaviour in Western democracies (Barnes & Kaase 1979). From these early empirical approaches, broader studies dealt with the acceptance of contentious actors as adversaries who formally represent

legitimate interests (Gamson 1990), with how the State co-opts or recognizes challengers (Amenta *et al.* 1992) and how challengers can generate changes in social values regarding politics (Rochon & Mazmanian 1993).

Perceptions of protest follow the logics of public opinion dynamics and are consequently related to issue accounts in the media and to unstable support as expressed in public approval rates (Kriner & Schwartz 2009). Research on issue evolution has studied conflict salience and public opinion divisiveness considering the relevance of issue publics and their potential for changing support towards particular issues (Hutchings 2005). This explains an important part of issue politics and its relation with electoral processes (Stokes 1963), party positions and government responses. However, identifying issue publics and following the evolution of their stances is a challenging endeavour not only for methodological reasons but also for the complexity involved in understanding multiple issue dimensions, actors and behaviours. We propose that a more detailed account of attitude objects and the process of public opinion formation is relevant to understand public responses to contentious politics.

Differences between challengers, grievances and repertoires

More recent studies have addressed support for contentious politics considering the complexity of minority expression. They question public division on contentious issues and the responses of political elites to street demonstrations and study how issue attitudes interact with perceptions of the actors, their repertoires and the degree of contentiousness (Van Aelst & Walgrave 2001; Thomas 2012). However, the relevance of this question does not match the empirical attention it has received. While the research in political protest paid careful attention to the attitudes towards modes of action (Barnes & Kaase 1979, Olsen 1968, Robinson 1970) the issue is today far less discussed within the literature on political participation. In spite of the political and social debates around the legitimacy of contentious action we have little recent analysis on how people perceive it. A line of research that has dealt with this issue is the study of media representation of politics. Koopmans (2004) proposes that the legitimacy of social movements is a media selection mechanism that affects the diffusion chances of contentious messages.

Still, we have little information on affective and evaluative attitudes towards

participation modes. This is important to assess protest and participation potential, the perceived costs and benefits associated to participation modes, the ability of the system to cope with conflict and the reactions of public opinion to challenges beyond electoral politics.

Electoral politics and protest

Challenging established perspectives and doing so through disruptive and contentious repertoires implies the need to deal with public responses. In this sense, indirect influence of social movements on public perspectives is closely related to electoral politics and government responsiveness to contentious politics. The literature on movement outcomes have signalled the importance of direct connections between movements and parties (Goldstone 2003, Amenta 2006), as this implies the possibility for movements to get access into the electoral sphere through coalitions or electoral platforms (Schwartz 2000, Rucht 1999, Kriesi 2004), by direct electoral involvement or by influencing party positions (Goldstone 2003, Earl & Schussman 2004, Koopmans 2004, Meyer 2005) or through party support or joint action (Fetner 2008, Brown et al. 2011). However, electoral politics also needs to be considered when studying the indirect influence of contentious politics, as confrontation with official discourse may be a central matter in understanding potential effects on public opinion.

Electoral politics and protest are not mutually exclusive alternatives. Recent studies have found that support for contentious politics is not contradictory with sympathy towards parties (Heaney & Rojas 2011) or support for them as a result of cues obtained from contentious actions (Rucht 1990). Thus, the potential of protest politics to influence electoral decisions also depends on partisan strategies aimed at positioning themselves in response to expressions of discontent in multiple issues. Parties can accept social protest or try to avoid the questions altogether. To the extent that the actions of challengers are perceived as legitimate, it is likely that political elites respond to them and increase the prominence of the contended issues. Additionally, parties can take different positions on controversial issues in accordance with their expectations or may emphasize or avoid a particular dimension to appropriate the issues according to their convenience (Walgrave 2012).

Citizen campaigns, emerging citizen action groups and common interest causes are increasingly offering opportunities for involvement and a wide repertoire of action both online and offline. Informal, everyday politics also involves expressions of dissatisfaction that highlight disagreement and citizen discomfort in opposition to government and representatives. These may be highlighting perceptions of closure in the political system in which formal channels for citizen involvement through political elites are considered effective ways for the exercise of sovereign citizenship. A central question for understanding government response to contentious politics is determining the extent to which citizens and political elites interact in social media.

Influence in social media

Interactions between users are the heart of social media. The nature of Twitter, and most importantly of the use of Twitter as a space for contentious politics is determined by the amount and quality of interactions between users. The political use of social media can therefore be characterized by understanding how elites engage in public discussion directly, rather than through media references. Previous studies of political action in Twitter have found that public figures aim at promoting themselves and disseminating information about their perspectives and actions (Golbeck *et al.* 2010) and that direct communication between MPs and citizens is scarce (Kwak *et al.* 2010). Notwithstanding, if tweets are used for expressing views on current topics, and to discuss issues with fellow politicians (Sæbø 2011), elite responses to contentious politics are expected to be a relevant matter, even if they do not engage in discussion with citizens. This expectation needs to be qualified when considering that contentious politics is a hard environment for political discussion and government actors have incentives to retreat from the issues when they are directly questioned or blamed.

Notwithstanding, independently from the extent of elite involvement in issue networks, it is important to keep in mind that contentious issues are not a priority for a huge part of public opinion with little interest in politics and who are not directly involved or share the grievances in any of the issues. This implies that the minorities who follow the issue closely may become crucial into raising public attention towards the issues (Hutchings 2005) and influencing other's perspectives. Furthermore, these may be attractive to parties that are keen to hear their electorate and willing to take positions by responding directly to challengers.

If elite responses to contentious politics are marginal in the Twitter sphere as compared to the volume of public opinion reactions, it is important then to turn the attention to the potential influence of political elites. Research has established that factors such as the level of controversy, the conditions that determine the prominence of citizen demands, and media cycles are relevant for explaining influence in the context of particular issues (Druckman 2004). These types of contextual conditions may vary in time and space, affecting public attitudes toward contentious politics with different effects. Considering news stories from multiple sources, has the potential to provide -on average- a balanced perspective of challengers of the system and their claims, as well as an objective account of their actions. In this sense, media attention is central for the formation and expression of public support for contentious politics in Twitter.

In sum, we intend to determine the extent to which public support for contentious politics in Twitter is related to elite responses and whether the potential influence of users and media attention may influence the expression of support.

