Politics Behind The Mask :
Studying Contemporary Carnivals in Political Perspective,
Theoretical and Methodological Suggestions

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In tribute to
Nina S. de Fridemann

Abstract

Carnivals are a type of rite of renewal where mask and laughter spur the invention of highly symbolic modes of expression. They offer opportunities for the study of social representations and, since they are both recurring and changing, they constitute a ground where not only social change can be assessed, but where the meanings of social change can be best understood. The first part of this paper reviews and discusses theories of carnival, in particular those related to its relationship to power and social hierarchies. The second part proposes a few methodological suggestions for the study of carnival from a political perspective, emphasizing semiotic analysis and surveys using non-directive methods.

Résumé

Les carnavals constituent un type particulier de rite de renouveau dans lequel le masque et le rire entraînent l'invention de modes d'expression à forte densité symbolique. Les carnavals fournissent ainsi le champ privilégié d'une recherche sur les représentations sociales; parce qu'ils sont à la fois récurrents et changeants, ils offrent la possibilité d'évaluer non seulement les changements sociaux, mais surtout les significations portées par ces changements sociaux. La première partie de ce texte présente et discute différentes théories du carnaval, notamment celles qui traitent de ses relations au politique et aux hiérarchies sociales. La seconde suggère quelques éléments de méthode pour étudier les carnavals dans une perspective politique et propose que l'analyse sémiotique soit combinée avec des enquêtes par entretiens non directifs.

Video clips

Video clips of carnivals referred to in this paper [in the electronic version of this paper] can be watched at http://www.ceri-sciences-po.org/publica/qdr.htm

\(^1\) The present text is a revised version of a paper presented at the World Conference on Carnival III, Port of Spain, Trinidad and Tobago, October 20-23, 1999. I wish to thank the two anonymous reviewers who assessed it for "Research in Question" for their stimulating remarks and Ms. Cynthia Schoch for her assistance in the preparation of the English text.
Paris, February 1848: people of all walks of life are busy preparing carnival in an atmosphere of political turmoil. While Parliament is discussing a bill to ban a banquet organized by the opposition, the bourgeois enjoy their exclusive masked balls and members of the lower orders parade in the streets. Some improvise satirical skits and poke fun at the country's rulers. On February 23, in the evening, a donkey wearing a red hood is led under the windows of a Minister; a large and turbulent procession marches towards the Ministry for Foreign Affairs; revelers confront the police who then open fire; 16 people are killed. Their bodies are loaded on a horse-drawn truck which is driven around town like a carnival float to the cry of "Vengeance, the people are being slaughtered." Such a sight arouses the ire of many Parisians; barricades are built, the royal palace of the Tuileries is invaded, the throne is set alight and burns like a bonfire. Eventually, the carnival turns into a revolution, and the second Republic takes over from the last French King, Louis Philippe.²

NOT JUST INVERSION AND REBELLION: A TOTALIZING EVENT

The "journées de février," the February days, are one of the very few instances of a carnival turning into a political upheaval leading to a radical transformation of the existing regime. There have indeed been other examples when a festival developed into a revolt. The first allusions to politics in a carnival were apparently made during the 16th Century in the cities of Switzerland.³ Not long after, in Romans (France), carnival provided the occasion, and the field, for a bloody struggle pitting artisans, small landowners and workers against rich landlords and merchants. Although, in some respects, the 1580 Romans riots, sparked by carnival, may appear as a portent of the 1789 revolution, they did not immediately cause any significant political change.⁴ In 1651, the Bordeaux carnival turned

into an episode in the fight between the Kings' conception of an absolute central authority and the aristocratic frondeurs attempting to retain some of their autonomous power; they were eventually defeated.  

The attempted revolt that sprang from the 1970 carnival in Trinidad was still born; Haitian carnivals of the 1980s were certainly more effective in shaking the Duvalier dynasty: they contributed to chasing away Baby Doc in 1986.

Carnivals rarely instigate political change. French historian Yves-Marie Bercé considers that, in general, "festivals never go well with political tensions." Under close scrutiny, neither carnivals of the past nor contemporary carnivals appear to be just rites of inversion, even less so an expression or manifestation of revolt against power and social hierarchies. Historian Samuel Kinser is highly critical of theories likening carnivals to rebellions, and especially of interpretations suggested by Roberto Da Matta from his studies of Brazil.

"Da Matta sees Carnival in the usual manner as reversing the surface of everyday life in playful fantasy. Carnival, however, plays not only with the surface but with what the surface hides [...] Carnival's logic is totalizing, a both-and rather than either-or game [...] Inversion theory is not false, but it is falsifying because it neglects the dynamics that connect what Bakhtin calls "debasement" - or, in the case of Rex's [one of the central characters in New Orleans' Mardi Gras] parade, exaltation - with incorporation, the dream of ever more inclusive, total ways of feeling, desiring and acting." 

Maria Isaura Pereira de Queiros has shown how, in Brazil, social hierarchies and
power systems are displayed and actually preserved in Rio de Janeiro's Carnival: she clearly points up the order in the disorder, the consolidation of the existing social system behind its apparent temporary upheaval.\textsuperscript{11} Indeed, Mikhail Bakhtin\textsuperscript{12} emphasized to what extent Medieval carnivals made possible the emergence of a vision of the world upside down, but it should not be forgotten that:

a) his ideas stemmed from the analysis of a corpus of literary works - he dealt with Rabelais' world, not with historical accounts of Medieval and Renaissance carnivals - and that an examination of a different corpus brings to the foreground other conceptions of carnival during the same periods, focusing, for instance, on the contest between Carnival and Lent, a cyclical confrontation in which Carnival is not always the winner;\textsuperscript{13}

b) the keyword in Mikhail Bakhtin's analysis is probably not "inversion" but ambivalence; there is no absolute and abstract negation in popular festivals; at work is rather a contradictory unity, for every element of carnival focuses on the wholeness of a world that is both in the throes of death and rebirth.\textsuperscript{14}

