Regional Integration through Transport Infrastructure Connectivity: China's Reach in Asia

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The Politics of Inter-nodal and Crossborder Connectivity in Asia in the 2000s

- Infrastructure projects in economic diplomacy
 - Previously the realm of Japanese soft-power and led by regional and international organizations
 - A confluence of the commercial interests of Chinese firms and the mercantilist objectives of Beijing
- From highways to railways and ports
 - Investment cycle
 - Private investment inadequate
 - Direct access to resource extraction
 - Military mobilization
- Interstate competition and domestic mobilization against Chinese infrastructure projects

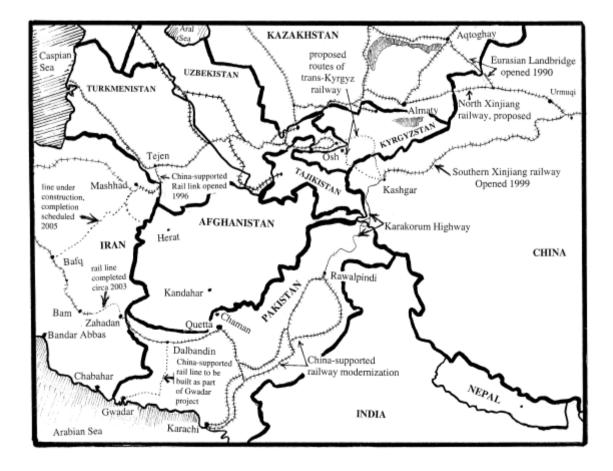
Situating Southeast Asia in the Broader Strategic Context

- The Central Asia-South-Asia-Middle East pathways:
 - Resource extraction and geopolitics
 - Iran, Pakistan, Afghanistan
- The Southeast Asian market:
 - Production network for export manufacturing
 - Trade in agriculture produce
 - Chinese petty capitalist diaspora
- Considering China's energy security and comparative political advantages, Central Asia and South Asia are likely to supersede Southeast Asia in strategic importance for Beijing
- Need empirical studies to examine the precise nature of regional prioritization in Beijing

Key Transport Routes, Westward

- Projects started in the 1990s have reached capacity and are being upgraded/expanded
- China and Central Asia:
 - "New Eurasian Landbridge," rail from Jiangsu to Rotterdam via Kazahkstan and Russia: Urumqi-Ala Pass–Aqtoghay
 - Kashgar to Kyrgyzstan, Uzbekistan, Turkmenistan
 - Central Asia Regional Economic Cooperation (CAREC) proposes three corridors including Bishkek-Tourgart-Kashi ("Silk Road") linking Kyrgyzstan and China
 - Urumqi–Almaty–Bishkek–Tashkent highway
- Central Asia to Iran and the Middle East:
 - The Mashhad–Tejen line, links to ports (e.g. Gwadar)
 - Iran-Pakistan rail links
- Meeting up with European Union's (EU) Transport Corridor Europe Caucasus Asia (TRACECA)

China-Central Asia-Middle East Corridors Source: J. Garver *China Quarterly* (2006), p.4



Key Transport Routes, Southward

- Plans long in gestation, to support the development of landlocked border provinces
- China and Southeast Asia:
 - Irrawaddy Corridor, e.g. Kunming-Mandalay, Bay of Bengal
 - Kunming-Bangkok
 - Singapore-Kunming Rail Link
 - Greater Mekong Subregion (esp. N-S Economic Corridor), routes from Yunnan and Guangxi provinces, e.g. Boten– Houayxay, Noi Bai-Lao Cai Highway
- China and South Asia:
 - Tibet Nepal, Bhutan, Bangladesh (PLA presence)
 - Packaged with an industrial zone, Sri Lanka, Pakistan
 - Trans-Asian Highway, Dali-Lashio-Mandalay
 - Karakorum highway
 - India's competitive reactions

GMS, NSEC and EWEC Source: ADB (2010), p.20

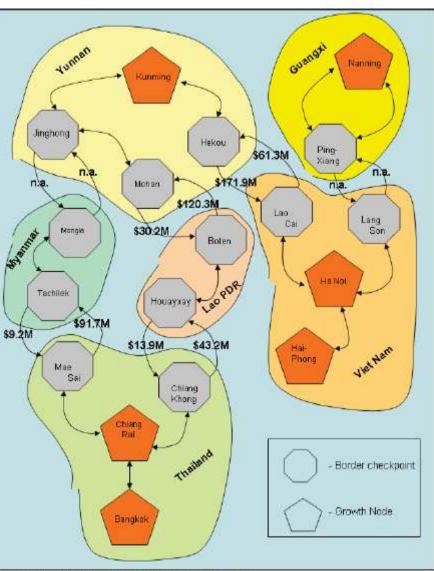
Figure 1: Key North–South Economic Corridor Provinces/Areas and Growth and/or Border Nodes



Source: ADB.

GMS Crossborder Trade Source: ADB (2010), p. 70

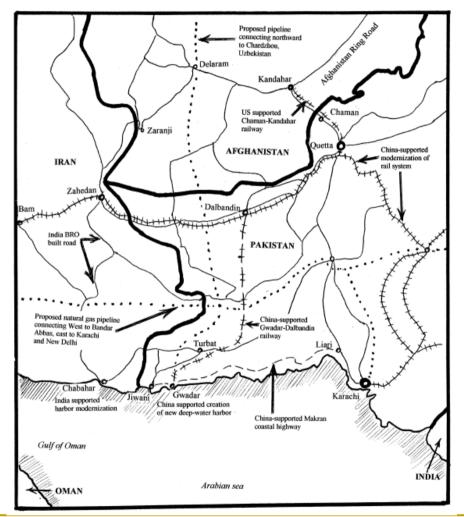
Figure A.1: NSEC Cross-Border Trade, 2005



Note: Figure for Mohan-Boten is for Yunnan-Chiang Rai trade.