Data

< Data collection>

Twitter is a relevant space for tracking government responses as it is a directed social network, where users have a set of subscribers known as followers. Users post messages short messages (tweets - maximum 140 characters) which are displayed on the user's profile page and streamed to followers. Direct messages to other users (by directing them to user handles @userid) and retweets –forward of tweets originally made by another user (marked by RT and author handle) - are the standard protocol for communication. Retweets are a means of endorsement and are generally used for propagating interesting posts and links through the Twitter community. We focus our analysis on retweets (N=1,659,000) as this guarantees that we capture the most reliable contents, considering that they have been validated (for topic relevance) and signalled as having contents that is worthy enough to endorse.

The development of organized activity through formal associations or movements emerging in many areas of the Internet 2.0 (web-sphere, social networks, micro-messaging, video-sphere) can be followed from the study of the most important issues in the public agenda (political conflict), by monitoring the affairs of social interest (environment, education, health, taxation, security, gender, occupation, principles and values, ...) or individual actors (social movements, parties, institutions governments, media leaders, ...) in order to document and analyse the dynamics and consequences of

the use of the internet on society. The choice of the access point to information responds to substantive questions, but the chances of getting a systemic view of networks of actors are unprecedented in research in the social sciences.

Our data is a convenience sample of Twitter messages that were filtered on issuespecific keywords and tags. The sample includes four issues and a diverse sample of events in a 40 month period, thus covering an important part of contentious politics in Spain. The sample covers issues of house evictions, Catalan/Spanish nationalism and the demand for real democracy by the *Indignados* between 2011 and 2013. These include massive public demonstrations of different types (ritualistic events, responses to public decisions, and performative events introducing a novel issue) as well more disruptive and unconventional concentrations focused on specific targets or using innovative repertoires (table 1).

Issues	Cases	Challenger	Demonstration date	Period under study
	Diada 2012	Support CI	September 11 th 2012	2012-09-04 2012-10-19
Catalan independence	Diada 2013	Support CI	September 11 th 2013	2013-09-04 2013-10-19
Security Nationalism	Día de la hispanidad	Support CI	October 12 th 2012	2012-09-04 2012-10-19
Spanish Nationalism	Día de la hispanidad	Support CI	October 12 th 2013	2013-09-04 2013-10-19
Questioning	25S - Rodea el Congreso	Indignados	September 25 th - 29 th 2012	2012-09-18 2012-10-06
democracy	15M	Indignados	May 15 th to June 12 th 2011	2011-05-01 2011-12-01
	12M15M	Indignados	May 12 th , 2012	2013-05-05 2013-05-25
Housing rights	Escrache	РАН	March to October 2013	2013-02-01 2013-10-01

Table 1 – Cases

Social media users are not representative of the population and the fact that we follow the traces of followers of contentious politics brings additional biases from selfselection to issue-specific contents. Studies that characterize Twitter users in Spain³ have found that they are younger and that they have above average education levels than

³ Observatory of social networks 2012 - https://observatorio.iti.upv.es/list/report/

the Spanish population. The percentage of men and women tends to equalize and territorial distribution is concentrated in large towns and cities. This limits the ability to generalize the results for the entire Spanish population, but the substantive interest is studying attitude dynamics in issue publics and electoral elites. Furthermore, the prevalence of opinion leaders in social media and the issue-specific publics pose a valuable sample to follow those who are most concerned about public affairs and have strong positions, knowledge and interest for expressing them (Stimson 2004: 163).

The selection of the periods of study is based on the assumption that organizations use social for mobilization in order to raise issue attention within a short timeframe before the events. The ritual demonstrations (i.e. Catalan national celebration *Diada* and the day for Spanish identity *Día de la hispanidad*) are also expected by issue publics who are assumed to start discussing the upcoming events. However, in prediction studies of voting data from Twitter it is not clear what impact the study period has in predictions. The use of different time windows involves substantial variations (Jungherr et al., 2012) and therefore we emphasize the need to carefully identify and justify the reasons for possible variations.

Additionally to twitter data, we analysed media saliency for the 10 cases. We collected news from El País, El Mundo, La Vanguardia and El Periódico to obtain a representation of the Spanish polarized pluralist model⁴ (Hallin & Mancini 2004). These sources represent distinct political tendencies and to take an advocacy role, mobilizing their readers to support different causes (Chaques-Bonafont & Baumgartner, 2013).

< Event description>

The first issue studied is Catalan nationalism, with four demonstrations that took place from 2010 to 2013⁵. Support for Catalan independence has increased from 12% in 2005 to 48.5% in 2013⁶ in Catalonia, with the case of the *Catalan Diada* in 2013 being a remarkable milestone for its estimated turnout of 1.6 million people in Barcelona. These figures show an unprecedented and dramatic change in the constitutional preferences of

⁴ The Factiva database was used to collect news reporting on the ten cases. To identify the media content related to them, we used the search queries detailed on Table A3.2

⁵ The "Autodeterminació es Democracia" and "Som Una Nació, Nosaltres Decidim" events were excluded from some of the analysis as no data for user visibility is available.

⁶ Source: CEO 3rd wave http://goo.gl/aWMyU8

individuals. They offer a unique case of analysis for studying the diffusion of attitudes, towards the legitimacy of actors, their grievances and repertoires, on a long-standing position issue in which political disagreement is explicit between opposing stances.

Secondly, we considered the Spanish nationalism ritual demonstrations, which take place for the celebration of the "*Día de la hispanidad*" every 12th of October in major cities, but with greater relevance in Madrid and Barcelona. We considered the 2012 and 2013 events, whose estimated turnout grew 61% in a year. This signals the increasing polarization of the Spanish society with regards to the nationalist demands.

Thirdly, we included three demonstrations on the functioning of democracy. The first of them is the kick-off of the *Indignados* movement in Spain, which includes 50 simultaneous demonstrations all over Spain from the 15th of May to the 12th of June 2011. Those protests were promoted by ad-hoc platforms that operate mainly through online social media under the overall motto Real Democracy Now! More than 400 organizations were involved in those events, claiming for the reform of the Spanish political system and the adoption of measures for fostering transparency, accountability and participation. They aroused strong public interest among Spanish citizens, as 49% of the surveyed population reported to be very interested or interested in the 15M movements. Likewise 70% of individuals who were interested considered 15M grievances either positive or very positive⁷.