Discussing the diverging views held by Maria Isaura Pereira de Queiros and Roberto Da Matta, anthropologist Michel Agier proposes a synthesis: during carnival several modes of ritual invention operate side by side and produce different types of relation between festival and social reality. He also stresses the ambivalence of carnival and suggests that the juxtaposition of various, sometimes contradictory, rationales of the imagination, constructs a distorted - and not an inverted - reality.\textsuperscript{15}

Consequently, although they may contain elements of inversion rites, carnivals do not imply an upsetting of social orders and power systems. They simultaneously allow for the display of social hierarchies and their temporary abolition; they usher in times and they

\textsuperscript{11} Maria Isaura Pereira de Queiroz, Carnaval brésilien, le vécu et le mythe, Paris, Gallimard, 1992.
\textsuperscript{12} Mikhail Bakhtin, Rabelais and his World, Bloomington, Indiana University Press, 1984.
\textsuperscript{13} Martine Grinberg, Sam Kinser, "Les combats de Carnaval et de Carême, trajets d'une métaphore," Annales ESC, 38, 1983, pp. 65-98. The same trope has given birth to one of Pieter Bruegel's masterpieces, where alternation and complementarity, and not inversion and change, are central; see: Claude Gaignebet, "Le combat de Carnaval et de Carême de P. Bruegel (1559)," Annales ESC, 27 (2), mars-avril 1972, pp. 313-345.
\textsuperscript{14} Mikhail Bakhtine, L'œuvre de François Rabelais et la culture populaire au Moyen-âge et sous la Renaissance, Paris, Gallimard, 1970; see especially pp. 204-218.
\textsuperscript{15} Michel Agier, Anthropologie du carnaval, la ville, la fête et l'Afrique à Bahia, Marseille, Parenthèses, IRD, 2000, pp. 232-236.
open spaces for social and political commentary, some of which can be quite caustic and openly directed at rulers; but in the end, social and political orders are almost always restored: "Carnivalesque festivals amount to a consolidation rather than a threat because they are haunted by a foreseen return to order, to harmony and to fecundity, which they have to ensure [...]"."16 This does not mean, however, that carnival is devoid of politics. On the contrary, carnival is saturated with politics, but this transpires essentially at the symbolic level. Carnival allows for the expression, juxtaposition and combination of imaginations which, Michel Agier notes, contain a high potential for symbolic creation. It ensues that carnival can be analytically approached as an occasion when social representations17 of society and power can be shown and enacted with all their complexity and contradictions. Imagination, emotions, forms of collective behavior, objects and practices invested with feelings of belonging and symbols of good and evil which are displayed during carnival can be adapted and used in political struggles by the rulers as well as by the dominated classes.18 The politics of carnival takes place mostly behind the mask, in a disguised fashion.

Studying carnival in terms of imaginative rationales, symbolism and social representations can tell us more about the relationship between rulers and the ruled than just concentrating on the open manifestations of political opinions (like political calypsos in Trinidad19, or the images and texts of Fasnacht lanterns in Basel, Switzerland),20 although they indeed have to be taken into account. To try and explore the relationships between carnival and politics, I would like first to come back to the general problem of defining carnival, and then to assess how power is present in carnival; I shall in the end present a few methodological suggestions for the study of politics in carnivals.

18 Just as carnival cannot be reduced to an inversion ritual, carnival politics does not simply amount to "resistance"; see: Denis-Constant Martin, "Cherchez le peuple..., culture, populaire et politique," Critique internationale, 7, printemps 2000, pp. 169-183.
20 Peter Weidkuhn, "Le carnaval de Bâle ou l'histoire inversée," Cultures, 3 (1), 1976, pp. 29-55.
THE SYMBOLISM OF LIFE AND DEATH

In a nutshell, carnival is a particular type of renewal rite performed in almost every human society; it stages a play on life and death; and because it deals with fertility and the permanence of life, it is closely linked to representations of power.

A rite of renewal

In European Catholic societies, as well as in those which have been colonized by states where Catholicism was predominant, the adaptation of the Christian calendar to solar or lunar calendars previously used caused spring festivals to be celebrated between Christmas and Easter. Festivities associated with carnival therefore start at the end of the Winter/Christmas festivals cycle, and serve as a bridge leading to Summer festivals through St. John's day. According to Arnold Van Gennep, in France — but this is true of most West-European countries — "Carnival masquerades begin on the morrow of Twelfth Night (or Wise Men's Day); the Carnival-Lent cycle runs into the Easter cycle [...] and if Easter comes late in the year, it straddles the cycle of May [...] The three cycles display various aspects of a global Spring festival." Carnival should be understood as a cycle, of which the "Fat Days" (the meat-eating days) are just the apex. For Christians, it covers the period between the birth of Jesus Christ, or his acknowledgement as "King of the Jews" by the "Wise Men from the East" (Matthew 2: 1-12), to his death and resurrection.

In other words, the cycle of carnival symbolically corresponds to the whole life of Jesus Christ, which ends in the triumph of life over death and the sacrifice which ensures the redemption of human souls. In France and the rest of Western Europe, this period is also the time when nature resumes its life, giving reassuring signs of activity after months

when it looked dead and left people unsure a new crop would spring from the earth and trees would bear fresh fruit. Carnival festivities are celebrated when life is about to reappear, from the Christian as well as from a naturalistic point of view. Their original calendar position clearly indicates that they are about renewal and resurrection. What is striking, though, is that, even in Christian societies, no sacred figure plays a role in carnival. This is a marked difference between carnival and other cycles: Christ is of course central in the Easter cycle, St. John opens the Summer cycle, the Holy Virgin is at the heart of the Winter cycle. It therefore seems that Carnival should be primarily understood as a Spring festival in the context of the European seasonal changes.

