

FOSTERING SOCIAL IMPACT THROUGH BUSINESS IN EMERGING ECONOMIES

STUDENTS PROFILE

Ideally a team of 5-6 students with strong interest in development in Africa, project management and impact measurement.

PARTNER

Fledge
<http://fledge.co/>

PERSON IN CHARGE OF THE PROJECT

Elena Bonell de Pascual
Development Consultant

BRIEF DESCRIPTION OF THE INSTITUTION AND CONTEXT OF THE PROJECT

Fledge helps impactful entrepreneurs take their ideas into reality and prototype-stage companies into growth, via an intense, 10-week program of guidance, education, massive amount of mentorship, funding and 5 years of monitoring. Since 2012 it has helped dozens of companies from dozens of countries (from its headquarters in Seattle, Lima and Barcelona). The main goal is to help foster a wave of companies that make not just a measurable impact in the world, but a noticeable improvement in the lives of everyone on the planet.

EDUCATIONAL CONTENT

Last year Fledge established its European accelerator headquarter in Barcelona and began the acceleration of 8 business; 7 from Africa and 1 from India. Each year 7 new businesses will be accelerated.

The objective is to consolidate the activity of Fledge in Europe by building a community of mentors and sponsors, by implementing impact measurement strategies and monitoring indicators for each project.

The team overall objectives will be to:

- Develop indicators aligned with the 17 UN Sustainable Development Goals in order to monitor project impact. The indicators will be project and sector based (have a look at Barcelona for more details concerning the 8 businesses <http://fledge.co/fledglings/>)
- Each member of the Team will be assigned to one of our businesses (in Ghana, Nigeria, Uganda and India) and will support the impact measurement implementation and monitoring of that business
- In November we will host a 3 week mentoring program for those 7 businesses and the Sciences Po team will be in charge of teaching the module on impact measurement. It will be the occasion for the students to meet their African and Indian colleagues

RESULTS AND DELIVERABLES INTENDED

- Implementation of KPIs to measure and monitor the impact of the businesses on the SDGs
- Creating a report on impact measurement key findings (in the context of Fledge) and methodology
- Teaching the module on impact measurement in November in Barcelona
- If the students want, and as an evolution of the collective project, they will have the opportunity to pursue an internship (starting in June- August) with the business with which they will work throughout the collective project

METHODOLOGY

Early in the project individual and collective missions will be assigned

Regular communication, guidance and feedback from both sides

Students autonomy to work and communicate directly with their business in Ghana, Nigeria, Uganda and India

SCHEDULE

- Kick-off meeting in Paris (end of September). A group meeting followed by individual meetings in which a business will be assigned to each student. Previous to this meeting we will have individual sessions (mid-September) to determine the sector interest of each student before assigning the business
- Bi-monthly meetings; one in Paris and one via Skype
- Optional field trip to Ghana, Uganda, Nigeria and India
- Trip to Barcelona (end of November) to meet their business colleagues and teach the module on impact measurement
- Optional internship on the field with their business starting between June and August

LOGISTIC

The students will have access to the team projects' room, equipped with a computer, a printer and a phone.
The partner will cover travel expenses to Barcelona.