The *Indignados* took the streets one year later to celebrate the second anniversary of the movement on May 12th 2013 (which explains why the event is referred to as 12M15) with 20 simultaneous demonstrations in different Spanish cities. The third demonstration on the issue questioned austerity measures and claimed for the quality of democracy following on the Occupy Congress events in the US. A massive concentration surrounding the Spanish Congress took place in Madrid on September 25th 2012 with an estimated turnout of 6.000 participants. The events were contested by an unprecedented and controversial police intervention leading to additional concentrations on the 26th and a new major demonstration on September 29th with an estimated turnout of 6,000.

⁷ National surveys from the Centro de Investigaciones Sociológicas (CIS)

Finally, under the general denomination of *Escrache* we considered multiple events and demonstrations related to housing rights from February to October 2013 in Spain. *Escrache* is a repertoire adopted from the Argentinian struggle against dictatorship which in the Spanish case involved concentrations in front of government officials and MPs in order to pressure their decision on a popular legislation initiative to change the law on evictions for mortgage unpayments. These were mostly promoted by *Plataforma de Afectados por la Hipoteca* (hereon PAH), a civil association which has stopped 1.135 evictions so far and was highly supported by an impressive 78% of the surveyed population on April 2013⁸.

Methods

<Digital methods>

Digital research methods (Rogers 2004) are generating a unique opportunity to approach the development of social activity to the extent that they are based on actual data and processes which are specific to the actual interaction forms of the information society. The trace of digital activity is an unprecedented opportunity for observing the behaviour of civil society and governments in social processes. It is a way of doing research through non-invasive methods (non-reactive or unobtrusive research data), (Janetzko 2008), which is especially promising for the study of political attitudes as it avoids the measurement problems associated with social reactions in surveys and interviews.

<Text mining>

In order to identify public attitudes in our database of retweets, we used dictionary coding techniques as to identify keywords and phrases in each tweet (Matthes & Kohring 2008). We classified tweets by identifying keywords that signal explicit and direct attitudes (opinionated tweets) as compared to tweets with no value charge. These non-opinionated tweets provide information related to the issues or events without taking a position or expressing an attitude. Protest-related tweets are intended to share information about the events (i.e. what is going on in the street, how is the police reacting, ...), or to broadcast calls to action and media accounts on the events (Theocharis *et al.* 2015). Endorsing news contents (by providing links to issue related

⁸ Data on prevented evictions form the PAH site – www.afectadosporlahipoteca.com and the support figures were reported by a Metroscopia survey for El País, April 11th 2013.

http://blogs.elpais.com/metroscopia/2013/04/el-78-de-los-espa%C3%B1oles-68-entre-los-votantes-del-pp-85-entre-los-del-psoe-se-muestra-de-acuerdo-con-la-campa%C3%B1a-de.html

contents) may be a form of expressing an attitude; however, we argue that opinionated tweets in which positions and compromises are explicit reveal more intense attitudes than providing references or data on the issue. Consequently, we strictly looked for textual interpretations and avoided attached images or references in order to avoid latent meaning or non-textual interpretations. To this end, we designed a coding process and a codebook (Appendix 4) with an inductive process of manual coding (two sub-samples of one thousand tweets for each event, containing a random selection of tweets and the top retweets). A coding procedure was defined (Figure A4.3) and a second group composed of two coders were trained. The second round of human coding classified the top retweets for the ten cases for a total of 3200 tweets. Inter-coder reliability for pairs of coders working on the similar datasets reached 87% agreement for contents polarity and 76% agreement when identifying attitude objects. From these initial process, keyword dictionaries were constructed for each event and a simple identification of substrings in strings protocols were used to code tweets.

The process was iterative with an initial test of the performance of dictionary coding as compared to human coded tweets. This produced matches above 66% for tweets containing a single keyword for each category of polarity. Scores for attitude objects and attitude types were under 60% figures. Special attention was devoted to those tweets that express irony or reversed meaning as this has been established as one of the main challenges in text mining Twitter contents (Maynard & Funk 2012). We only considered tweets that clearly word this figure of speech to avoid errors in the creation of dictionaries.

<Influence>

In order to study influence we consider not only the potential of users for capturing attention in particular structures of Twitter networks, but also the dynamics of message exchanges. Having high levels of visibility in Twitter is substantially different than being central on issue networks. Being highly visible implies the potential to reach a broad audience while being central on the issue-specific conversation reflects the potential for capturing the attention of issue publics (individuals who tweet the most about the issue) (González-Bailón *et al.* 2013). The implications for both roles are central to understand party responses, as highly visible tweeters will probably reach a large audience, but central tweeters may have a higher influence in forming or changing the attitudes of those who interact with them as they will have a high chance to be

recognized as issue-experts.

We delve into the elite's role in the response to contentious politics by looking at the relative role of actors within the conversations and based on their Twitter use. We adopt the model proposed by González-Bailón, Borge-Holthoefer, & Moreno (2013) which is a four-fold category resulting from the measurement of potential influence – ratio of users following a particular actor as compared to the number of followers, and a measurement of centrality – the ratio of sent tweets compared to the ones received (mentions, replies and retweets). These types provide an indicator of the distribution of followers in the allocation of targeted messages (figure 1).

ed messages / essages	Influentials	Hidden influentials
Received Sent me	Broadcasters	Common users
	Following	g / Followers

Influentials are the most visible users as they act as hubs that are followed by many and receive the most attention (i.e. celebrities). Hidden influentials have below average values for centrality, but they receive a high volume of messages. They are likely to start long cascades of information (2013:57) and activate diffusion processes even though they are not the most visible in issue-specific networks. Broadcasters are relevant as they are the most visible users in the stream of information flow. They have large numbers of followers and thus the potential to influence a larger number of users. However they are not recognized as important issue-related actors and therefore do not receive issue-specific messages. Common users receive low levels of attention and have the lowest influence potential. This characterization provides a straightforward account of influence potential by simplifying centrality and visibility attributes into categorical measures.