But one must also remember that the 1st of January did not officially become the beginning of the year until the 16th Century. King Charles IX of France adopted the Julian calendar in 1564; in England the change from March 25 to January 1st was not imposed until 1751. The conception that the year began some time in Spring lived on long after these royal decrees. For most people, Spring continued to be the port of entry into a new life cycle, a season of new beginnings, evolution and transformation. The emphasis was placed on renewal more than on a particular point in time. Due to both climatic and historical circumstances, European renewal festivals were celebrated in Spring. They were nevertheless essentially the same as other types of renewal festivals whether or not they were celebrated at about the same time, under different skies; for instance: the various festivals put together under the generic name vasantotsava in India, or the swazi first-fruit ceremony, the incwala.

Considering carnival as a renewal festival makes it easier to understand that what takes place in Europe at a given time of year can easily be transposed to other periods in other parts of the world. The symbolic point of entry into a new cycle of life, corresponding in most modern calendars to a year, can be shifted so that it appears meaningful in relation to climatic cycles, political events, administrative terms, or economic constraints. This is why

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22 Van Gennep, op. cit., p. 740.
festivals called carnival can be celebrated at various times between Twelfth Night and Easter in Western Europe; why they start on New Year's Eve in Cape Town (South Africa)\textsuperscript{26}; why they were held on March 27 in Luanda (Angola), to commemorate the day when South African soldiers pulled out of the country\textsuperscript{27}; why carnivals involving mainly people of Caribbean origin take place during the European Summer holiday period in North America and at Notting Hill, London; why some West Indian islands stage it at a time when tourists are more likely to come and pay to watch it; why St. Nicholas, given the climatic conditions of Java, took on carnivalesque aspects when the Dutch ruled there\textsuperscript{28}...

When looking at a carnival, the time when it takes place is not of the utmost importance, for, as underlined by Arnold Van Gennep, popular practices are flexible and not particularly enslaved to the calendar: festivals, rites, and ceremonies can overlap and move, without losing their essence\textsuperscript{29}.

Laughter, mask, disorder and regeneration

Carnivals, characterized as renewal festivals, nevertheless exhibit features which differentiate them from other festivals. Some of them can be gleaned by perusing both the general literature on carnival\textsuperscript{30}, and case studies of particular festivals\textsuperscript{31}. Their

\textsuperscript{26} Denis-Constant Martin, Coon Carnival, New Year in Cape Town, Past to Present, Cape Town, David Philip, 1999.


\textsuperscript{29} Arnold Van Gennep, op. cit., p. 739.

\textsuperscript{30} This study does not pretend to be a "state of the art" paper, consequently, bibliographic references do not constitute an exhaustive bibliography on carnival but mention works that have been consulted: Pier Giovanni d'Ayala, Martine Boiteux (dir.), Carnavals et mascarades, Paris, Bordas, 1988; Mikhail Bakhtin, op. cit.; Julio Caro Baroja, Le carnaval, Paris, Gallimard, 1979; Daniel Fabre, Carnaval ou la fête à l'envers, Paris, Gallimard, 1992; Claude Gaignebet, Marie-Claude Florentin, Le Carnaval, essais de mythologie populaire, Paris, Payot, 1974; Marianne Mesnil, Trois essais sur la fête, du folklore à l'ethno-sémiotique, Bruxelles, Editions de l'Université de Bruxelles, 1974; Béatrice de Villaines, Guillaume d'Andlau, Carnavals en France, hier et aujourd'hui, Paris, Fleurus, 1996.

\textsuperscript{31} Milita Alfaro, Carnaval, Una historia social de Montevideo desde la perspectiva de la fiesta, Montevideo, Trlice, 1991; Georges Chaluleau, Jean-Luc Éluard, Le carnaval de Limoux; Villelongue d'Aude, Atelier du Gué, 1997; John
characteristics can be summarized as follow.

Carnivals stage the essential drama common to all human beings, the struggle and complementarity of life and death; they create an occasion to stage this drama periodically and use the opposition between life and death as a backdrop to the individual's existence within various social groupings. Personifying and enacting the idea of renewal, revelers demonstrate that collective life is indestructible, irrespective of the demise of individuals. They symbolically enunciate prerequisites for the victory of life that any community must fulfill in order to survive: abundance (thence the profusion, exchange and occasionally deliberate wastage of food and drink) and fecundity (often transformed by the spirit of grotesque and laughter in ubiquitous obscenity). What is ultimately at stake in carnivals is biological and social reproduction that can only be carried on by the individual as a social being. Carnivals provoke and display differences and complementarities, oppositions and interactions (from sexual differences to social differences). They play on barriers, limits and boundaries: relative to time, space and social groups, in order to create possibilities for overstepping them, transgressing them and confusing them.


Samuel Kinser, op. cit., pp. xvii and 120.
Trieks played on girls and women are one aspect of the symbolical treatment of fecundity and reproduction by carnivalesque laughter.

In order to blur limits and boundaries or cross them, two devices are chiefly used: masks and laughter. A mask is to be understood as any decorative device which allows the individual to change his or her appearance. It can hide the whole body (like Touloulous' costumes in Cayenne, French Guyana); it can transform a human being into an animal (like the bear in many a European carnival) or into a new being part human, part animal (like the hobby-horse, the burroquite frequently encountered in Spain) or any fantastic creature (such as the ones invented by Peter Minshall in Port of Spain, Trinidad); it can adorn the partially naked body, transfiguring it with a few decorative items (a common sight in Rio de Janeiro or New Orleans). Possibilities are infinite, but the mask always gives the reveler the chance to look like someone, sometimes even like something, else. For Mikhail Bakhtin, the mask is
one of the most complex elements of popular festivals, it negates unitary conceptions of the self, it playfully permits changes and reincarnations.\textsuperscript{34} "masking," concurs Samuel Kinser, "stimulates expression of the self's multiplicity."\textsuperscript{35} Behind the mask, a reveler can be at the same time him/herself and another with whom he identifies, even partially or ephemerally. Masks may be created individually,\textsuperscript{36} or may be selected among those proposed by different, often competing bands or troupes, but they basically play the same role.

\begin{figure}[h]
\centering
\includegraphics[width=0.5\textwidth]{image.png}
\caption{Port of Spain (Trinidad), 1989. The body (…) transfigured by a few decorative items.}
\end{figure}

