

SciencesPo

**SCHOOL OF  
MANAGEMENT  
AND INNOVATION**  
ENTREPRENEURS  
FOR CHANGE



# BUSINESS FOR THE COMMON GOOD

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Today, business and economic activities cannot be considered independently of their impact. By contributing to the economic growth of a country or region, business organisations play a key social and political role in addition to their economic one, at the local, national and transnational levels. Companies are now expected to reconcile the interests of shareholders with those of many other stakeholders while also addressing broader challenges to the common good.

At the same time, the digital revolution has profoundly transformed our old brick and mortar economy while fostering the emergence of disruptive business models. A new economy is emerging in complement to mainstream business, and sometimes as a real alternative, with an increasing focus on the needs and practices of citizens and consumers. In this new ecosystem, innovation, creativity and entrepreneurship are a must.

In the context of these new challenges, business professionals need to become real entrepreneurs for change, pursuing a broader vision and ready to accept wider responsibilities.



*Business must become a powerful force for change, for the production of alternatives and for collective reinvention. ”*

**Marie-Laure Djelic,**  
co-dean of the School of  
Management and Innovation

# AN AMBITION TO MEET TODAY'S CHALLENGES

**The School's mission is to train business professionals with the creativity and entrepreneurial vision needed to transform companies and rethink the role of business in society with a view to the common good.**

**Future managers must be committed, creative and agile. They must be able to understand the complexity of economic, political and social issues associated with the contemporary economic world, and to make decisions in an unstable and profoundly changing environment.**

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*If digital culture is central to understanding how technology is changing everything from questions of management to the organisation of work, innovation and creativity are the mainsprings of change for the world, especially the business world. ”*

**Benoît Thieulin,**  
co-dean of the School of  
Management and Innovation

# A SCHOOL GROUNDED IN THE HUMANITIES AND SOCIAL SCIENCES

Sciences Po has long excelled in preparing students for careers in business and management. The School's resolutely multidisciplinary approach draws on the humanities and social sciences at the heart of Sciences Po's identity to explore and gain deeper insight into certain themes:

- The interplay between the economic, social and political roles of business, from the local to the transnational levels,
- The digital revolution and its impact on economics and society,
- The long-term viability of economic development from the perspective of a balance between private interests and issues of the common good,
- Corporate social responsibility,
- Creative industries and their digital reinvention,
- New forms of economic organisation and new business models.

## RESEARCH AT SCIENCES PO

**Our 11 research centres bring together 220 internationally recognised academics working to advance research on major social issues. The School of Management and Innovation will be able to draw on research from the Centre for the Sociology of Organisations and the departments of economics, history, sociology and political science.**

# PROGRAMMES CATERING TO DIVERSE BACKGROUNDS AND NEEDS

Our range of programmes is designed to cater to graduate students, young professionals and senior executives. In line with our international positioning, some programmes are taught entirely in English.

## **Professionally focused, specialised two-year Master's programmes:**

- Finance and Strategy
- Economics and Business
- Organisations and Human Resource Management
- Marketing and Market Research
- Communication and Creative Industries

## **Dual degrees with leading universities around the world:**

- University of St. Gallen (Switzerland)
- University of Pennsylvania (United States)
- Fundação Getulio Vargas-Escola de Administração de Empresas (Brazil)
- Fudan University (China)

## **One-year Master's programmes for young professionals**

- Financial Regulation and Risk Management
- Corporate Strategy
- Private Banking and Wealth Management

## **Training for managers and senior executives delivered in collaboration with Sciences Po Executive Education.**

# AN EDUCATIONAL APPROACH BASED ON FIVE PILLARS

All students follow a solid common core curriculum and take specialised courses specific to their Master's programme, which are designed to gradually build professional expertise through active learning based on practical experience and case studies.

- **A core curriculum in the humanities and social sciences** with a multidisciplinary approach to enable students to grasp complexity and develop analytical and critical skills
- **General management training** to address business and economic life from a perspective that stresses the complementary nature of their various dimensions
- **An introduction to digital humanities** and design thinking to understand the changes currently affecting society, in collaboration with the Medialab
- **Professionally-focused courses specific to each Master's programme** to develop core professional skills
- **A culture of innovation** to promote entrepreneurship through simulation exercises and business creation activities, making use of the experience and success of the Entrepreneurship Centre

## THE MEDIALAB

The Medialab is a Sciences Po research centre founded in 2009 by Bruno Latour. It helps social science researchers make the most of the data provided by digitisation. Composed of both academics and engineers, the Medialab harnesses digital data to advance its three focus areas: digital methods, media studies and social theory.

# A WIDE RANGE OF CAREER PROSPECTS

## Strong links with the professional world

The School collaborates with a wide community of recruiters to develop students' core professional skills and prepare them for the labour market. Students complete a compulsory semester-long internship and have many opportunities to gain practical experience. Dual education programmes or a gap year working for a company are also possible.

Each year, 73 percent of Sciences Po graduates find employment in the private sector. The School equips students to pursue a wide range of positions in various sectors: consulting/audit, banking/finance/insurance, marketing/communications, human resources, regulation and compliance, etc.

## New professions to transform companies

The School aims to facilitate the placement of graduates in new areas such as:

- The creative economy
- The digital sector
- Entrepreneurship
- New business models
- Responsible investment
- Risk management and governance
- Social and environmental reporting

### **THE ENTREPRENEURSHIP CENTRE**

**The Entrepreneurship Centre supports students' entrepreneurial aspirations. Since 2009, 350 students have worked with the centre each year, 90 business projects have been incubated and 400 permanent positions have been created.**

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**[www.sciencespo.fr/ecole-management-innovation/en](http://www.sciencespo.fr/ecole-management-innovation/en)**