⁹ Adapted from González-Bailón *et al.* 2013 - Distribution of users according to network position and message activity

Measures and results

We operationalized support for contentious politics as the expression of positive attitudes as compared to negative attitudes. This implies focusing exclusively on opinionated tweets. Table 2 shows the distribution of positive and negative attitudes in opinionated and non-opinionated tweets by case. Non-opinionated tweets account for almost 75% of our sample¹⁰ and there are wide differences between positive and negative attitudes between cases. Additionally, almost 40% of opinionated tweets in the studied sample are expressions of attitudes toward objects different than challengers, grievances or repertoires. A big part of attitude expression during contentious events is directed at defenders of the statu-quo or to police action. As our interest is to focus on responses to contestation, we kept the subsample of opinionated tweets directed at challengers, grievances our repertoires (N=420,470).

			Ne	gative			Positive						
Case	Cha	llenger	Repertoire		toire Grievance		Challenger		Repertoire		Grievance		Total
	%	N	%	N	%	N	%	N	%	N	%	N	
12M15M	28	808	28	799	1	35	29	825	12	353	1	25	2,845
120 2012	5	248	14	651	6	279	5	215	6	271	64	2,974	4,638
120 2013	7	189	73	2,041	0	7	3	86	9	239	8	234	2,796
15M	17	4,569	9	2,429	12	3,217	37	10,060	10	2,604	16	4,275	27,154
255	1	809	28	17,969	13	8,272	1	924	39	25,440	18	11,785	65,199
Diada 2012	6	6,504	68	74,674	15	16,947	0	513	9	9,849	1	1,276	109,763
Diada 2013	6	4,345	54	37,765	16	10,820	5	3,560	14	9,534	5	3,518	69,542
Escrache	0	316	99	137,161	1	963	0	1	0	0	0	8	138,449
Total	4	17,788	65	273,489	10	40,540	4	16,184	11	48,290	6	24,095	420,386

Table 2 – Distribution of positive and negative attitudes in opinionated retweets by attitude object

The second part of our analysis considers the extent in which political elites express support for contentious politics on Twitter. We find a marginal involvement of political elites as their posts account for less than eight percent of opinionated tweets. Nevertheless, the raw number of posts containing attitudes toward contentious politics does not indicate the potential influence of political elites in the aggregate results for public legitimation. Studies on the phenomenon of minority interest have established significant differences between the content generated by more visible users who have greater degrees of activity and the silent minority who have few resources to capture

¹⁰ Further analysis needs to be done for identifying false negatives.

attention on Twitter (Mustafaraj *et al.* 2011). The type of user regarding their relative potential for capturing attention will therefore determine differences in political responses between cases and attitude objects. Table 3 depicts the relative level of influence of political elites.

Darker shades indicate higher support of political elites. This can be taken to represent responsiveness levels if we assume that the number of posts is a good proxy for engagement with public discussion on the issue. There is a wide variation on public responses between cases and issues as expected. The most active political elites are highly visible as they fall into the categories of influentials and hidden influentials especially in the *Dia de la Hispanidad* in 2012. Not surprisingly, the highest proportion of negative attitudes by political elites took place in the *escrache* cases. Elites replied to direct action toward government actors and energetically reacted to a novel repertoire questioning its legal bases and the alleged threat it represented for the challenged actors.

				Non	elite				Politic	al el	ite	
			Influential	Hidden influential	-	Broadcaster	Common user	Influential	Hidden influential		Broadcaster	Common user
12M1	5M		34%	33%	39%	6	35%	86%	88%	7	73%	79%
1201	2		68%	74%	76%	6	78%	78%	78%	8	31%	88%
1201	3		12%	10%	29%	6	26%	45%	37%	2	28%	17%
15M			67%	61%	68%	6	68%	53%	34%	2	13%	32%
255			60%	58%	60%	6	62%	47%	44%	5	54%	57%
Diada	2012		8%	8%	13%	6	14%	5%	6%	1	L0%	10%
Diada	2013		28%	20%	23%	6	23%	33%	44%	1	L7%	17%
Escra	che		0%	0%	0%	6	0%	0%	0%		0%	0%
Maximum support	100%	90%	80%	70%	60%	50%	40%	30%	20%	10%	0%	Minim supj

 Table 3 – Potential influence of political elites on support for contentious politics

The differences in potential influence can also be explored between partisan differences in political elites. We are interested in comparing the two big parties in Spain, the conservative *Partido Popular* and the Socialist *PSOE*, with smaller parties with parliamentary representation in national and sub-national level and extra-parliamentary

parties¹¹. This approach is useful for considering party prominence and closeness to contentious politics.

		PP	PSOE	Parliamentary	Extra- parliamentary	Unidentified	Total
43844584	%	0.4%	0.9%	0.8%	0.0%	0.0%	0.5%
12M15M	Ν	30	58	360	9	0	457
	%	0.5%	1.0%	0.8%	0.0%	0.9%	0.5%
12012	N	37	64	357	3	2	463
	%	1.0%	0.1%	0.4%	0.0%	0.4%	0.3%
12013	N	71	4	174	0	1	250
	%	18.9%	40.3%	59.5%	97.4%	0.0%	66.7%
15M	Ν	1398	2503	27154	27154	0	58209
250	%	20.5%	14.0%	10.7%	1.7%	3.1%	8.8%
255	Ν	1522	873	4857	462	7	7721
D: 1 0040	%	14.5%	14.7%	8.1%	0.5%	34.1%	6.7%
Diada 2012	Ν	1076	912	3686	131	76	5881
D: 1 0040	%	6.8%	5.4%	10.4%	1.3%	51.6%	6.9%
Diada 2013	Ν	506	335	4744	350	115	6050
F	%	37.4%	23.6%	9.3%	0.4%	9.9%	9.9%
Escrache	N	2767	1465	4239	113	22	8606
Total		7407	6217	45600	27872	223	87319

Table 4 - Party involvement in Twitter issue networks (Column percentages)

The results show a large variation in elite responses between cases (Table 4). The most elite-challenging events, *Escrache*, 25S and the 15M have the higher levels of party involvement. This pattern reveals that elites have strong reactions to direct challenges and to threatening repertories such as the concentrations around the parliament, considering its symbolic value. The results for the 15M case are harder to interpret as the event is by definition a direct challenge to elites. Extra-parliamentary parties publicly supported the *Indignados* and expressed their sympathy for the encampments. The high levels of involvement signal their intentions to profit to some extent from their grievances against major parties.