\textsuperscript{34} Mikhail Bakhtine, \textit{op. cit.}, p. 49.
\textsuperscript{35} Samuel Kinser, \textit{op. cit.}, p. 275.
\textsuperscript{36} See the novel by Trinidadian writer Earl Lovelace: \textit{The Dragon Can't Dance}, London, André Deutsch, 1979.
Laughter — any manifestation of grotesque or witty humor — defuses anxieties inherent to the enactment of the drama of life and death and tensions caused by the display of social contrasts and power relationships. It explicitly magnifies the reproductive parts of the body, or symbolically and comically evokes sex; it emphasizes abundance and prosperity; it even conjures dearth through excessive consumption and waste. Drollery and facetiousness are used to deal with serious matters, from death to power; they may function like safety valves, but also channel discontent and revulsion caused by injustice, dishonesty or ineptness, especially on the part of those who hold power. Laughter is a way of proffering untold truth about the world in which people live, it suggests the possibility of another world, its transgressing power may fuel corrosive social criticism.

38 Among the traditional characters of the Vallée de Soule masquerade, the "Blacks" (in this case a particular group of masqueraders wearing mostly black cloths) impersonate disorder, obscenity, transgression and laughter; at specific times in the masquerade, they give speeches and sermons where they vent criticism and attacks against notables and authorities at the local, provincial, or national level. See: Eric Dicharry, art. cit.
The study of laughter in carnival shows that it facilitates the free association of opposition and discontent, but it also shows that explicitly articulated opinions are always built upon symbolic foundations. A good example is provided by mock trials of Carnival or Carmentran (a name used in French Provence, meaning Entering-Lent). The "prosecutor's" indictment against Carnival is an occasion for recapitulating all the events that caused dissatisfaction during the year, actions — or inactions — of those in power included. The condemnation and execution of the character embodying Carnival — playing the role of scapegoat — can be interpreted as a cleansing ritual whereby all grudges and grievances are disposed of, and his resurrection as the new start of a reunited community. In this example, some of carnival's fundamental ambivalences appear clearly: symbolic and open expressions of social and political criticism are intertwined; the behavior of those in power may be exposed, they will keep their charge while it is Carnival or Carmentran who is burnt, hung or shot.

Symbolism underlies all carnival idiom, whatever particular means of expression or combination of these means they use: words, costumes, makeup and masks, music, body movements, emblems and banners, objects, etc. Symbolic codes of course vary from place to place and always have to be contextualized before they can be interpreted. However behaviors frequently seen in carnivals and renewal festivals may carry identical or similar meanings in various cultures. For instance, the act of throwing — usually a liquid, sometimes other objects (flour, seeds, fruit, streamers, nowadays chemical sprays) — obviously mimics ejaculation and has to do with fertility and reproduction; the fact that it is based on and suggests a function which is both biological and social and ensures the continuity of life, probably explains why it is so frequently encountered. Fire may signify destruction or purification and regeneration; indeed quite often it combines both meanings. Other symbols usually form contrasting systems evoking the opposition of life and death, while blurring and confusing the limits which are supposed to separate them by transforming oppositions into sequences, by creating combinations and provoking overlapping, which all amount to obliterating the initial contradiction existing between opposites. The most common pairs of elements opposed, juxtaposed and mixed during carnivals are: day and night, also light/brightness/colors and darkness/dullness; cleanliness and dirtiness/filthiness;

tumult/noise and silence/music; culture/civilization and bestiality/savagery; human and devilish or ghostly; order and disorder; self and other.

Order and disorder, the self and the others

The opposition and combination of order and disorder, of the self and the other are indeed central to all rites of renewal. Carnivals allow disorderly behaviors to be freely displayed within social frames where they are normally not allowed. However, carnival disorders, taking place within agreed temporal and spatial limits, are not meant to last; on the contrary their main function is to lead back to normal conditions of order, and first of all, to demonstrate the necessity of a social order, therefore the need for an authority capable of enforcing it. Ritual disorder, as it occurs in carnivals, is a mechanism which evinces the necessity of political power. "Order and disorder," writes Georges Balandier,
A mask changes the person, it causes the reveler to become another without reneging on his or her self, it engenders a combination of the self and of one or several other(s). The coexistence of various masks, of different troupes, and of separate functions (the musicians sometimes form a specific sub-group, as in Limoux, southern France⁴¹, or in Binche, Belgium⁴²) transforms carnival into a forum where various combinations of self/other meet, interact and mix. The boundaries of social groups may, under certain circumstances, disappear; the foreigners or outsiders are given a place and a role in the community⁴³. Here again, these confusions and combinations only last as long as carnival; when it is finished, the individual is sent back to what his or her self is exclusively supposed to be, the "outsider" no longer has, as such, the same functions. Political authorities recover the power to define who is a member of the constituency they rule: who is a citizen, a legal resident with restricted civil rights, or a "foreigner."

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⁴¹ Georges Chaluleau, Jean-Luc Éluard, op. cit.
⁴² Michel Revéard, op. cit.
⁴³ The place granted to "foreigners" in the Soule valley masquerade is fascinating in this perspective: in addition to characters representing the Souletins (inhabitants of the Vallée de la Soule, speaking a dialect of the Basque language), there is a profusion of Béarnais (from Béarn, the province next door where a dialect of Occitan is spoken), Auvergnats (also Occitan speaking people from the south-center of France), Bohemians, all indeed played by Souletins, without whom the masquerade, as the ultimate manifestation of a feeling of belonging to the Soule valley, would not be complete and the ritual could not be completed. See: "Maskarakadak, Züberoko herri haitza / Les mascarades, carnaval populaire de Soule,” SÜ AZIAREN sail bereziak / Les cahiers de SÜ AZIA, 2, 1993.
From the power to kill and let live to a play on life and death

The interplay of order and disorder as well as that of the self and the other indicate that there indubitably exists an intimate connection between carnival and politics. This connection is definitely a fundamental one, for if carnival stages the drama of life and death, power begins with the power to kill or let live. It was clear in ancient times, both within the family and in larger social organizations, and was derived in many civilizations, in particular of the Judeo-Christian tradition, from the divine anointment of earthly rulers (the story of the Flood, Abraham's consent to obey God's order to sacrifice his only son, are but two illustrations that the power to create was, in this system of thought, counterbalanced by the power to destroy; Genesis 7 and 22). That the power to kill underlies political power is still evident in contemporary states: where the death penalty has not been abolished, the head of state has the prerogative to grant a pardon; everywhere, he or she can send soldiers, including drafted citizens, to war, and when atomic bombs are available, the chief of the executive is the one who decides on its use. For these reasons, and more, Pierre Legendre, law historian and political scientist was led to write: "Even democratic, power is unbounded [...] if it is not controlled and contained, it becomes a Terror that can bleed to death the people it rules." To him, the "anthropological kernel" of law is the fact that the power to create institutions is equivalent to a power of life and death over the subject.

