

## General Seminar

### ***Governing Europe in a Globalizing World. Neoliberalism and Its Alternatives following the 1973 Oil Crisis***

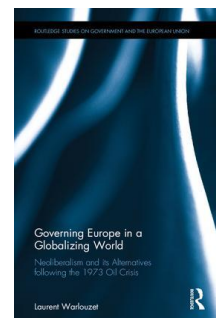
(Warlouzet, Laurent, Abingdon: Routledge, 2018)

**Tuesday 16 October 2018**

**12.30-2.30 pm**

Sciences Po  
Room Goguel  
56, rue des Saints-Pères (Access through 27 rue Saint-Guillaume)  
75007 Paris

The book examines how Western Europe adapted its economic and social policies to the shock of Globalization. It focuses on the period ranging from 1973 to 1986 and it provides a broader interpretative framework of the relationship between Europe and globalization up to 2017. *Governing Europe* challenges the narrative of the inevitable emergence of a neoliberal Europe by demonstrating that alternatives were discussed and implemented. Hence, it examines the interaction between three models of economic and social policies: socially-oriented, neomercantilist and market-oriented Europe. Neoliberal policies fit into the last category as a radical variant of market-oriented policies. The book compares the European Economic Community with other international institutions (ILO, OECD, etc.) in order to understand why did European leaders chose to pool sovereignty in certain areas but not in another. Based on newly uncovered archival materials from archives of national, international and transnational actors scattered over across seven countries, it provides a fresh perspective on characters such as Thatcher, Delors, Schmidt or Kohl. It has two core arguments: -institutional: European leaders often chose the EEC only after having exhausted other options, either national or international (OECD, GATT, ILO), and not out of idealism (or not only for that). -in terms of economic policy: instead of an inexorable rise of neoliberal Europe, the book argues that there was a constant balance between social, neo-mercantilist, market-oriented and neoliberal policies.



#### **Speaker**

**Laurent Warlouzet**, Université du Littoral-Côte d'Opale

Laurent Warlouzet is Professor of History at Université du Littoral Côte d'Opale. A former post-doctoral fellow of the European University Institute (EUI) of Florence and at the London School of Economics and Political Science (LSE), he is a specialist of the history of Western Europe in the globalization of the 1950s to the 1990s. He is particularly interested in its institutional, economic and social aspects. He has notably published: *Le choix de la CEE par la France. L'Europe économique en débat de Mendès France à de Gaulle (1955–1969)* (Paris : Cheff, 2010), and *Penser et construire l'Europe, 1919-1992* (Belin : Atlande, 2008, with Jean-Michel Guieu, Christophe Le Dréau and Jenny Raflik). His reflections on the history of European construction are summarized in an article entitled: "Dépasser la crise de l'histoire de l'intégration européenne" (*Politique européenne*, 44, 2014). He published some press articles on Brexit and on European politics of the competition (*La Tribune*, *Le Monde*).

#### **Discussion**

**Tiago Moreira Ramalho**, Sciences Po, CEE

**Olivier Rozenberg**, Sciences Po, CEE

Compulsory registration on the link above - Contact : [katia.rio@sciencespo.fr](mailto:katia.rio@sciencespo.fr)