Ritual events on the Catalan/Spanish nationalism (i.e. *Catalan Diada* and *Dia de la Hispanidad*) are prone for parties expressing their positions and emphasizing the clear division on the nationalist cleavage, thus supporting demonstrations on their side.

¹¹ Parties in each category are listed in Appendix 2 on the measures section

The exploratory approach in this paper leaves out the temporal dimension of Twitter data. However we compare the volume of tweets with media accounts of protest events in order to control for media attention for each of the cases. Figure A1.1 in Appendix 1 represents the longitudinal dimension in order to trace the change of public responses over time. All of the cases have similar tweet volume patterns with peaks near the days of the central events. A wide variety between cases and attitude objects is interesting regarding the potential to explore the sources of public legitimation of contentious politics using the temporal dimension.

<Multivariate analysis>

In order to analyse the combined effect of elite responses, potential influence and partisanship, we propose a model that explains public support for contentious politics considering the potential factors that have been presented individually. Table 5 presents the marginal effects for explaining positive attitudes as compared to negative attitudes. The first specification of the model includes attitude objects, influence, media attention and fixed effects for the events in order to explore differences between cases.

We find that repertoires and grievances receive significantly less support than actors, as they are negatively and significantly related with positive attitudes. This is relevant to sustain our expectation for differences in attitudes between support for procedural and substantive dimensions of contentious politics. Media attention to protest politics has no significant effects on support. The results also show that influential users, those with above average levels of visibility in Twitter and centrality in issue networks, turn out to support contentious politics less than common users. However, hidden influential and broadcasters show slightly more support for contentious politics than common users. We find as well that our expectation for media effects on attitudes towards protest is not substantiated as there is no significant effect for media attention. The first model also reveals that the *Escrache* case has the least support when compared with all the other cases.

Considering that our main interest lies in understanding elite responses, we propose a second model which includes a dummy indicating the support levels of political elites as compared to non-elites. On average, elites tend to express less support to contentious politics than non-elites and the differences between actors, grievances and repertoires change only very slightly when considering elite responses.

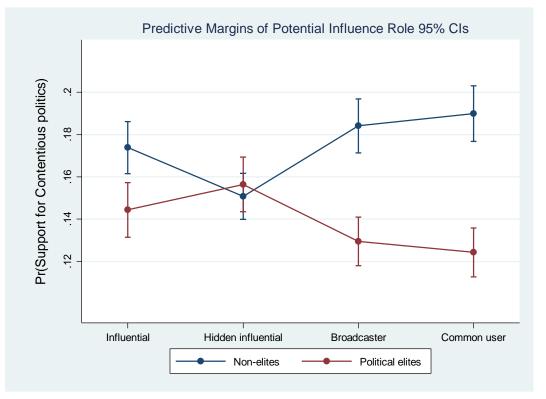
	Potential influe	ence	Potential influe Political elit		Potential influ Parties	
	dy/dx	SE	dy/dx	SE	dy/dx	SE
Attitude object (R	eference – Chal	lenger)				
Repertoire	-0.066***	(0.002)	-0.067***	(0.002)	-0.059***	(0.002
Grievance	-0.057***	(0.002)	-0.056***	(0.002)	-0.045***	(0.002
Potential influence	e (Reference - C	common use	er)			
Influentials	-0.016***	(0.001)	-0.016***	(0.001)	-0.015***	(0.001
Hidden influentials	0.006***	(0.001)	0.006***	(0.001)	0.007***	(0.001
Broadcasters	0.009***	(0.002)	0.009***	(0.002)	0.011***	(0.002
Tweets by political	l elites (Referen	ce - tweets	by non-elites)			
Tweets by PE			-0.028***	(0.002)		
Tweets by political	l elites by party	(Reference	e - tweets by non-	-elites)		
PP					-0.020***	(0.004
PSOE					-0.172***	(0.005
Parliamentary					-0.007**	(0.002
Extra-parliamentary	ý				0.089***	(0.008
Unclassified					-0.128***	(0.03)
Media attention	0	(0)	0	(0)	0.000***	(0)
Case dummies (Ba	nse – <i>Escrache</i>)					
12M15M	0.362***	(0.009)	0.367***	(0.009)	0.387***	(0.009
12012	0.736***	(0.007)	0.736***	(0.007)	0.741***	(0.007
12013	0.200***	(0.008)	0.200***	(0.008)	0.210***	(0.008
15M	0.559***	(0.004)	0.560***	(0.004)	0.418***	(0.017
258	0.590***	(0.002)	0.593***	(0.002)	0.599***	(0.002
Diada 2012	0.107***	(0.001)	0.106***	(0.001)	0.112***	(0.001
Diada 2013	0.234***	(0.002)	0.234***	(0.002)	0.241***	(0.002
Observations		419,686		419,686		419,68
Pseudo R-squared		0.341		0.341		0.346

Table 5 – Marginal effects on support of contentious politics (Logistic regression 1=Positive attitudes 0=Negative attitudes)

Standard errors in parentheses * p<0.05, ** p<0.01, *** p<0.001

The effect of influence roles does not change when considering elites. However, as we are interested in understanding the potential influence of elites and non-elites, we introduce a variation of the second model in order to interact elite responses with potential influence roles (Not shown in table 4). Figure 2 shows these differences.

Figure 2 – Differences in predictive margins of potential influence by political elites and nonelites



These results provide further understanding on the role of political elite's responses as compared to regular tweeters. Differences between elites and non-elites are not significant for hidden influentials. This means that the most important issue publics on Twitter -those highly recognized for their issue involvement- have similar attitudes toward contentious politics disregarding their being political elites or not. For the other three roles of potential influence differences between elites and non-elites are statistically significant with political elites supporting to a less extent contentious politics than non-elites. The fact that distances between influential elites and non-elites are smaller than distances between broadcasters or common users, may be interpreted as cautious responses by the most prominent elites. We explore further these differences between attributes of elites by looking into parties and party prominence.

The third model in table 5 includes parties as compared to users with no party affiliation. The most important result is that the only parties that support contentious politics more than non-elites are the extra-parliamentary parties. This signals the closeness of extra-parliamentary parties to contentious politics, but it can also speak about the importance of protest politics for providing access into the political arena. We also find that the lowest level of support for contentious politics comes the socialist

party's users and from tweeters which have been identified as political elites but have no party affiliation¹². This result is counterintuitive as socialists have traditionally relied on street demonstrations for supporting their positions on labour rights and have mobilized left libertarian causes related to civic rights. Furthermore, the conservative PP has been the most challenged party both in the Catalan nationalist cleavage and on account of its responses to the economic and political crises as the incumbent since November 2011.