Similarly, political power — including the executive, the legislative and the judiciary — manages the relations of individuals with collectivities. At the national level, it determines who is a citizen and who is not; it can grant citizenship to persons who do not enjoy it and strip people of their citizen's rights. At the infra-national level, it passes legislation governing the right to assemble and associate and to form groupings and organizations of all natures. Power establishes limits between what is allowed and what is forbidden, and delineates boundaries between groups, beginning with distinctions between citizens and non-citizens.

45 Pierre Legendre, "Ce que nous appelons le droit," Le débat, 74, mars-avril 1993, pp. 107-122; for a more thorough exposition of Pierre Legendre's conceptions of power, of the place of law and of the role of institutions, see: La 901e conclusion, étude sur le théâtre de la Raison, Paris, Fayard, 1998.
Finally, the primary function of political power is to ensure the safety of the community, therefore to guarantee its capacity to maintain and reproduce itself. It must foster affluence and abundance; to that end, it can adopt specific policies to regulate the community's birth rate, either by encouraging or discouraging procreation.

Life, death, prosperity and abundance, reproduction and procreation are some of the strongest links that connect carnival and politics. Historically speaking, it is striking that the emergence of centralized political authority in Mesopotamia coincided with the invention of renewal festivals performed at the New Year, a link that has never been severed. It ensues that the connection between power and carnival can be considered from two different points of view.

On the one hand, one has to look at the role(s) various authorities (be they economic, social, religious or political) play in the organization of carnivals. A large gamut of possibilities appear here: tolerance or restrictions and suppression; autonomy of carnival groupings, clientelism and control by external forces; organization of carnival by national or local governments, under their close supervision, or in co-operation with them.

On the other hand, carnival offers an opportunity for assessing how citizens construe their relationship with power. Carnival may accommodate open manifestations of support or defiance towards governments: in the recent past Trinidadian and Haitian carnivals provided many examples of both. Revelers find in carnivals openings that enable them to vent their feelings about the power system and the performance of those in power. They can also take this opportunity to renegotiate their identity by opposing their own conceptions of who they are to the rulers' vision; European workers did it in the past, and the issue of "coloured" identity always underlain Cape Town's Coon Carnival.


47 The part played by local authorities in the organization of carnivals in several French towns is studied in: Alexandra Echkenazi, "Les collectivités locales en habits de carnaval," La gazette des communes, 14 février 2000, pp. 32-35. Samuel Kinser also discusses the support granted by the City of New Orleans to Mardi Gras celebrations; the presence of the police is illustrated with a superb picture of policemen wearing plastic pig snouts... (op. cit., pp. 294-299).

48 Denis-Constant Martin, "The burden of the name: Classifications and constructions of identity, the case of the "coloureds" in Cape Town (South Africa)," African Philosophy, 13 (2), 2000, pp. 99-124.
More generally, carnival provides an occasion to express, contest or adjust social representations. Carnival actually constitutes one of the few sites where social representations, which are never altogether explicitly articulated, which are never totally spoken, can be apprehended. Social representations form a shared body of implicit images of and ideas about the society in which a group lives and the makeup of their social environment. Depending on the cultural codes particular to each group, images and ideas symbolize elements of the environment in order to make sense of it and to make action on and in it thinkable and feasible. In the words of Denise Jodelet, social representations are "[...] a type of knowledge, which is socially constructed and shared, which is geared to practical ends, and which contribute to the development of a reality specific to one particular social ensemble." Given the strong connections between carnival and power, carnivals are certainly an effective vehicle for the symbolic expression of social representations of power.

The multiple modes of expression activated during celebrations and the highly symbolic nature of carnival practices offer ways and means to escape the censorship of verbal language and the exclusive logics of politics. In carnival, ambivalent and contradictory attitudes towards power can be expressed at the same time. Conceptions that can hardly be verbalized are staged, enacted, mimed, played, danced, sung, put in colorful outfits, paraded on floats or hidden within a dummy. Taken as a whole, carnival looks like a kaleidoscope in which bits and pieces of social representations of power form, separate and reform another figure. The fleeting appearance of representational elements at the surface of carnivalesque events makes it difficult to grasp and analyze them; however, the recurrence of carnivals, their local nature, in some cases the social origin of their participants, are all factors that invite the analyst to try and overcome the difficulties and undertake research aiming to bring to light the underlying representations of power in carnivals.

49 Denise Jodelet, "Représentations sociales, un domaine en expansion" in Denise Jodelet (dir.), op. cit., p.36.
A TENTATIVE METHOD FOR THE SOCIO-POLITICAL STUDY OF CARNIVALS

To conduct an investigation on politics and carnivals (or politics in carnival), a specific method must be devised in order to take into account both official connections, that is, the interactions between political authorities, carnival organizers and revelers, and symbolic links: social representations of power which may be expressed in a disguised form during festivities. I shall present some suggestions with a view to elaborating such a method, summarizing an approach I have developed in my own research on carnivals in Port of Spain and Cape Town, and more generally in my studies of political culture and popular culture. This being still very much a work in progress, my ambition is to stimulate a methodological discussion, but certainly not to propose any kind of recipe.