China-Iran-Pakistan

Source: J. Garver China Quarterly (2006), p.8



Modes of Chinese Investment

- Government Aid/Concessionary Loans
- Commercial credit (e.g. supplier credits to Pakistan to buy Chinese trains)
- Policy support for ODI:
 - The "Going Out" policy
 - Beijing's \$15 billion infrastructure loan program for ASEAN (Thailand proposed a road linking Danang and Moulmein, with further links to Myanmar ports and Singapore)
- Chinese construction companies expanding abroad:
 - Intense reform and competitive pressures at home
 - Fundraising from stock markets
 - Provincially-affiliated/sponsored construction firms, via local investment corporations
 - Hutchinson Port Holdings, Hopewell

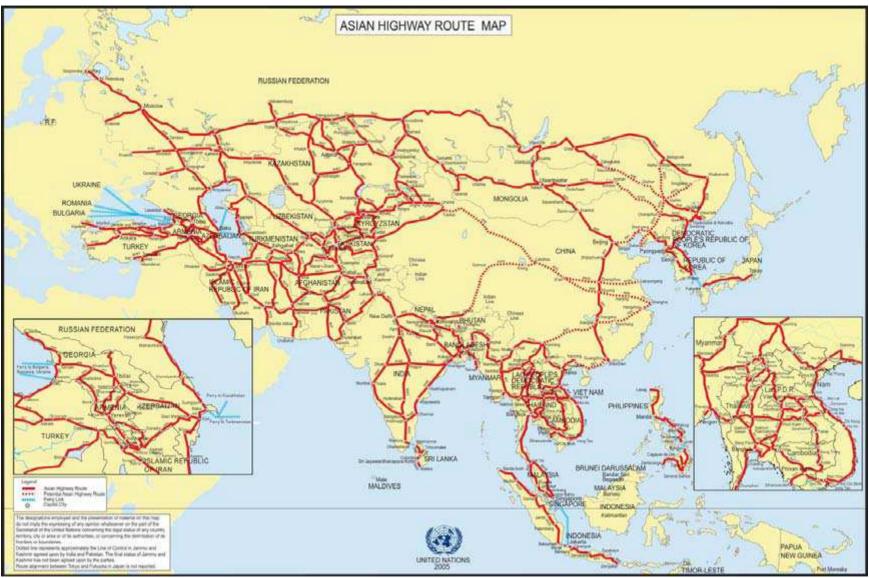
Regional & Int'l Organizations

- ADB/UNESCAP objectives/role:
 - Heavy involvement in infrastructure projects in Central Asia, Southeast Asia
 - Regional inequality different starting points in the level of infrastructure development could distort the socioeconomic effects of connectivity (Bhattacharyay 2009)
 - Three-pronged strategy of energy, transport, and communication infrastructure development
 - Regional integration, sustainability, private participation
- How would shifting Chinese geopolitical and commercial priorities toward regions affect the IOs long-term planning and coordination?
- Would Chinese involvement lead to the neglect of market access and poverty alleviation, and project management and assessment standards?

Regional Cooperative Agreements

- Cross-Border Transport Agreement (CBTA) for GMS
- MRC for Mekong (includes the PRC)
- Action Plans 2008-2012, ECF & Governors' Forum, GMS Ministerial Conference
- BIMP-EAGA for ASEAN
- ALTID 1992 (UNESCAP) including TAH and TAR
- ASEAN Highway Network Project
- ASEAN "Comprehensive Investment Agreement"
- Under discussion: Asian Infrastructure Bond Fund, ASEAN Infrastructure Financing Mechanisms
- Relatively un-institutionalized

Source: UNESCAP 2008



Source: UNESCAP 2008



Implications for Regionalism

- Is the impetus driving the spatial integration of China's peripheries primarily economic/commercial?
 - If so, is this yet another demonstration that regional integration in Asia has been mainly and firstly a bottom-up, market-driven process, to be supported belatedly and hesitantly by government actions?
- Alternatively, given the planning- and capitalintensive nature of infrastructure projects, do firms and households react to government initiatives?
 - What governance mechanisms assign risks and cope with the political consequences (Cambodians vs. TAH)?
- Linkage to trade liberalization negotiations:
 - Harmonization: Border control, documents, customs inspection, traffic rights, reciprocal free transport licenses
 - S-T protectionism during economic crisis
 - L-T shift away from export dependence of Asian growth

Domestic Policy Implications

- Liberalization attracting the right kind of new players?
 - BOT projects dump risks on the government/banks?
 - Crony capitalism with private and foreign investors
- Deregulation and re-regulation
 - What is the utility of creating central agencies dedicated to infrastructure expansion?
- Decentralization and redistribution
 - Regional disparities increasing despite central redistribution
 - Variations in the fiscal capability of sub-national governments
- Political reform
 - Credible national/elite commitment given recent political turmoil
 - Local elections affect the provision of public goods and negotiations over land clearance, etc.
- Holding Chinese firms accountable to local development