In the last model we find a small but significant effect of media attention on attitudes towards protest which could be signalling the relevance of partisan responses on media accounts or the effects of media when partisan differences are considered. Further research into media ideological affiliation and the contents of news stories on the issues will deepen our understanding on possible combined effects of party responses and media accounts on support for contentious politics.

Discussion

The central claim of this paper is that responses from political elites to contentious politics are relevant in shaping attitudes towards contentious politics. The results obtained provide valuable evidence on the role of political elites for explaining support for contentious politics. Although the response of political elites to contentious politics in Twitter accounts for 8 percent of the sampled users, elite users have important influential roles as they are more visible in average and more central than regular users in Twitter interactions for some cases (*escrache, Catalan Diada* and 120 in 2013). Political elites support protest less than regular users in Twitter. This has relevant implications as political elites may be acting as gatekeepers who fend off challengers and new repertoires of political action. However, there are important differences between elite users as we find differences between the two major parties, smaller parties in the opposition and in local governments, and extra parliamentary parties. These smaller parties play a brokerage role between electoral and contentious politics as they express significantly more positive attitudes than non-elites.

¹² These cases come from lists of political elites provided by the media – classification into parties is straightforward as they are not recognized by parties.

The results shed some light on attitudes toward contentious politics and the role of political elites, but further analysis into the details of elite positions and the temporal dimensions of responses is needed in order to provide substantive conclusions about the actual effect of elite responses. Furthermore, we find very small differences regarding media accounts of protest but important within issue variations that point to the relevance of the issue context in time. Further analysis of comparable attributes between cases, differences between media sources and the position of media accounts of contentious politics, and time series analysis of tweets and media attention, will enrich our analyses and provide more nuanced insights on support towards contentious politics.

<Significance of the findings (research contribution)>

The main contribution of this research is to provide new evidence to study support for contentious politics with rich data from social media. Tracing public expressions on social media provides a great opportunity to deal with vast amounts of data and to identify multiple dimensions of support and influence dynamics. However, social media data also brings important challenges and shortcomings.

<Limitations of the current study (research)>

The most important qualification to our research approach is the limitation imposed by coding decisions. Aiming at the analysis of large volumes of tweets makes the coding process more prone to errors which escape random supervision. This implies sacrificing reliability in order to have a richer account of contentious politics through the study of Twitter (Hopkins & King 2010).

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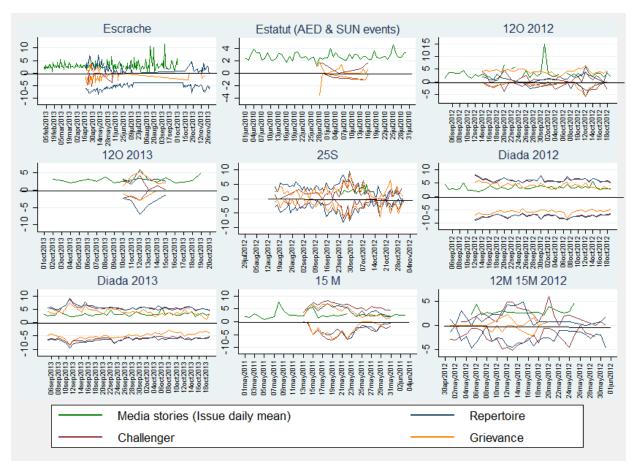
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Appendix 1 – Additional results

		Opinionate	d retweets	-	oinionated weets	Total	
	Negativ	ve attitudes	Positive	attitudes			
12M15M	2.8%	1,642	2.1%	1,203	95.1%	55,057	57,902
12012	7.0%	1,178	20.4%	3,460	72.6%	12,295	16,933
12013	18.3%	2,237	4.6%	559	77.1%	9,420	12,216
15M	4.3%	10,215	7.2%	16,939	88.5%	209,261	236,415
258	3.5%	27,050	5.0%	38,149	91.5%	69,9,557	764,756
Diada 2012	39.9%	98,125	4.7%	11,638	55.4%	136,127	245,890
Diada 2013	30.8%	52,930	9.7%	16,612	59.5%	102,182	171,724
Escrache	92.1%	137,477	0.7%	972	7.3%	10,890	149,339
Total	19.9%	330,854	5.4%	89,532	74.7%	1,238,667	1,659,053

Table A1.1- Distribution of positive and negative attitudes in opinionated and non-
opinionated retweets

Figure A1.1 – Retweet volume and media attention over time



Positive values indicate positive attitudes and negative values negative attitudes

Media attention is tracked with an indicator of total number of stories per day for the four dailies considered (rescaled to fit in the graph #stories per day/200)

Appendix 2 – Measures

Opinionated tweets

- 1. Tweets in which attitudes are expressed
- 0. No attitudes are expressed these tweets are most commonly intended for mobilization or informative purposes.

Political elite

- 1. Twitter user classified into a list of party users in Twitter. Lists are composed by parties or media actors. They include members of the party, party associations (youth, local, campaign oriented, ...).
- 0. All other users not in a party list

Positive attitudes

- 1. Tweets that contain at least one positive attitude
- 0. Tweets that contain at least one negative attitude

Attitude object – Tweets that explicitly mention challengers, repertoires or grievances in the text of the tweet.

- 1. Challenger
- 2. Repertoire
- 3. Grievance

Potential influence - four categories proposed by Gonzalez-Bailón et al. by comparing visibility in Twitter and centrality in the issue network. We also

- 1. Influential
- 2. Hidden influential
- 3. Broadcaster
- 4. Common user

Party tweeters – Twitter users who are affiliated or considered by the party to represent them in some way as to be included as part of their party lists. User coding was performed on a list of 1145 users classified into 28 parties¹³. These were finally classified in 5 categories:

- 1. PP
- 2. PSOE
- 3. Parliamentary representation (in local or national government in the period of study) IU, EQUO, UPyD, ICV, CIU, ERC, CCN, Ciutadans, SI, AMAIUR, EHBildu
- 4. Extra parliamentary FrenteCivico, AltDsdAbajo, PConstituent, PDI, Partido_X, RadarPartido, enredmad, Confluyentes, ARCO, PACMA, EAJ, PartidoPirata, P-LIB, Compromis, Reagrupament
- 5. Unclassified
- 6. Noparty

Media attention – average number of news stories per day dealing with the issue or the protest events on the 4 sources considered for the analysis. The selection of articles is based on the same queries and periods used for extracting tweets as presented in Table A3.2.