General description

Obviously, any study of carnival should include basic information on the context in which it takes place, that is, on the place where it is staged (village, neighborhood, town, region, country), the people who form the core group(s) of revelers (in terms of social status, origin, gender, religion, etc.), and the social and political relations prevailing at the time of the study. The history of the festival should be recounted in relation to the historical background of the society that accommodates it.

The carnival itself must be described in detail. The various places where it takes place must be identified: free public spaces (streets, squares, roads), paying public spaces (stadiums, concert halls, ad hoc structures like the sambadrome in Rio de Janeiro) and private spaces (halls where fêtes and exclusive balls are held, private homes). Links

between these spaces must be reconstructed: temporal links (succession, and order of succession, or simultaneity in the use of spaces under consideration); spatial links (tracing official or unofficial itineraries, and locating the various carnival thoroughfares and stops that compose a symbolic map of carnivalesque space).

Carnival being considered as a rite of renewal and constituting a cycle within larger cycles of human life, a detailed description of its timeframe is of the utmost importance. The succession of periods and events must be noted, with the particular names that may be given to them; a distinction should be made between permanent activities (troupe leaders may work all year long to prepare their group for carnival; organizations may have full-time employees; the conception and making of their costume may keep revelers busy for a long time) and periodical activities: various stages of preparation and rehearsals; events which are seen as forerunners of the main festival; the days which are considered as carnival proper; and the events that really bring carnival to an end until the following year. The full cycle of carnival can thus be reconstituted and its ties with other cycles examined, be they public or private, festive or solemn.

Great attention should be paid to the type of event included within the particular carnival under study: balls and fêtes; home-to-home visits; street parades; neighborhood or village gatherings, or gatherings in front of particular buildings, especially official ones; displays, concerts and shows set up in designated places. Some festivals are highly competitive (Trinidad, Cape Town); others are less so (Basel), or not at all (Aosta, Italy). Some have been ritualized to the extreme (Binche) and the same types of events have been taking place in the same order for several decades (but not necessarily for several centuries as participants sometimes claim), while others, though retaining permanent features, offer mainly a field for collective improvisation (Dunkirk, northern France). In a few cases, musical repertoires are established (Binche; Limoux; Lanz, Basque country, northern Spain), or certain songs are emblematic of the celebration (Dunkirk); in others, musical styles are associated with carnival, but new songs must be introduced every year (Trinidad); in Cape Town, both fixed and permanently renewed repertoires are to be heard.

The aesthetics of carnival may be rigid or flexible. In some carnivals, costumes and masks define characters and roles, and remain unchanged year after year (Binche, Aosta,
Basel, Soule valley, Lanz); in others, the rule is to keep the same style but to change patterns and colors (Cape Town); elsewhere, new costumes and masks must be imagined every year (Trinidad, Rio de Janeiro). However, in many instances, even where costumes must be changed, some characters must appear: the bear in Aosta and the Pyrenean valleys of southern France, *moko jumbies* (stilt walkers) in several West Indian islands, red bulls in Martinique, *burroquites* and smiths in the Basque country. Masks may cover the whole body or reveal it, adorned with decorative items and makeup; it is interesting to note where and when revelers must not be recognized (the *Touloulous* of Cayenne; those who "intrigue" on others in northern France and Belgium). Parts of the outfit may have a particular importance: hats for instance, or umbrellas, or facial ornaments. Other objects can be part and parcel of carnival and acquire great symbolic significance; this is the case of the Basel lanterns, of "Giants" in Flanders (Belgium and northern France) and Olinda (Brazil), of troupes' boards (carved or decorated emblems) in Cape Town.

The bear in Aosta.
Carnival organization is usually no small business. There are often organizing bodies, in some cases informal, often registered as non profit organizations or even as commercial enterprises. It is important to know how these bodies or boards are formed, who participates in them, what the different functions are and who is in charge of what. In the perspective of a political analysis of carnival, regulations must be studied: is carnival the object of a specific law (like in Trinidad) or does it simply have to abide by ordinary rules governing public gatherings? The type of relationship carnival organizers and band leaders entertain with public authorities has to be investigated: are carnival groupings totally autonomous; are they independent but subsidized; what is the type of co-operation that takes place between carnival organizers and political forces and power; do officials have to appear at a particular juncture in the ceremonies (like the Mayor in Dunkirk or the Burgomaster in Binche)? or do they remain hidden; how is the carnival policed?

Relationships with private organizations should also be taken into account: are bands or troupes supported by commercial sponsors, and are the names of the latter given exposure on a large scale? Are there any connections between carnival groupings and firms, tourism offices, civic organizations or political forces (parties, trade unions, etc.), or gangs?

Semiology

The preceding paragraphs may look like a shopping list. In a way, this is exactly what they are: an attempt to list items that should not be forgotten when one decides to embark on a study of carnival. It is certainly not even exhaustive. But the point is that a global and detailed description of the festivities is necessary to develop an interpretation of the social and political meanings of carnival, because different aspects may carry different significations — various elements of social representations; therefore nuances or contradictions are more likely to be revealed if most aspects are included in the description.

Once this is done, it becomes possible to proceed with a semiological analysis. The
observer must choose which aspects of carnival seem most heavily loaded with symbolic meaning,\textsuperscript{51} beginning with the organization: is it centralized or not, what type of hierarchy prevails, is there a leadership model? Names are important also: names given to different moments in the carnival, to various aspects, to the troupes\textsuperscript{52} and those who hold particular roles within them. The structure and organization of the carnival may accommodate a representation of power that reproduces the one normally prevailing\textsuperscript{53} or, on the contrary, provide an alternative model.

What could be called the "topic" of the carnival is obviously central to any interpretation. Some carnivals always stage the same troupes wearing the same costumes, and the proceedings do not change from year to year, or at least they have not changed in recent times: carnival has become a ritual. The type of costumes, the organization of the bands, the order of their appearance, etc. clearly convey representations of social order (including social hierarchies), of the role of power and of the interplay of identities. One of the most striking examples of a ritualized carnival is probably that of Binche in Belgium. All sorts of myths have been developed by local historians about Binche, explaining the particular role of the principal mask, the Gilles, by the evocation of an ancient priest or shaman he supposedly embodies.\textsuperscript{54} It is however unfortunate that no attempt seems to have been made to analyze the Gilles, and other masks appearing in the same festival, in social terms.

In many places, troupes select a different topic every year; they may even change names. In these cases, an analysis of the succession of topics, of the various costumes associated with them, their names, possibly the musical anthems they have chosen, sheds light on events or topics likely to attract people at a particular juncture, that is, on social representations and their transformation.

\textsuperscript{51} Samuel Kinser provides a list of "semes" used in his analysis of New Orleans Mardi Gras (\textit{op. cit.}, pp. 321-323) which, to a large extent, runs parallel to the list given in the previous paragraphs of this paper, and Michel Agier included an appendix in his study of carnival in Bahia where he discusses the main anthropological theories of carnival and proposes methodological guidelines to analyze it (\textit{op. cit.}, pp. 225-241).

\textsuperscript{52} See: Denis-Constant Martin, "The burden of the name...," \textit{art. cit.}

\textsuperscript{53} Or part of it: the influence of military hierarchies is frequently felt in the organization of troupes and names given to their officials.

\textsuperscript{54} Samuël Glotz, \textit{Le carnaval de Binche}, Mons, Fédération du tourisme de la province du Hainaut, 1983.
In general, all that participates in the construction of a carnival performance should be used as material for a semiological analysis: speeches, song lyrics, printed texts, music sung or played by instrumental ensembles; dances and body languages; finally, time and space.

Once "signifying signs" (or semes) have been identified and collected, they can be analytically organized to compose the basic material on which a symbolic analysis can be based. At this stage, deciphering symbols in order to reconstruct social representations is the task of the analyst, and is always a work of "cultured intuition." Interpretation derives from an implicit comparison, it uses the knowledge one may possess of various symbolic codes discovered in other societies to try and understand symbols noted in the course of the

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55 Speeches: Midnight Robbers' utterances in Trinidad O' Mas' (old masquerade); prosecutor's indictment of Carnival, and the defence's plea during mock trials; Kabana's sermon at the end of the Soule masquerade; song lyrics: calypsos in Trinidad, moppies (comic songs) in Cape Town; printed texts: zeedel (free verse poems) distributed by Basel carnival troupes. The languages used are obviously of the utmost importance: carnival often offers an opportunity for using a local language which has no official status, has been repressed or is disappearing; it then becomes the vehicle for asserting a conception of local identity (Basel, Soule valley, Aosta). Humor and puns made possible by the idiosyncasies of local languages should also be taken into account. Speaking the language or working with someone who is fluent in it is therefore highly advisable.
study in progress; it indeed relies on the knowledge the observer has acquired of the history of the society under study, in particular of the "dialectics of the dynamics from inside and from outside" which characterizes it. Finally, imagination plays a decisive part in any work requiring an interpretation of social realities. It is even more important when symbolism and representations are concerned. The "cultured" dimension of intuition checks on the wanderings of imagination, but imagination legitimately broadens the scope of what otherwise would remain a plain empirical description.

Symbolic codes vary from one society to another, although it seems that a few symbols — like the motion of throwing, or masks, on a broader level — are widespread and may be encountered in festivals taking place in distant and unconnected places. It follows that it is impossible to provide a universal guide for symbolic interpretation. However, in order to produce a socio-political interpretation of carnival, a limited number of symbolic fields can be investigated: they constitute domains where, given the connections between carnival and power, elements of social representations are likely to be more accessible.

**Time**

Carnivals are recurring festivals organized as a cycle (a structured succession of events) connected to other cycles. They give social life a particular rhythm. Recurrence facilitates the apprehension of change although it often conveys an affirmation of duration and permanence, especially in societies where the majority of revelers belong to social groups whose civil rights have been denied, implying that they have no history. More generally, the progression of events within the carnival cycle and the way the cycle ends to

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57 Samuel Kinser's analysis of carnivals in New Orleans and Mobile (op. cit.) offers a good illustration of how historical culture, anthropological knowledge and imagination can be combined.

58 Arnold Van Gennep, *op. cit.; Claude Gaignebet, Marie-Claude Florentin, op. cit.

59 Carnival assumes this signification in most places which have experienced slavery and its consequences in terms of racism and scorn directed against the descendants of slaves; this is particularly evident in Cape Town.
bring back life to normal — that is, to submission to existing systems of power — are important to understand underlying conceptions of power.

Space

Spaces are also relevant in such a perspective: many carnivals allow for temporary occupation — an ephemeral takeover — of particular places by groups of people who either are not normally allowed there, or are not generally considered as belonging there. The typical scenario is when subaltern social strata, living in neighborhoods located on the outskirts of the city, parade in streets and squares of the upper-class town center. The most striking example is probably apartheid Cape Town, where "coloured" people fought for their right to march in areas designated as "white," but similar scenarios have been enacted in many societies divided along social or racial lines. Itineraries followed by group of revelers show which spaces are symbolically important; they usually go from the periphery to the center. A good example is when costumed inhabitants of Dunkirk converge and assemble on Town Hall Square: they claim ownership of the town as a whole and demand from the Mayor that he throws fish or seafood from the Town Hall balcony: a reminder that the authorities must ensure abundance and that Dunkirk's economy used to derive from the sea.