¹³ Some of these are groups of citizens that are not officially parties, but that are recognized as such or have become parties later on (i.e. Partido_X, Proces Constituent, ...).

Appendix 3 – Twitter data

Our dataset consists of over 5 million tweets accessed by querying the Twitter's streaming Twitter Application Programming Interface (API) for the T-Hoarder project by Mariluz Congosto, except for data on the AED, SUN, Diada 2012 and October 12th 2012 events, for which we purchased data from GNIP, a reseller of Twitters historical archive (Table A2.1). The API provided a small fraction of the total volume of Tweets –50 tweets per second- at the given time for each event. This is estimated to represent 1 of all tweets.

Along with the text, the structure of each tweet returned by Twitter API includes metainformation with an invidual ID, the timestamp and user status which includes his or her number of followers and followings, tweets released and localization among other data.

Issue	Event	Prominent Mobilitzation agents	Turnout/events	Period of study	Date of the event	# News	# Tweets	# Retweets
ism	Autodeterminació es Democracia	PDD	5.000 (Police estimate)	01/06/2010-	12th June 2012	1,625	7,563	8,320
ional	Som Una Nació, Nosaltres Decidim	Ominum Cultural	1.100.000 (Police estimate)	30/07/2010	10th July 2010	1,020	7,000	0,020
Catalan nationalism	Diada 2012	Assemblea Nacional Catalana	1'500.000 (Police estimate)	04/09/2012- 19/10/2012	11th September 2012	1,033	289,286	323,193
Cat	Diada 2013	Assemblea Nacional Catalana	1'600.000 (Catalan Government estimate)	04/09/2013- 19/10/2013	11th September 2013	913	183,264	243,927
Spanish nationalism	Día de la hispanidad	Plataforma de España y catalanes	6.000 (local Police estimate) 65.000 Spanish Government estimate)	04/09/2012- 19/10/2012	12th October 2012	141	131,368	119,315
Span	Día de la hispanidad	Som Catalunya, Somos España	30.000 (local Police estimate) 105.000 Spanish Government estimate)	04/09/2013- 19/10/2013	12th October 2013	133	23,473	77,826
of	Rodea el Congreso	Coordinadora 25S	6.000 (Spanish Government estimate)	18/09/2012- 06/10/2012	25 -29th September 2012	143	393,151	100,7492
Functioning democracy	15M	Democracia Real Ya	50 simultaneous demonstrations took place all over Spain. Madrid demonstration 20.000 (Police estimate)	01/05/2011- 01/12/2011	15th May to 12th June 2011	4,528	683,704	123,5471
Funo	12M15M	Democracia Real Ya	20 simultaneous demonstrations took place in Spanish cities.	05/05/2012- 25/05/2012	12th May 2013	417	219,035	319,655
Right to housing	Escrache	Plataforma de Afectados por las Hipotecas	30+ concentrations that took place in multiple Spanish cities	01/02/2013- 01/10/2013	March to October 2013	1,767	303,193	169,943
Total						10,700	2,234,037	3,505,142

 Table A 3.1 – Cases, number of tweets and media salience

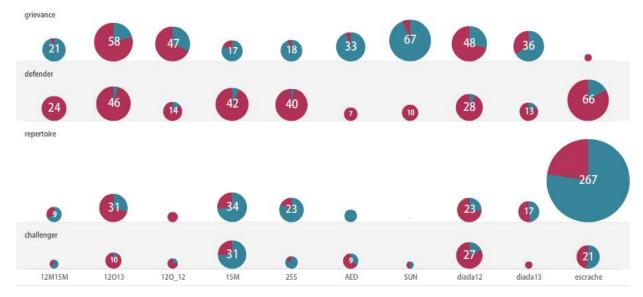
Issues	Event	Period of study	Queries				
	Autodeterminació es Democracia Som Una Nació, Nosaltres Decidim	01/06/2010- 30/07/2010	(Sentencia" AND Tribunal Constitucional) OR (estatut OR estatuto AND (catalan OR catalunya OR cataluña)) OR "10-J" OR "10J" OR "Autodeterminació és democràcia" OR"som una nació nosaltres decidim"				
Catalan nationalism	Diada 2012	04/09/2012- 19/10/2012	"via catalana" OR diada OR (independencia AND Cataluña) OR				
	Diada 2013	04/09/2013- 19/10/2013	(manifestación AND (independencia OR autodeterminación)) OR "cadena humana" OR "proceso soberanista" OR "11S"				
Spanish	Día de la hispanidad 04/09/2012- 19/10/2012		"dia de la hispanidad" OR (manifestación AND "nación española") OR				
nationalism	Día de la hispanidad	04/09/2013- 19/10/2013	"12 de octubre" OR "Fiesta Nacional"				
	Rodea el Congreso	18/09/2012- 06/10/2012	25S OR "rodea el congreso" OR "lo llaman democracia y no lo es"				
Functioning of democracy	15M	01/05/2011- 01/12/2011	15M OR Indignados OR acampadas OR "El 15-M" OR "Democracia real ya" OR "15-M" OR "Movimiento 15-M"				
	12M15M 0 2		15M OR Indignados OR acampadas OR "El 15-M" OR "Democracia real ya" OR "15-M" OR "Movimiento 15-M" OR (manifestacion AND("segundo aniversario" AND "15M")) OR (manifestacion AND("primer aniversario" AND "15M")) OR "Paremos el genocidio financiero, juntos podemos" OR "Més indignats que mai" OR "de la indignación a la rebelión" OR "Escrache al sistema"				
Right to housing	Escrache	01/02/2013- 01/10/2013	escrache OR PAH OR (ILP AND hipoteca) OR desahucios OR "Stop deshaucios" OR "Obra social la PAH"				