Identity

Troupe membership may reveal social boundaries: participants come from particular neighborhoods or social milieus, often both; troupes and consequently milieus compete and

60 Triumph of the winners in competitive carnivals (Cape Town, Trinidad); death and resurrection of the main character in the ritual (Soule valley); destruction of evils and cleansing by fire (Lanz): the end of carnival looks like the opening of a positive way back to normality. Revelers have enjoyed a pleasure which cannot be reached at other times of the year, symbolic changes have taken place which do not deeply alter structures of power and social hierarchies, but the energies necessary to cope with "real" life have been renewed.
mix during carnival. In other cases, troupes may bring together people coming from various classes. There are instances when carnivals are construed as celebrations reserved for locals, but outsiders or foreigners are given a specific and indispensable role. Displays of differences and processes of blending, definitions of insiders and outsiders — within a troupe or the carnival in general — offer clues to help uncover representations of identity and evolutions in feelings of belonging.\(^{61}\)

**Styles of performance**

Aesthetics and styles of performance, and changes affecting them noticed over a period of time, provide indications regarding social change as a whole. They very often reveal conceptions of modernity and aspirations to participate in a world of modernity or to invent original, alternative modernities. When change is clearly spurred by foreign influences, they may also give interesting indications about identifications with other societies, imagined as more modern, more affluent, more prestigious, or freer.\(^{62}\)

**Transgression**

Finally, every manifestation of transgression, be it moral, sexual, social or political, indeed tells a lot about representations of power and order. Carnivals frequently generate heated discussions about good and bad taste, about decent behavior and limits to be imposed\(^{63}\).

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\(^{61}\) Michel Agier, *op. cit.*

\(^{62}\) This dimension is thoroughly explored in Gage Averill's book on carnival in Haiti (*op. cit.*).

\(^{63}\) The broadcasting of "smutty calypsoes" on the radio is a permanent discussion in Trinidad: humorous political comment is expected, but is it acceptable to use obscene language when talking about the Prime Minister?
Surveys

When symbolic elements have been identified and symbolic codes deciphered, when symbolic fields have been investigated and elements of social representations assembled, the observer is in position to propose her or his own interpretation of the carnival under study in order to offer an original analysis of the way people understand and appreciate the power system in which they live, how they position themselves in it, and even possibly how they envision their own capacity to act towards its preservation or transformation.

The observer's interpretation should ideally be complemented by a survey using non-directive methods to validate or invalidate the observer's findings and, above all, bring additional material regarding representations into the analysis. Social representations being a form of knowledge which is not spontaneously verbalized, they can be reconstructed from the observations of social manifestations in which several means of expression are combined, such as carnivals, and from the analysis of symbolic codes which are then used. Sociologists and psycho-sociologists also create situations where social representations are at least partially verbalized: in individual or group interviews (focus groups).

Interviewees should be selected among people who feel something about the carnival and who have something to say about it, whether positive or negative. They need not necessarily be participants, although there must be revelers among the interviewees. Qualitative research is based on a small number of interviewees, the depth and length of the interview counterbalancing the limited number of persons involved. Statistical representativeness is not possible in this context; the sample should, however, be selected to include individuals from the main social groups involved in the event under study, that is, depending on the relevant criteria for the study, individuals chosen because of their age, gender, social class, education, profession, wealth, religion, origin, etc.

Given the elusive character of social representations, it is indispensable to use non-directive methods, that is, to let interviewees speak as freely as possible and not interfere with the orientation of their discourse. Group interviews are generally more rewarding. The interview situation is indeed created by the researcher who has also recruited the
interviewees, but the dynamics of the discussion which takes place between the interviewees, with minimal interviewer interference, allow for a freer expression of feelings and attitudes and a wider coverage of the various aspects of the phenomenon which is being researched\textsuperscript{64}. Both individual and group interviews may be started on a general prompt dealing with the event under study; for instance: “what does carnival mean to you?” Other non-directive methods may also be used, such as asking interviewees to tell the story of their life, showing pictures or videos of the carnival, possibly associated with pictures and videos of other carnivals.

After a series of interviews have been recorded, they are carefully transcribed and analyzed according to usual techniques.\textsuperscript{65} In the case of an in-depth, non-directive interviews may be used as a preliminary investigation to write a questionnaire, followed by a quantitative survey.

**CONCLUSION**

Carnivals are a particular type of rite of renewal; their roots can be found in ancient civilizations; yet they are still performed today and there are signs indicating that in many places they are undergoing a revival. They are undoubtedly an important social phenomenon. This is all the more true since they are both recurring and changing: they constitute a ground where not only social change can be assessed, but where the meanings of social change can be best understood.

\textsuperscript{64} For an example of the use of group interview in the study of representations of society and power present in a carnival, see: Denis-Constant Martin, “Memories, historical consciousness and the new South Africa, representations of change among youths of the Cape Flats,” in: Jocelyn Létourneau (dir.), *Le lieu identitaire de la jeunesse aujourd'hui, études de cas*, Paris, L’Harmattan, 1997, pp. 89-109.

There are strong connections between carnival and power, including political power. These connections justify studying carnival from a political perspective and especially attempts to uncover social representations of power in the highly symbolic carnival event. Beyond a necessary description of the events composing carnival, the particular links tying carnival and power suggest fields where social representations of power can become manifest: these are time, space, carnival organization, the boundaries of social groups, aesthetic changes, and generally the balance of conformism and transgression.

Like most topics of social science research, carnival provides material for the observer's interpretation, in this case his or her own reconstruction of what are assumed to be widely shared representations of power in the society under investigation. Using non-directive surveys can complement this interpretation. In the course of non-directive individual or group interviews, people belonging to the community involved in the carnival are given an opportunity to verbalize their feelings about the festival, and experience shows that most often they closely interweave considerations pertaining to the carnival proper with visions of the society they live in, hopes and dreams about their capacity to control their destiny, and the evolution of the world at large. The material collected in studies of carnival combining semiological analysis and non-directive surveys is unique: it retains all the nuances, ambivalences and contradictions that are usually impossible to express in ordinary speech, and even less in questionnaire surveys. It enables the observer to understand more accurately the inner visions people may have of the society they live in, and therefore why they behave in ways which are supposed to be strange, or at least not in line with what their rational interest is assumed to be.

The discussion of relationships between carnival and politics and the methodological suggestions proposed in this paper have been drawn from my own research in Trinidad and in Cape Town, complemented by informal observation of several European carnivals and readings of articles and books on carnivals around the world. Both discussion and suggestions are therefore based on limited experience and knowledge; it is my hope that they can nevertheless contribute to a larger discussion and hopefully generate new research.
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