 Table A3.2 – Queries, keywords and collection periods

Appendix 4 – Coding

14 categories were defined based on the combination of the following codes				
Attitude polarity				
1.	Positive			
2.	Negative			
Attitude object				
1.	Challenger			
2.	Repertoire			
3.	Grievance			
4.	Defender			
Reversed meaning				
Attitude type				
1.	Delegitimation			
2.	Support			
3.	Legal			
4.	Moral			
5.	Unclassified			

Figure A4.1 – Opinionated tweets identified by human coding

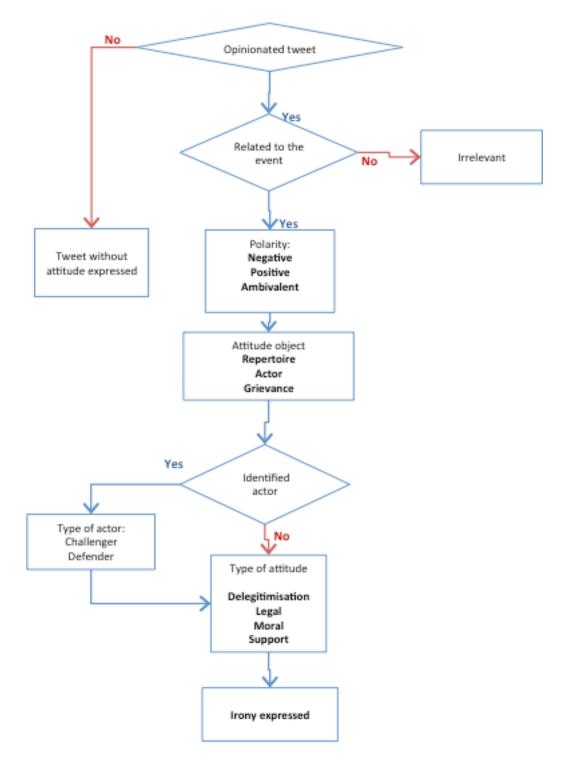


A total of 3200 tweets were coded with cross-coding for different subsets by four coders (Average reliability between pairs of coders=71)

Event	Keyword/keyphrase	Code	Polarity	Language	Frequency
escrache	escrache	repertoire		Spanish	165
diada12	independencia	grievance		Spanish	32
SUN	estatut	grievance		Catalan	32
SUN	retallat	no_clas	negative	Catalan	29
12013	#120	grievance		Spanish	28
SUN	#xist	contradictory		Catalan	18
escrache	"libertad de expresión"	legal	positive	Spanish	16
escrache	nazismo	delegitimation	negative	Spanish	16
escrache	"libertad de manifestación"	legal	positive	Spanish	14
diada13	independencia	grievance		Spanish	12
SUN	estatwit	contradictory		Catalan	10
escrache	nazis	delegitimation	negative	Spanish	9
escrache	legitimados	legal	positive	Spanish	8
diada12	"en contra"	no_clas	negative	Spanish	8
escrache	"no es delito"	legal	positive	Spanish	7
escrache	"no hubo delito"		positive		7
	#120	legal	positive	Spanish Catalan	
12013		grievance			6
SUN	"ja podem redactar"	grievance		Catalan	6
diada12	"gritar independencia"	repertoire		Spanish	6
SUN	"constitució catalana"	grievance		Catalan	6
25s	gobierno	defender		Spanish	6
escrache	PP	defender		Spanish	5
escrache	ETA	delegitimation	negative	Spanish	5
120_12	#mejorunidos	grievance		Spanish	5
SUN	"insuficient"	no_clas	negative	Catalan	5
SUN	"nació d'europa"	grievance		Catalan	5
25s	25s	repertoire		Spanish	5
4ED	#adeuespanya	no_clas	positive	Catalan	4
diada12	no	no_clas	negative	Spanish	4
SUN	тс	defender	0	Catalan	4
AED	"dret a decidir"	grievance		Catalan	4
L5m	prohibe	legal	negative	Spanish	4
L5m	15M	challenger	negative	Spanish	4
L5m	discurso	repertoire		Spanish	4
escrache		defender		Spanish	3
escrache	cospedal	defender			
	pp "no encuentra delito"		nositivo	Spanish	3
escrache		legal	positive	Spanish	3
escrache	legales	legal	positive	Spanish	3
120_12	#120	grievance		Spanish	3
12013	genocidio 	moral	negative	Spanish	3
12013	vergüenza	moral	negative	Spanish	3
liada12	"voto para"	no_clas	positive	Spanish	3
diada12	agraïment	ароуо	positive	Catalan	3
diada12	"tu puta madre"	delegitimation	negative	Spanish	3
diada12	#CuléCabrónEspañaEsTuNación	delegitimation	negative	Spanish	3
diada12	sinpa	delegitimation	negative	Spanish	3
liada12	tonto	delegitimation	negative	Spanish	3
liada13	gilipollas	delegitimation	negative	Spanish	3
liada12	derrotó	no_clas	negative	Spanish	3
liada12	"mala imagen"	no_clas	negative	Spanish	3
liada12	"no a"	no clas	negative	Spanish	3
liada12	"no apoyo"	no_clas	negative	Spanish	3
diada12	"no querer"		negative	Spanish	3
		no_clas			
diada12	"un poco de respeto"	no_clas	negative	Spanish	3 3
d'a d - 4 C				h nonich	4
diada12 diada12	lamentable guiebra	no_clas no_clas	negative negative	Spanish Spanish	3

Table A4.2 – Frequency of top keywords by category, event and language

Figure A4.3



Appendix 5 – Media sources

Daily	Characterization		
El Pais	Largest and most-read nationwide newspaper in Spain. Loosely liberal political orientation and closeness to the Socialist party. Average Printed Copies :359.809 Net Circulation Average : 292.227 Media group: Grupo Prisa		
La Vanguardia	Catalan newspaper with daily editions in Spanish and Catalan - Barcelona's major daily. Center-right (Conservative catalan nationalism) Average Printed Copies: 180.939 Net Circulation Average 152.320 Media group: Grupo Godó		
El Periodico de Catalunya	Territorially based newspaper with daily editions in Spanish and in Catalan. Close to the left Catalan parties. Average Printed Copies :128.609 Net Circulation Average: 101.053 Media group: Grupo Zeta		
El Mundo	Second largest newspaper in Spain. Centre-right political orientation. Average Printed Copies : 248.463 Net Circulation Average : 172.427 Media group: Unidad Editorial, RCS		